

Onion Powder Market Report by Product Type (Conventional, Organic), Packaging Type (Pouches, Cans, Aseptic Cartons, and Others), Distribution Channel (Speciality Stores, Supermarkets/Hypermarkets, Convenience Stores, Online Retailers, and Others), End User (Home Users, Institutional Users), and Country 2024-2032

<https://marketpublishers.com/r/O7D7F6E1A8EBEN.html>

Date: March 2024

Pages: 148

Price: US\$ 3,899.00 (Single User License)

ID: O7D7F6E1A8EBEN

Abstracts

The global onion powder market size reached 70,600 Tons in 2023. Looking forward, IMARC Group expects the market to reach 97,500 Tons by 2032, exhibiting a growth rate (CAGR) of 3.5% during 2024-2032.

Onion powder is a processed form of dehydrated onion that can add the same flavor as fresh onions in a convenient manner. As a flavoring agent, onion powder is currently being used in a number of food and non-food products like- snacks, sauces, salads, soups, gravies, appetizers, seafood, meats, etc. Although, it is slightly less pungent than fresh onions, even its little amount can replace the chopping of a whole medium-sized onion. Thus, it is quite easier to handle compared to fresh onions and saves a lot of time while cooking as no chopping is required. Onion powder is also easier to pack and unlike fresh onions does not require refrigerated storage.

Manufactured by dehydrating fresh onions, onion powder has become a product of choice not only among urban households but also in the global food processing industry. Dehydration reduces the water content of fresh onions without impairing their nutrient content and thus offers a standard quality hygienic product. After dehydration, the dehydrated onion flakes can be crushed and finely grounded to form onion powder. As onions are seasonal and cannot be stored under ordinary conditions, dehydration

has become an effective and economical technique for preserving them during seasons of abundance and using them during off seasons.

IMARC's latest study "Onion Powder Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2024-2032" provides a detailed insight into the global onion powder market. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. The report also provides a comprehensive analysis for setting up a onion powder manufacturing plant. The study analyses the processing and manufacturing requirements, project cost, project funding, project economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the onion powder industry in any manner.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global onion powder market report, along with forecasts at the global and country level from 2024-2032. Our report has categorized the market based on product type, packaging type, end user and distribution channel.

Breakup by Product Type:

- Conventional
- Organic

Breakup by Packaging Type:

- Pouches
- Cans
- Aseptic Cartons
- Others

Breakup by Distribution Channel:

- Speciality Stores
- Supermarkets/Hypermarkets
- Convenience Stores
- Online Retailers

Others

Breakup by End User:

Home Users

Institutional Users

Breakup by Country:

China

India

United States

Japan

South Korea

Turkey

Iran

Pakistan

Egypt

Others

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players.

Key Questions Answered in This Report

1. What was the size of the global onion powder market in 2023?
2. What is the expected growth rate of the global onion powder market during 2024-2032?
3. What are the key factors driving the global onion powder market?
4. What has been the impact of COVID-19 on the global onion powder market?
5. What are the key regions in the global onion powder market?

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