

North America Protein Ingredients Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The North America protein ingredients market size reached US\$ 13.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 21.9 Billion by 2028, exhibiting a growth rate (CAGR) of 8.1% during 2023-2028.

Protein ingredients consist of various amino acids which are required to maintain the protein levels in the human body. They help in improving physical strength, lowering muscle loss with aging, mitigating the risk of chronic diseases and regulating weight. Adequate consumption of proteins also helps in managing stress, improving immunity, and reducing hunger and body fat. Protein ingredients can be obtained from different sources such as animals or plants. Animal proteins are generally derived from milk, meat, fish, gelatin and egg, whereas, plant-based proteins are obtained from soy, wheat, canola, rice and pea. Animal proteins are known to have a better nutritional profile as compared to the plant proteins. The major applications of protein ingredients are in the production of dietary supplements and food products such as dairy, bakery, infant formula, beverages, etc.

North America protein ingredients market is currently being driven by several factors. Increasing availability of diverse products caters to the different tastes and preferences of the consumers, thereby stimulating the demand in the region. The product variety includes egg protein, whey protein, casein, gelatin, milk protein isolates, soy protein and wheat protein. Based on their nutritional benefits, protein ingredients find wide applications in the healthcare, personal care, cosmetics and pharmaceutical industries, thereby, inducing the market growth in the region. In addition to this, the rising health

consciousness among consumers has also resulted in the escalated demand for protein-rich dietary supplements, sports nutrition products, and ready meals. Furthermore, the long-shelf life of protein ingredients makes them convenient for consumers.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the North America protein ingredients market report, along with forecasts at the regional and country levels from 2023-2028. Our report has categorized the market based on product type and application.

Key Regions Analysed

United States

Canada

Analysis for Each Country

Market by Product Type

Animal Proteins

Egg Protein

Whey Protein

Gelatin

Casein

Milk Protein Concentrates/Isolates

Plant Proteins

Wheat Protein

Soy Protein

Pea Protein

Others

Market by Application

Food and Beverages

Personal Care and Cosmetics

Pharmaceuticals

Animal Feed

Value Chain Analysis

Key Drivers and Challenges

Porters Five Forces Analysis
Competitive Landscape
Competitive Structure
Key Player Profiles

Key Questions Answered in This Report

1. What was the size of the North America protein ingredients market in 2022?
2. What is the expected growth rate of the North America protein ingredients market during 2023-2028?
3. What has been the impact of COVID-19 on the North America protein ingredients market?
4. What are the key factors driving the North America protein ingredients market?
5. What is the breakup of the North America protein ingredients market based on product type?
6. What is the breakup of the North America protein ingredients market based on the application?
7. What are the key regions in the North America protein ingredients market?

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