

North America Vision Care Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The North America vision care market size reached US\$ 27.7 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 33.5 Billion by 2028, exhibiting a growth rate (CAGR) of 3.1% during 2023-2028.

Vision care refers to methods or products that are employed for maintaining the quality and functioning of the eyes in the human body. Their products generally include glass lenses, contact lenses, intraocular lenses, contact solutions, LASIK equipment and artificial tears. Moreover, vision care treatment involves ointments, drops, pills and surgeries.

At present, North America dominates the global vision care market, accounting for around half of the total share. This growth can be attributed to the expanding geriatric population, in confluence with the increasing number of patients who are suffering from myopia, hyperopia or other optical issues in the region. Apart from this, unhealthy lifestyles, spike in diabetes and a constant exposure to electronic devices, such as mobiles and laptops, are further spurring the demand of vision care products.

IMARC Group's latest report provides a deep insight into the North America vision care market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray

into the North America vision care market in any manner.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the North America vision care market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on product type and distribution channel.

Key Regions Analyzed

United States

Canada

Mexico

Analysis for Each Country

Market by Product Type

Glass Lenses

Contact Lenses

Intraocular Lenses

Contact Solutions

Lasik Equipment

Artificial Tears

Market by Distribution Channel

Retail Stores

Online Stores

Clinics

Hospitals

Value Chain Analysis

Key Drivers and Challenges

Porters Five Forces Analysis

PESTEL Analysis

Government Regulations

Competitive Landscape

Competitive Structure

Key Player Profiles

Key Questions Answered in This Report:

How has the North America vision care market performed so far and how will it perform in the coming years?

What are the key regions in the North America vision care market?

What has been the impact of COVID-19 on the North America vision care market?

What is the breakup of the North America vision care market on the basis of product type?

What is the breakup of the North America vision care market on the basis of distribution channel?

What are the various stages in the value chain of the North America vision care industry?

What are the key driving factors and challenges in the North America vision care industry?

What is the structure of the North America vision care industry and who are the key players?

What is the degree of competition in the North America vision care industry?

What are the profit margins in the North America vision care industry?

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