

# North America School Furniture Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

<https://marketpublishers.com/r/N28C9309B98EN.html>

Date: April 2022

Pages: 106

Price: US\$ 2,699.00 (Single User License)

ID: N28C9309B98EN

## Abstracts

The North America school furniture market reached a value of US\$ 2.1 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 2.8 Billion by 2027, exhibiting a CAGR of 5.2% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic. These insights are included in the report as a major market contributor.

School furniture has played a pivotal role in transforming classrooms from static physical spaces into a dynamic learning environment. It is designed in a way which is not only considered effective for human use but also beneficial for physical health. School furniture is generally made from materials such as wood, plastic or metal, which make it comfortable for school children by allowing them to work with their full potential and concentration.

With the growing advancement of the education sector in North America, the traditional school furniture is being replaced by more innovative and aesthetically appealing furniture. Nowadays, the new dynamic teaching styles such as blended learning and flipped classrooms require adjustable and portable furniture that can be reconfigured easily. Due to this, there is an increase in the ergonomic designs, improved aesthetics, and stackability of school furniture. Moreover, educational institutions worldwide are acknowledging the importance of ergonomic while making purchase decisions for classroom furniture. They are focusing on adopting flexible furniture according to the age and height of students. For instance, vendors are offering chairs that can be adjusted by users and desks with sloping work surfaces.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the North America school furniture market, along with forecasts at the regional and country level from 2022-2027. Our report has categorized the market based on product, material and distribution channel.

### Breakup by Product:

- Desks and Chairs
- Storage
- Lab Equipment
- Others

Amongst these, desks and chairs represent the biggest segment, accounting for the largest market share.

### Breakup by Material:

- Wood
- Metal
- Plastic
- Others

Wood based material currently account for the largest share.

### Breakup by Distribution Channel:

- Offline
- Online

The offline channel currently dominates the market.

### Breakup by Country:

- United States
- Canada

The United States currently represents the biggest market

### Competitive Landscape:

The report has also examined the competitive landscape of school furniture market in North America. Some of the major players include:

Herman Miller

HNI

KI

Steelcase

Fleetwood Group

Hertz Furniture

Knoll

### Virco Key Questions Answered in This Report:

How has the North America school furniture market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the North America school furniture market?

What is the breakup of North America school furniture market based on the product?

What is the breakup of North America school furniture market based on the material?

What is the breakup of North America school furniture market based on the distribution channel?

What is the regional breakup of the North America school furniture market?

What are the various stages in the value chain of the North America school furniture market?

What are the key driving factors and challenges in the North America school furniture market?

What is the structure of the North America school furniture market and who are the key players?

What is the degree of competition in the North America school furniture market?

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