

Online Food Delivery Packaging Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global online food delivery packaging market size reached US\$ 4.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 7.2 Billion by 2028, exhibiting a growth rate (CAGR) of 10.1% during 2023-2028.

Online food delivery packaging refers to a packaging solution for the online-ordered food that majorly comprises of boxes, bags, bottles, wraps, cups, and plastic trays. The packaging ensures food safety by offering barrier protection against exposure, provides efficient handling, convenience in delivery as well as helps in branding and advertising. Owing to this, online food delivery packaging plays a vital role in providing out of the restaurant dining experience.

In recent times, the prevalent trend of on-the-go food consumption, coupled with the increasing penetration of the Internet of Things (IoT), has positively influenced online food delivery services. Furthermore, the rising environmental concerns, along with the formulation of stringent government regulations against single-use plastic, have led to the introduction of recyclable packaging materials. Owing to this, various manufacturers have launched innovative and eco-friendly solutions, employing materials such as aluminum and paper, to cater to the growing need for sustainable packaging. All the above-mentioned factors will continue to fuel the growth of the online food delivery packaging market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global

online food delivery packaging market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on product type and material.

Breakup by Product Type:

- Containers
- Plates
- Bowls
- Cups
- Others

Breakup by Material:

- Plastic
 - Polyethylene Terephthalate (PET)
 - Poly Lactic Acid (PLA)
 - Polypropylene (PP)
 - Polystyrene (PS)
- Paper and Paperboard
- Aluminium
- Others

Breakup by Region:

- Asia Pacific
- North America
- Europe
- Rest of the World

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key player being Dart Container Corporation, Koch Industries, Inc., Pactiv LLC, D&W Fine Pack, LLC, Gold Plast SPA, Anchor Packaging Inc., Huhtam?ki Oyj, Berry Global Group, Inc., Graphic Packaging Holding Company, Novolex, Be Green Packaging, and Genpak, LLC.

Key Questions Answered in This Report

1. What is the expected growth rate of the global online food delivery packaging market during 2023-2028?
2. What are the key factors driving the global online food delivery packaging market?
3. What has been the impact of COVID-19 on the global online food delivery packaging market?
4. What is the breakup of the global online food delivery packaging market based on the product type?
5. What is the breakup of the global online food delivery packaging market based on the material?
6. What are the key regions in the global online food delivery packaging market?
7. Who are the key players/companies in the global online food delivery packaging market?

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