

Oat Milk Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global goat milk market size reached US\$ 9.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 12.4 Billion by 2028, exhibiting a growth rate (CAGR) of 5.1% during 2022-2028.

Goat milk is highly nutritious as it contains a rich amount of essential vitamins and minerals, including potassium, iron, and calcium. It helps in lowering blood pressure levels, enhancing metabolism, maintaining good heart health, improving neural functioning, and increasing the growth of beneficial gut bacteria. Furthermore, regular consumption of goat milk helps in improving the blood platelet count during viral diseases, such as dengue. It also helps in treating anemia, asthma, eczema, magnesium deficiency diseases, digestive ailments, and skin disorders. Goat milk products available in the market include pasteurized milk, yogurt, cheese, milk powder, infant formula, etc.

Goat Milk Market Trends:

The rising consumer health concerns towards the high prevalence of lifestyle diseases, such as cardiovascular disorders, hypertension, diabetes, obesity, etc., are driving the consumption of goat milk products. The growing geriatric population who are more prone to bone-related medical ailments is further bolstering the market growth.

Moreover, the increasing awareness towards several benefits of goat milk is also driving its demand, particularly among the health-conscious consumers. The rising inclination of lactose-intolerant individuals towards goat milk due to its lower lactose levels is further catalyzing the market. The launch of value-added products such as flavored milk varieties with low-sugar and fat-free content is also fueling the market growth. Goat milk-based infant formulas are also gaining traction due to their high nutritional content which prevents neurodevelopment disorders in children. Moreover, the increasing demand for goat milk in the personal care sector for manufacturing soaps, creams, and lotions, is also catalyzing the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global goat milk market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on sector, product type and distribution channel.

Breakup by Sector:

Unorganised

Organised

Breakup by Product Type:

Liquid Milk

Cheese

Milk Powder

Others

Breakup by Distribution Channel:

Supermarkets and Hypermarkets

Specialty Stores

Convenience Stores

Online Sales

Others

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

India

Japan

Indonesia

Australia

Others

Europe

Russia

Germany

France

Italy

United Kingdom

Netherlands

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Turkey

South Africa

Others

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Ausnutria Dairy Corporation Ltd., AVH Dairy Trade B.V., Goat Partners International, Granarolo S.p.A., Meyenberg, Redwood Hill Farm & Creamery, St Helen's Farm, Stickney Hill Dairy Inc, Woolwich Dairy Inc. and Xi'an Baiyue Goat Dairy Group Co.Ltd. (Baiyue).

Key Questions Answered in This Report

1. What was the size of the global goat milk market in 2022?
2. What is the expected growth rate of the global goat milk market during 2023-2028?
3. What are the key factors driving the global goat milk market?
4. What has been the impact of COVID-19 on the global goat milk market?
5. What is the breakup of the global goat milk market based on the sector?
6. What is the breakup of the global goat milk market based on the product type?
7. What is the breakup of the global goat milk market based on the distribution channel?
8. What are the key regions in the global goat milk market?
9. Who are the key players/companies in the global goat milk market?

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