

# Nutricosmetics Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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## Abstracts

The global nutricosmetics market reached a value of US\$ 6.4 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 9.6 Billion by 2027, exhibiting a CAGR of 7.25% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic. These insights are included in the report as a major market contributor.

Nutricosmetics are nutritional supplements formulated using vitamins, minerals, amino acids, botanical extracts and antioxidants. They help absorb nutrients and active ingredients into the bloodstream and circulate them throughout the body to stimulate the natural production of essential molecules. They also nourish the structure of the skin from within, maintain a healthy skin renewal rate, protect the skin from environmental stressors and control biochemical reactions that can lead to skin aging. At present, nutricosmetics are gaining traction worldwide as they complement topical skincare products to enhance the overall physical appearance.

Nutricosmetics provide targeted and sustainable effects on the overall health and appearance of the skin, hair and nails. The growing emphasis on maintaining physical appearance and the rising demand for natural beauty products are among the key factors strengthening the global nutricosmetics market. Moreover, as the function of aging defense mechanisms (ADMs) decline with age, the skin becomes more vulnerable to the damaging effects of aging aggressors. This, in confluence with the rising utilization of anti-aging products to maintain youthful skin, is acting as another major growth-inducing factor. Furthermore, due to the increasing working population and busy lifestyles of individuals, leading players are offering smaller-sized product variants with convenient packs. This, in turn, is anticipated to drive the market in the

upcoming years.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global nutricosmetics market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on ingredient, product and distribution channel.

#### Breakup by Ingredient:

- Carotenoids
- Omega-3
- Vitamins
- Others

#### Breakup by Product:

- Skin Care
- Hair Care
- Weight Management
- Others

#### Breakup by Distribution Channel:

- Drug Stores/Pharmacies
- Supermarkets and Hypermarkets
- Specialist Stores
- Online Stores
- Others

#### Breakup by Region:

- North America
  - United States
  - Canada
- Asia Pacific
  - China
  - Japan
  - India

South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Amway, BASF SE, Bayer AG, Beiersdorf (Maxingvest AG), Blackmores Ltd., Herbalife Nutrition Ltd., Otsuka Holdings Co. Ltd., Pfizer Inc., Reckitt Benckiser, Suntory Holdings Limited (Kotobuki Realty Co. Ltd.) and Unilever.

#### Key Questions Answered in This Report:

How has the global nutricosmetics market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global nutricosmetics market?

What are the key regional markets?

What is the breakup of the market based on the ingredient?

What is the breakup of the market based on the product?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global nutricosmetics market and who are the key players?

What is the degree of competition in the industry?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL NUTRICOSMETICS MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY INGREDIENT**

- 6.1 Carotenoids
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Omega-3
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 Vitamins

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Others
  - 6.4.1 Market Trends
  - 6.4.2 Market Forecast

## **7 MARKET BREAKUP BY PRODUCT**

- 7.1 Skin Care
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Hair Care
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast
- 7.3 Weight Management
  - 7.3.1 Market Trends
  - 7.3.2 Market Forecast
- 7.4 Others
  - 7.4.1 Market Trends
  - 7.4.2 Market Forecast

## **8 MARKET BREAKUP BY DISTRIBUTION CHANNEL**

- 8.1 Drug Stores/Pharmacies
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Supermarkets and Hypermarkets
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast
- 8.3 Specialist Stores
  - 8.3.1 Market Trends
  - 8.3.2 Market Forecast
- 8.4 Online Stores
  - 8.4.1 Market Trends
  - 8.4.2 Market Forecast
- 8.5 Others
  - 8.5.1 Market Trends
  - 8.5.2 Market Forecast

## 9 MARKET BREAKUP BY REGION

### 9.1 North America

#### 9.1.1 United States

##### 9.1.1.1 Market Trends

##### 9.1.1.2 Market Forecast

#### 9.1.2 Canada

##### 9.1.2.1 Market Trends

##### 9.1.2.2 Market Forecast

### 9.2 Asia Pacific

#### 9.2.1 China

##### 9.2.1.1 Market Trends

##### 9.2.1.2 Market Forecast

#### 9.2.2 Japan

##### 9.2.2.1 Market Trends

##### 9.2.2.2 Market Forecast

#### 9.2.3 India

##### 9.2.3.1 Market Trends

##### 9.2.3.2 Market Forecast

#### 9.2.4 South Korea

##### 9.2.4.1 Market Trends

##### 9.2.4.2 Market Forecast

#### 9.2.5 Australia

##### 9.2.5.1 Market Trends

##### 9.2.5.2 Market Forecast

#### 9.2.6 Indonesia

##### 9.2.6.1 Market Trends

##### 9.2.6.2 Market Forecast

#### 9.2.7 Others

##### 9.2.7.1 Market Trends

##### 9.2.7.2 Market Forecast

### 9.3 Europe

#### 9.3.1 Germany

##### 9.3.1.1 Market Trends

##### 9.3.1.2 Market Forecast

#### 9.3.2 France

##### 9.3.2.1 Market Trends

##### 9.3.2.2 Market Forecast

#### 9.3.3 United Kingdom

- 9.3.3.1 Market Trends
- 9.3.3.2 Market Forecast
- 9.3.4 Italy
  - 9.3.4.1 Market Trends
  - 9.3.4.2 Market Forecast
- 9.3.5 Spain
  - 9.3.5.1 Market Trends
  - 9.3.5.2 Market Forecast
- 9.3.6 Russia
  - 9.3.6.1 Market Trends
  - 9.3.6.2 Market Forecast
- 9.3.7 Others
  - 9.3.7.1 Market Trends
  - 9.3.7.2 Market Forecast
- 9.4 Latin America
  - 9.4.1 Brazil
    - 9.4.1.1 Market Trends
    - 9.4.1.2 Market Forecast
  - 9.4.2 Mexico
    - 9.4.2.1 Market Trends
    - 9.4.2.2 Market Forecast
  - 9.4.3 Others
    - 9.4.3.1 Market Trends
    - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
  - 9.5.1 Market Trends
  - 9.5.2 Market Breakup by Country
  - 9.5.3 Market Forecast

## **10 SWOT ANALYSIS**

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

## **11 VALUE CHAIN ANALYSIS**

## **12 PORTERS FIVE FORCES ANALYSIS**

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

## **13 PRICE ANALYSIS**

## **14 COMPETITIVE LANDSCAPE**

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players
  - 14.3.1 Amway
    - 14.3.1.1 Company Overview
    - 14.3.1.2 Product Portfolio
    - 14.3.1.3 SWOT Analysis
  - 14.3.2 BASF SE
    - 14.3.2.1 Company Overview
    - 14.3.2.2 Product Portfolio
    - 14.3.2.3 Financials
    - 14.3.2.4 SWOT Analysis
  - 14.3.3 Bayer AG
    - 14.3.3.1 Company Overview
    - 14.3.3.2 Product Portfolio
    - 14.3.3.3 Financials
    - 14.3.3.4 SWOT Analysis
  - 14.3.4 Beiersdorf (Maxingvest AG)
    - 14.3.4.1 Company Overview
    - 14.3.4.2 Product Portfolio
    - 14.3.4.3 Financials
    - 14.3.4.4 SWOT Analysis
  - 14.3.5 Blackmores Ltd.
    - 14.3.5.1 Company Overview
    - 14.3.5.2 Product Portfolio
    - 14.3.5.3 Financials



- 14.3.5.4 SWOT Analysis
- 14.3.6 Herbalife Nutrition Ltd
  - 14.3.6.1 Company Overview
  - 14.3.6.2 Product Portfolio
  - 14.3.6.3 Financials
  - 14.3.6.4 SWOT Analysis
- 14.3.7 Otsuka Holdings Co. Ltd.
  - 14.3.7.1 Company Overview
  - 14.3.7.2 Product Portfolio
  - 14.3.7.3 Financials
  - 14.3.7.4 SWOT Analysis
- 14.3.8 Pfizer Inc.
  - 14.3.8.1 Company Overview
  - 14.3.8.2 Product Portfolio
  - 14.3.8.3 Financials
  - 14.3.8.4 SWOT Analysis
- 14.3.9 Reckitt Benckiser
  - 14.3.9.1 Company Overview
  - 14.3.9.2 Product Portfolio
  - 14.3.9.3 Financials
  - 14.3.9.4 SWOT Analysis
- 14.3.10 Suntory Holdings Limited (Kotobuki Realty Co., Ltd.)
  - 14.3.10.1 Company Overview
  - 14.3.10.2 Product Portfolio
  - 14.3.10.3 SWOT Analysis
- 14.3.11 Unilever
  - 14.3.11.1 Company Overview
  - 14.3.11.2 Product Portfolio
  - 14.3.11.3 Financials

## List Of Tables

### LIST OF TABLES

Table 1: Global: Nutricosmetics Market: Key Industry Highlights, 2021 and 2027

Table 2: Global: Nutricosmetics Market Forecast: Breakup by Ingredient (in Million US\$), 2022-2027

Table 3: Global: Nutricosmetics Market Forecast: Breakup by Product (in Million US\$), 2022-2027

Table 4: Global: Nutricosmetics Market Forecast: Breakup by Distribution Channel (in Million US\$), 2022-2027

Table 5: Global: Nutricosmetics Market Forecast: Breakup by Region (in Million US\$), 2022-2027

Table 6: Global: Nutricosmetics Market: Competitive Structure

Table 7: Global: Nutricosmetics Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Nutricosmetics Market: Major Drivers and Challenges

Figure 2: Global: Nutricosmetics Market: Sales Value (in Billion US\$), 2016-2021

Figure 3: Global: Nutricosmetics Market: Breakup by Ingredient (in %), 2021

Figure 4: Global: Nutricosmetics Market: Breakup by Product (in %), 2021

Figure 5: Global: Nutricosmetics Market: Breakup by Distribution Channel (in %), 2021

Figure 6: Global: Nutricosmetics Market: Breakup by Region (in %), 2021

Figure 7: Global: Nutricosmetics Market Forecast: Sales Value (in Billion US\$), 2022-2027

Figure 8: Global: Nutricosmetics (Carotenoids) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 9: Global: Nutricosmetics (Carotenoids) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 10: Global: Nutricosmetics (Omega-3) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 11: Global: Nutricosmetics (Omega-3) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 12: Global: Nutricosmetics (Vitamins) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 13: Global: Nutricosmetics (Vitamins) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 14: Global: Nutricosmetics (Other Ingredients) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 15: Global: Nutricosmetics (Other Ingredients) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 16: Global: Nutricosmetics (Skin Care) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 17: Global: Nutricosmetics (Skin Care) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 18: Global: Nutricosmetics (Hair Care) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 19: Global: Nutricosmetics (Hair Care) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 20: Global: Nutricosmetics (Weight Management) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 21: Global: Nutricosmetics (Weight Management) Market Forecast: Sales Value

(in Million US\$), 2022-2027

Figure 22: Global: Nutricosmetics (Other Product Types) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 23: Global: Nutricosmetics (Other Product Types) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 24: Global: Nutricosmetics (Drug Stores/Pharmacies) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 25: Global: Nutricosmetics (Drug Stores/Pharmacies) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 26: Global: Nutricosmetics (Supermarkets and Hypermarkets) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 27: Global: Nutricosmetics (Supermarkets and Hypermarkets) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 28: Global: Nutricosmetics (Specialist Stores) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 29: Global: Nutricosmetics (Specialist Stores) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 30: Global: Nutricosmetics (Online Stores) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 31: Global: Nutricosmetics (Online Stores) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 32: Global: Nutricosmetics (Other Distribution Channels) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 33: Global: Nutricosmetics (Other Distribution Channels) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 34: North America: Nutricosmetics Market: Sales Value (in Million US\$), 2016 & 2021

Figure 35: North America: Nutricosmetics Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 36: United States: Nutricosmetics Market: Sales Value (in Million US\$), 2016 & 2021

Figure 37: United States: Nutricosmetics Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 38: Canada: Nutricosmetics Market: Sales Value (in Million US\$), 2016 & 2021

Figure 39: Canada: Nutricosmetics Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 40: Asia Pacific: Nutricosmetics Market: Sales Value (in Million US\$), 2016 & 2021

Figure 41: Asia Pacific: Nutricosmetics Market Forecast: Sales Value (in Million US\$),

2022-2027

Figure 42: China: Nutricosmetics Market: Sales Value (in Million US\$), 2016 & 2021

Figure 43: China: Nutricosmetics Market Forecast: Sales Value (in Million US\$),  
2022-2027

Figure 44: Japan: Nutricosmetics Market: Sales Value (in Million US\$), 2016 & 2021

Figure 45: Japan: Nutricosmetics Market Forecast: Sales Value (in Million US\$),  
2022-2027

Figure 46: India: Nutricosmetics Market: Sales Value (in Million US\$), 2016 & 2021

Figure 47: India: Nutricosmetics Market Forecast: Sales Value (in Million US\$),  
2022-2027

Figure 48: South Korea: Nutricosmetics Market: Sales Value (in Million US\$), 2016 &  
2021

Figure 49: South Korea: Nutricosmetics Market Forecast: Sales Value (in Million US\$),  
2022-2027

Figure 50: Australia: Nutricosmetics Market: Sales Value (in Million US\$), 2016 & 2021

Figure 51: Australia: Nutricosmetics Market Forecast: Sales Value (in Million US\$),  
2022-2027

Figure 52: Indonesia: Nutricosmetics Market: Sales Value (in Million US\$), 2016 & 2021

Figure 53: Indonesia: Nutricosmetics Market Forecast: Sales Value (in Million US\$),  
2022-2027

Figure 54: Others: Nutricosmetics Market: Sales Value (in Million US\$), 2016 & 2021

Figure 55: Others: Nutricosmetics Market Forecast: Sales Value (in Million US\$),  
2022-2027

Figure 56: Europe: Nutricosmetics Market: Sales Value (in Million US\$), 2016 & 2021

Figure 57: Europe: Nutricosmetics Market Forecast: Sales Value (in Million US\$),  
2022-2027

Figure 58: Germany: Nutricosmetics Market: Sales Value (in Million US\$), 2016 & 2021

Figure 59: Germany: Nutricosmetics Market Forecast: Sales Value (in Million US\$),  
2022-2027

Figure 60: France: Nutricosmetics Market: Sales Value (in Million US\$), 2016 & 2021

Figure 61: France: Nutricosmetics Market Forecast: Sales Value (in Million US\$),  
2022-2027

Figure 62: United Kingdom: Nutricosmetics Market: Sales Value (in Million US\$), 2016  
& 2021

Figure 63: United Kingdom: Nutricosmetics Market Forecast: Sales Value (in Million  
US\$), 2022-2027

Figure 64: Italy: Nutricosmetics Market: Sales Value (in Million US\$), 2016 & 2021

Figure 65: Italy: Nutricosmetics Market Forecast: Sales Value (in Million US\$),  
2022-2027

Figure 66: Spain: Nutricosmetics Market: Sales Value (in Million US\$), 2016 & 2021

Figure 67: Spain: Nutricosmetics Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 68: Russia: Nutricosmetics Market: Sales Value (in Million US\$), 2016 & 2021

Figure 69: Russia: Nutricosmetics Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 70: Others: Nutricosmetics Market: Sales Value (in Million US\$), 2016 & 2021

Figure 71: Others: Nutricosmetics Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 72: Latin America: Nutricosmetics Market: Sales Value (in Million US\$), 2016 & 2021

Figure 73: Latin America: Nutricosmetics Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 74: Brazil: Nutricosmetics Market: Sales Value (in Million US\$), 2016 & 2021

Figure 75: Brazil: Nutricosmetics Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 76: Mexico: Nutricosmetics Market: Sales Value (in Million US\$), 2016 & 2021

Figure 77: Mexico: Nutricosmetics Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 78: Others: Nutricosmetics Market: Sales Value (in Million US\$), 2016 & 2021

Figure 79: Others: Nutricosmetics Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 80: Middle East and Africa: Nutricosmetics Market: Sales Value (in Million US\$), 2016 & 2021

Figure 81: Middle East and Africa: Nutricosmetics Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 82: Global: Nutricosmetics Industry: SWOT Analysis

Figure 83: Global: Nutricosmetics Industry: Value Chain Analysis

Figure 84: Global: Nutricosmetics Industry: Porter's Five Forces Analysis

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