

Office Furniture Market Report by Product Type (Seating, Systems, Tables, Storage Units and File Cabinets, Overhead Bins, and Others), Material Type (Wood, Metal, Plastic and Fiber, Glass, and Others), Distribution Channel (Direct Sales, Specialist Store, Non-Specialist Stores, Online, and Others), Price Range (Low, Medium, High), and Region 2024-2032

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Abstracts

The global office furniture market size reached US\$ 63.3 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 87.4 Billion by 2032, exhibiting a growth rate (CAGR) of 3.5% during 2024-2032. The increasing number of public and private corporate offices, rising demand for comfortable furniture to prevent posture problems, and the growing popularity of coworking spaces are some of the major factors propelling the market.

Office furniture refers to movable objects that support different human activities in a professional work environment. It consists of desks, chairs, cabinets, and other furnishings that facilitate tasks, such as seating, writing, storing, or holding objects. It is made using durable raw materials, including wood, plastics, glass, iron, and marble. It is designed and optimized to enhance comfort, productivity, and ergonomics. It is used in creating a functional and aesthetically pleasing workspace by aligning with the specific needs of employees and the nature of the tasks performed.

The increasing number of public and private corporate offices and the rising global working population is strengthening the growth of the market around the world. Moreover, the growing demand for user-friendly and comfortable furniture to prevent posture problems among employees is influencing the market positively. In addition,

measures undertaken by governing agencies of numerous countries to promote workplace safety and accessibility standards that can necessitate upgrades in office furniture are contributing to the market growth. Apart from this, the increasing popularity of coworking spaces that require versatile and shared furniture, which caters to various professionals and startups, is bolstering the market growth. Furthermore, rising preferences for online shopping apps as they provide convenience, wider collection, fast shipping facilities, discounted deals, and innumerable payment options is propelling the growth of the market.

Office Furniture Market Trends/Drivers:

Increase in corporate expansion and entrepreneurship

The demand for office furniture has significantly increased due to a rise in corporate expansion and entrepreneurship across the globe. As businesses are expanding and new enterprises are being established, the need for well-equipped office spaces is becoming essential. Furnishing these spaces with comfortable and functional furniture promotes a conducive working environment, influencing productivity and creativity. This, in turn, is escalating the demand for a wide variety of office furniture, ranging from ergonomic chairs to collaborative workstations.

Rising emphasis on employee well-being and ergonomics

Modern organizations are increasingly focusing on employee well-being, recognizing the importance of ergonomic design in office furniture. Ergonomic furniture minimizes discomfort and potential health issues arising from prolonged sedentary work. By incorporating adjustable chairs, sit-stand desks, and other ergonomic features, companies are aiming to enhance employee satisfaction and productivity, thereby driving demand for such specialized furniture.

Growing environmental awareness and sustainability influencing market positively

The increasing emphasis on environmental responsibility and sustainability is influencing the demand for office furniture. Organizations are becoming increasingly conscious of their environmental footprint, which leads to a preference for furniture made from recyclable or sustainably sourced materials. Manufacturers are responding to this trend by offering eco-friendly options, such as furniture produced from reclaimed wood or recycled metal. This shift towards sustainable practices not only aligns with global environmental goals but also caters to a market segment that values ethical consumption. The commitment to environmental stewardship, therefore, is a vital factor

driving the demand for office furniture that is both functional and eco-conscious.

Office Furniture Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global office furniture market report, along with forecasts at the global and regional levels from 2024-2032. Our report has categorized the market based on product type, material type, distribution channel, and price range.

Breakup by Product Type:

- Seating
- Systems
- Tables
- Storage Units and File Cabinets
- Overhead Bins
- Others

Seating dominates the market

The report has provided a detailed breakup and analysis of the market based on the product type. This includes seating, systems, tables, storage units and file cabinets, overhead bins, and others. According to the report, seating represented the largest segment. Seating systems include chairs, stools, and sofas used in an office setting. These are designed to provide comfort and support for extended periods of work and can range from basic task chairs to ergonomically designed seating that adjusts to individual needs.

Systems furniture is comprised of individual components that can be assembled in various configurations. This includes workstations, cubicles, and partitions, which allow for flexibility in office design and facilitate collaboration or privacy as needed.

Office tables serve multiple purposes and are offered in various shapes and sizes. They encompass conference tables for meetings, work tables for collaboration, coffee tables for informal interactions, and personal desks for individual tasks.

Storage units and file cabinets are designed for organizing and storing documents, supplies, and personal belongings. They can range from simple shelves to secure, lockable file cabinets. They help maintain an uncluttered workspace by facilitating orderly storage.

Overhead bins are mounted storage compartments often found above workstations. They provide convenient access to files or supplies without taking up valuable desk or floor space. Overhead bins help in utilizing vertical space effectively and keeping essential items within the reach of the arms.

Breakup by Material Type:

Wood

Metal

Plastic and Fiber

Glass

Others

Wood holds the largest share in the market

A detailed breakup and analysis of the market based on the material type has also been provided in the report. This includes wood, metal, plastic and fiber, glass, and others. According to the report, wood accounted for the largest market share. Wood is a classic material used in office furniture, known for its natural appearance and warm aesthetic. It offers a rich look and feel and comes in various types, such as hardwood or softwood. Wooden furniture is durable but requires proper care to maintain its appearance.

Metal furniture, often made from steel or aluminum, is known for its strength and resilience. It is commonly used in modern office settings for its sleek appearance and ability to withstand heavy use. Metal furniture is often combined with other materials, like glass or wood, to create visually appealing designs.

Plastic and fiber materials provide a cost-effective and lightweight option for office furniture. They can be molded into various shapes and are available in many colors. They are easy to clean and maintain, which makes them suitable for areas with heavy traffic or specific needs like outdoor seating.

Glass is often used in conjunction with other materials to create elegant and contemporary office furniture. It is commonly found in tabletops or as decorative elements. Glass can create a sense of openness and light and requires careful handling and regular cleaning to maintain its appearance.

Breakup by Distribution Channel:

Direct Sales
Specialist Store
Non-Specialist Stores
Online
Others

Direct sales dominate the market

The report has provided a detailed breakup and analysis of the market based on the distribution channel. This includes direct sales, specialist store, non-specialist stores, online, and others. According to the report, direct sales represented the largest segment. It involves manufacturers selling directly to customers, without any intermediaries. It often allows for more customization and may provide cost benefits, as there are no middlemen involved. Direct sales can occur through on-site showrooms or sales representatives who engage with customers.

Specialist stores are retail outlets focusing exclusively on office furniture and related products. These stores typically offer a wide range of options and have knowledgeable staff who can provide expert advice on selecting the right furniture for specific needs. They can also offer services like space planning and installation.

Non-specialist stores are general retail outlets that sell office furniture among other products. They can be more accessible and offer competitive pricing. Non-specialist stores are often suitable for those looking for basic or standard office furniture items.

The online channel has become increasingly popular for purchasing office furniture. It offers the convenience of browsing and ordering from the comfort of home or office of an individual. Many websites provide detailed product descriptions, images, and customer reviews to help in the selection process. Online platforms can include manufacturer websites, e-commerce sites specializing in office furniture, or general online retailers.

Breakup by Price Range:

Low
Medium
High

Low holds the largest share in the market

A detailed breakup and analysis of the market based on the price range has also been provided in the report. This includes low, medium, and high. According to the report, low accounted for the largest market share. Low range office furniture is often designed with basic functionality and materials in mind. It can include products made from plastic or budget-friendly wood composites. It is suitable for those on a tight budget or in need of temporary solutions.

Medium-range represents a balanced combination of quality, functionality, and cost. Medium-range office furniture often uses better-quality materials like solid wood or metal and includes design features that enhance comfort and usability. It offers a broad spectrum of styles and finishes, which caters to various tastes and requirements. This range is often preferred by businesses seeking a good blend of quality and value.

High-range office furniture is characterized by premium materials, superior craftsmanship, and innovative design. It often incorporates features like ergonomic adjustments, high-quality finishes, and custom-made solutions. It can also include designer brands and products tailored to specific needs and aesthetics. High-range furniture is typically chosen by organizations aiming to create an impressive and luxurious workspace, and it reflects a commitment to quality and employee well-being.

Breakup by Region:

Asia Pacific

North America

Europe

Middle East and Africa

Latin America

Asia Pacific exhibits a clear dominance, accounting for the largest office furniture market share

The report has also provided a comprehensive analysis of all the major regional markets, which include North America; Asia Pacific; Europe; the Middle East and Africa; and Latin America. According to the report, Asia Pacific accounted for the largest market share. The increasing construction of commercial zones and IT parks represents one of the primary factors catalyzing the demand for office furniture in the Asia Pacific region. Moreover, the rising number of fashion brands and the online presence is favoring the growth of the market in the region. Apart from this, the growing focus on

aesthetics and the increasing focus on environment-friendly office furniture is influencing the market positively in the region.

Competitive Landscape:

The leading companies are launching smart desks that are offered with features like height adjustability controlled through a mobile app, built-in charging stations, and health monitoring to remind users to stand or take breaks. They are also developing chairs equipped with sensors to monitor posture and provide feedback and alert users if they are sitting in an unhealthy position and can even adjust automatically to encourage proper posture. They are focusing on developing tables and workstations with built-in screens, video conferencing tools, and collaborative software to enable seamless communication and collaboration between team members, regardless of location. Besides this, product manufacturers are introducing multi-purpose furniture in various styles, colors, and designs. They are launching environment-friendly variants made using recyclable and sustainable materials like salvaged wood, bamboo, and seagrasses. These materials are used to reduce carbon footprint, save production costs, conserve energy, and manage waste. Furthermore, market players are adopting three-dimensional (3D) printing and augmented reality (AR) technologies to offer customized office furniture with an aesthetic appearance.

The report has provided a comprehensive analysis of the competitive landscape in the market. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Steelcase Inc.

OKAMURA CORPORATION

HNI Corporation

Herman Miller Inc.

Haworth Inc.

Knoll Inc.

KOKUYO Co., Ltd.

Meridian Office Furniture Limited

9to5 Seating

BERCO DESIGNS

Hooker Furniture Corporation

Recent Developments:

In September 2022, Steelcase Inc. announced the launch of its new ergonomic chair called Steelcase Karman, which is designed to respond to the movement of the body and provide comfort naturally. It is manufactured with new proprietary mesh textile and

ultra-light-flexible frame.

In 2023, HNI Corporation completed the acquisition of Kimball International to expand their product offerings and tailor products for catering the requirements of the company and expanding their reach.

Key Questions Answered in This Report

1. What was the size of the global office furniture market in 2023?
2. What is the expected growth rate of the global office furniture market during 2024-2032?
3. What are the key factors driving the global office furniture market?
4. What has been the impact of COVID-19 on the global office furniture market?
5. What is the breakup of the global office furniture market based on the product type?
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7. What is the breakup of the global office furniture market based on the distribution channel?
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9. What are the key regions in the global office furniture market?
10. Who are the key players/companies in the global office furniture market?

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