

Online Lottery Market Report by Product Type (The Lotto, Quizzes Type Lottery, Numbers Game, Scratch-off Instant Games, and Others), Platform (Desktop, Mobile/App-based), and Region 2024-2032

<https://marketpublishers.com/r/OCD202C3B3D0EN.html>

Date: April 2024

Pages: 135

Price: US\$ 3,899.00 (Single User License)

ID: OCD202C3B3D0EN

Abstracts

The global online lottery market size reached US\$ 11.0 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 17.7 Billion by 2032, exhibiting a growth rate (CAGR) of 5.37% during 2024-2032.

Online lottery refers to a system of gambling that involves acquiring money by selling numbered tickets and randomly drawing numbers to provide prizes to holders of selected numbers. These games are linked to a central computer, which is further connected to a telecommunication network. Online lottery applications can be downloaded on the desktop and smartphones or can be played through a website. The sessions are moderated by computer programs, thus eliminating all forms of physical contact and interactions. Apart from this, online lottery solutions offer multiple benefits, such as real-time experience, convenience, secure payments, easy accessibility, cashless transactions, and a safe environment.

Online Lottery Market Trends:

The rising availability of high-speed internet connectivity and the inflating sales of smartphones across the globe represent some of the key factors creating a positive outlook for the market. Consumers are widely adopting online lottery methods due to their enhanced accessibility on mobile phones and personal computers (PCs), provision of digital and mobile payments for online players, and improved betting processes, security, and reliability. Additionally, the shifting inclination of users from traditional draw-based games to online lotteries due to a higher amount of return on lower investments is favoring the market growth. Apart from this, various advancements in technology,

such as the integration of virtual and augmented reality (VR/AR), along with the introduction of connected wearables for providing an immersive gaming experience while ensuring transparency, are providing a considerable boost to the market growth. Moreover, the increasing utilization of online payment channels that offer encryption security for protecting data related to online transactions is positively impacting the market growth. Other factors, including various promotional activities on social media, rising expenditure capacities of consumers, and the implementation of various government initiatives promoting safe practices and legalization of online lottery services, are anticipated to drive the market further toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global online lottery market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on product type and platform.

Breakup by Product Type:

- The Lotto
- Quizzes Type Lottery
- Numbers Game
- Scratch-off Instant Games
- Others

Breakup by Platform:

- Desktop
- Mobile/App-based

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific
 - China
 - Japan
 - India
 - South Korea

Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Camelot Group, International Game Technology PLC, Jackpot.com, Lotto Agent, Lotto Direct Limited, Lotto247, Lottoland Limited, LottosOnline, MultiLotto, OneLotto.com, Play UK Internet N.V and ZEAL Network SE.

Key Questions Answered in This Report

1. What was the size of the global online lottery market in 2023?
2. What is the expected growth rate of the global online lottery market during 2024-2032?
3. What are the key factors driving the global online lottery market?
4. What has been the impact of COVID-19 on the global online lottery market?
5. What is the breakup of the global online lottery market based on the product type?
6. What is the breakup of the global online lottery market based on the platform?
7. What are the key regions in the global online lottery market?
8. Who are the key players/companies in the global online lottery market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL ONLINE LOTTERY MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT TYPE

- 6.1 The Lotto
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Quizzes Type Lottery
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Numbers Game

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Scratch-off Instant Games
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Others
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast

7 MARKET BREAKUP BY PLATFORM

- 7.1 Desktop
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Mobile/App-based
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY REGION

- 8.1 North America
 - 8.1.1 United States
 - 8.1.1.1 Market Trends
 - 8.1.1.2 Market Forecast
 - 8.1.2 Canada
 - 8.1.2.1 Market Trends
 - 8.1.2.2 Market Forecast
- 8.2 Asia-Pacific
 - 8.2.1 China
 - 8.2.1.1 Market Trends
 - 8.2.1.2 Market Forecast
 - 8.2.2 Japan
 - 8.2.2.1 Market Trends
 - 8.2.2.2 Market Forecast
 - 8.2.3 India
 - 8.2.3.1 Market Trends
 - 8.2.3.2 Market Forecast
 - 8.2.4 South Korea
 - 8.2.4.1 Market Trends

- 8.2.4.2 Market Forecast
- 8.2.5 Australia
 - 8.2.5.1 Market Trends
 - 8.2.5.2 Market Forecast
- 8.2.6 Indonesia
 - 8.2.6.1 Market Trends
 - 8.2.6.2 Market Forecast
- 8.2.7 Others
 - 8.2.7.1 Market Trends
 - 8.2.7.2 Market Forecast
- 8.3 Europe
 - 8.3.1 Germany
 - 8.3.1.1 Market Trends
 - 8.3.1.2 Market Forecast
 - 8.3.2 France
 - 8.3.2.1 Market Trends
 - 8.3.2.2 Market Forecast
 - 8.3.3 United Kingdom
 - 8.3.3.1 Market Trends
 - 8.3.3.2 Market Forecast
 - 8.3.4 Italy
 - 8.3.4.1 Market Trends
 - 8.3.4.2 Market Forecast
 - 8.3.5 Spain
 - 8.3.5.1 Market Trends
 - 8.3.5.2 Market Forecast
 - 8.3.6 Russia
 - 8.3.6.1 Market Trends
 - 8.3.6.2 Market Forecast
 - 8.3.7 Others
 - 8.3.7.1 Market Trends
 - 8.3.7.2 Market Forecast
- 8.4 Latin America
 - 8.4.1 Brazil
 - 8.4.1.1 Market Trends
 - 8.4.1.2 Market Forecast
 - 8.4.2 Mexico
 - 8.4.2.1 Market Trends
 - 8.4.2.2 Market Forecast

8.4.3 Others

8.4.3.1 Market Trends

8.4.3.2 Market Forecast

8.5 Middle East and Africa

8.5.1 Market Trends

8.5.2 Market Breakup by Country

8.5.3 Market Forecast

9 SWOT ANALYSIS

9.1 Overview

9.2 Strengths

9.3 Weaknesses

9.4 Opportunities

9.5 Threats

10 VALUE CHAIN ANALYSIS

11 PORTERS FIVE FORCES ANALYSIS

11.1 Overview

11.2 Bargaining Power of Buyers

11.3 Bargaining Power of Suppliers

11.4 Degree of Competition

11.5 Threat of New Entrants

11.6 Threat of Substitutes

12 PRICE ANALYSIS

13 COMPETITIVE LANDSCAPE

13.1 Market Structure

13.2 Key Players

13.3 Profiles of Key Players

13.3.1 Camelot Group

13.3.1.1 Company Overview

13.3.1.2 Product Portfolio

13.3.2 International Game Technology PLC

13.3.2.1 Company Overview

- 13.3.2.2 Product Portfolio
- 13.3.2.3 Financials
- 13.3.3 Jackpot.com
 - 13.3.3.1 Company Overview
 - 13.3.3.2 Product Portfolio
- 13.3.4 Lotto Agent
 - 13.3.4.1 Company Overview
 - 13.3.4.2 Product Portfolio
- 13.3.5 Lotto Direct Limited
 - 13.3.5.1 Company Overview
 - 13.3.5.2 Product Portfolio
- 13.3.6 Lotto247
 - 13.3.6.1 Company Overview
 - 13.3.6.2 Product Portfolio
- 13.3.7 Lottoland Limited
 - 13.3.7.1 Company Overview
 - 13.3.7.2 Product Portfolio
- 13.3.8 LottosOnline
 - 13.3.8.1 Company Overview
 - 13.3.8.2 Product Portfolio
- 13.3.9 MultiLotto
 - 13.3.9.1 Company Overview
 - 13.3.9.2 Product Portfolio
- 13.3.10 OneLotto.com
 - 13.3.10.1 Company Overview
 - 13.3.10.2 Product Portfolio
- 13.3.11 Play UK Internet N.V.
 - 13.3.11.1 Company Overview
 - 13.3.11.2 Product Portfolio
- 13.3.12 ZEAL Network SE
 - 13.3.12.1 Company Overview
 - 13.3.12.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Online Lottery Market: Key Industry Highlights, 2023 & 2032

Table 2: Global: Online Lottery Market Forecast: Breakup by Product Type (in Million US\$), 2024-2032

Table 3: Global: Online Lottery Market Forecast: Breakup by Platform (in Million US\$), 2024-2032

Table 4: Global: Online Lottery Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 5: Global: Online Lottery Market: Competitive Structure

Table 6: Global: Online Lottery Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Online Lottery Market: Major Drivers and Challenges

Figure 2: Global: Online Lottery Market: Sales Value (in Billion US\$), 2018-2023

Figure 3: Global: Online Lottery Market Forecast: Sales Value (in Billion US\$), 2024-2032

Figure 4: Global: Online Lottery Market: Breakup by Product Type (in %), 2023

Figure 5: Global: Online Lottery Market: Breakup by Platform (in %), 2023

Figure 6: Global: Online Lottery Market: Breakup by Region (in %), 2023

Figure 7: Global: Online Lottery (The Lotto) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 8: Global: Online Lottery (The Lotto) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 9: Global: Online Lottery (Quizzes Type Lottery) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 10: Global: Online Lottery (Quizzes Type Lottery) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 11: Global: Online Lottery (Numbers Game) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 12: Global: Online Lottery (Numbers Game) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 13: Global: Online Lottery (Scratch-off Instant Games) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 14: Global: Online Lottery (Scratch-off Instant Games) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 15: Global: Online Lottery (Other Product Types) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 16: Global: Online Lottery (Other Product Types) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 17: Global: Online Lottery (Desktop) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 18: Global: Online Lottery (Desktop) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 19: Global: Online Lottery (Mobile/App-based) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 20: Global: Online Lottery (Mobile/App-based) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 21: North America: Online Lottery Market: Sales Value (in Million US\$), 2018 & 2023

Figure 22: North America: Online Lottery Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 23: United States: Online Lottery Market: Sales Value (in Million US\$), 2018 & 2023

Figure 24: United States: Online Lottery Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 25: Canada: Online Lottery Market: Sales Value (in Million US\$), 2018 & 2023

Figure 26: Canada: Online Lottery Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 27: Asia-Pacific: Online Lottery Market: Sales Value (in Million US\$), 2018 & 2023

Figure 28: Asia-Pacific: Online Lottery Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 29: China: Online Lottery Market: Sales Value (in Million US\$), 2018 & 2023

Figure 30: China: Online Lottery Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 31: Japan: Online Lottery Market: Sales Value (in Million US\$), 2018 & 2023

Figure 32: Japan: Online Lottery Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 33: India: Online Lottery Market: Sales Value (in Million US\$), 2018 & 2023

Figure 34: India: Online Lottery Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 35: South Korea: Online Lottery Market: Sales Value (in Million US\$), 2018 & 2023

Figure 36: South Korea: Online Lottery Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 37: Australia: Online Lottery Market: Sales Value (in Million US\$), 2018 & 2023

Figure 38: Australia: Online Lottery Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 39: Indonesia: Online Lottery Market: Sales Value (in Million US\$), 2018 & 2023

Figure 40: Indonesia: Online Lottery Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 41: Others: Online Lottery Market: Sales Value (in Million US\$), 2018 & 2023

Figure 42: Others: Online Lottery Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 43: Europe: Online Lottery Market: Sales Value (in Million US\$), 2018 & 2023

Figure 44: Europe: Online Lottery Market Forecast: Sales Value (in Million US\$),

2024-2032

Figure 45: Germany: Online Lottery Market: Sales Value (in Million US\$), 2018 & 2023

Figure 46: Germany: Online Lottery Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 47: France: Online Lottery Market: Sales Value (in Million US\$), 2018 & 2023

Figure 48: France: Online Lottery Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 49: United Kingdom: Online Lottery Market: Sales Value (in Million US\$), 2018 & 2023

Figure 50: United Kingdom: Online Lottery Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 51: Italy: Online Lottery Market: Sales Value (in Million US\$), 2018 & 2023

Figure 52: Italy: Online Lottery Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 53: Spain: Online Lottery Market: Sales Value (in Million US\$), 2018 & 2023

Figure 54: Spain: Online Lottery Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 55: Russia: Online Lottery Market: Sales Value (in Million US\$), 2018 & 2023

Figure 56: Russia: Online Lottery Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 57: Others: Online Lottery Market: Sales Value (in Million US\$), 2018 & 2023

Figure 58: Others: Online Lottery Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 59: Latin America: Online Lottery Market: Sales Value (in Million US\$), 2018 & 2023

Figure 60: Latin America: Online Lottery Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 61: Brazil: Online Lottery Market: Sales Value (in Million US\$), 2018 & 2023

Figure 62: Brazil: Online Lottery Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 63: Mexico: Online Lottery Market: Sales Value (in Million US\$), 2018 & 2023

Figure 64: Mexico: Online Lottery Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 65: Others: Online Lottery Market: Sales Value (in Million US\$), 2018 & 2023

Figure 66: Others: Online Lottery Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 67: Middle East and Africa: Online Lottery Market: Sales Value (in Million US\$), 2018 & 2023

Figure 68: Middle East and Africa: Online Lottery Market: Breakup by Country (in %),

2023

Figure 69: Middle East and Africa: Online Lottery Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 70: Global: Online Lottery Industry: SWOT Analysis

Figure 71: Global: Online Lottery Industry: Value Chain Analysis

Figure 72: Global: Online Lottery Industry: Porter's Five Forces Analysis

I would like to order

Product name: Online Lottery Market Report by Product Type (The Lotto, Quizzes Type Lottery, Numbers Game, Scratch-off Instant Games, and Others), Platform (Desktop, Mobile/App-based), and Region 2024-2032

Product link: <https://marketpublishers.com/r/OCD202C3B3D0EN.html>

Price: US\$ 3,899.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OCD202C3B3D0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970