

Open Source Intelligence Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global open source intelligence market size reached US\$ 10.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 33.1 Billion by 2028, exhibiting a growth rate (CAGR) of 20.34% during 2023-2028.

Open source intelligence (OSINT) is the process of identifying, gathering, processing, analyzing, and reporting data from publicly available sources. It comprises all the offline or online information that is publicly available, whether free of cost, purchasable, or obtainable by request. It is used to discover publicly available assets of organizations for testing a computer system, network, and cybersecurity of web applications and securing the data. It is also employed to optimize operations security (OPSEC) and reveal critical information or sensitive data. In addition, it is highly cost-effective and offers a greater return on investment (ROI) compared to traditional information collecting tools.

Open Source Intelligence Market Trends:

At present, the growing demand for data gathering from publicly available sources to gain crucial business insights represents one of the key factors driving the market. Besides this, there is a rise in the utilization of OSINT in organizations to understand various strategies adopted by rival firms and take countermeasures across the globe. This, along with the rising awareness among the masses about the benefits of OSINT, is contributing to the growth of the market. In addition, the increasing demand for OSINT in cyber intelligence to track the digital footprints of criminals for reducing terrorism and

cyber threats is propelling the growth of the market. Moreover, the growing number of cyber attacks to steal and copy sensitive data across the globe is positively influencing the market. Apart from this, rapid advancements in big data processing and data analytics to extract useful information for supporting and providing decisions to businesses are offering lucrative growth opportunities to industry investors. Additionally, the growing employment of artificial intelligence (AI) in the military and defense sector is offering a positive market outlook.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global open source intelligence market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on source type, technique and end user.

Breakup by Source Type:

Media

Internet

Public and Government Data

Professional and Academic Publications

Commercial

Others

Breakup by Technique:

Text Analytics

Video Analytics

Social Media Analytics

Geospatial Analytics

Security Analytics

Others

Breakup by End User:

Government Intelligence Agencies

Military and Defense Intelligence Agencies

Cyber Security Organizations

Law Enforcement Agencies

Private Specialized Business

Financial Services

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Cellebrite (Sun Corporation), Dassault Syst?mes, Expert.AI, Hensoldt AG, Hyland Software Inc., IPS S.p.A., Maltego Technologies GmbH, OffSec Services Limited, Palantir Technologies Inc., Recorded Future Inc. and Thales Group.

Key Questions Answered in This Report

1. How big is the global open source intelligence market?
2. What is the expected growth rate of the global open source intelligence market during 2023-2028?
3. What are the key factors driving the global open source intelligence market?
4. What has been the impact of COVID-19 on the global open source intelligence market?
5. What is the breakup of the global open source intelligence market based on the source type?
6. What is the breakup of the global open source intelligence market based on the technique?
7. What is the breakup of the global open source intelligence market based on the end user?
8. What are the key regions in the global open source intelligence market?
9. Who are the key players/companies in the global open source intelligence market?

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