

North America Portable Generator Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/NF2FC8E24C66EN.html>

Date: September 2023

Pages: 122

Price: US\$ 2,699.00 (Single User License)

ID: NF2FC8E24C66EN

Abstracts

Market Overview:

The North America portable generator market size reached US\$ 1.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1.7 Billion by 2028, exhibiting a growth rate (CAGR) of 6% during 2023-2028.

Portable generators, commonly known as engine-generators, are internal combustion engines that provide electricity to vital devices during power shortages. These devices run on a fuel-powered engine, which converts an on-board alternator for generating power. Portable generators are suitable for places where power outages are frequent to keep essential devices running in homes, corporate buildings, restaurants, construction sites, etc.

North America portable generator market is currently being driven by several factors. Portable generators are low-priced alternatives to standby generators. Their installation and operating costs are minimal, which makes them an ideal option for residents, small-businesses and campsites. Moreover, the increased dependency on interconnected technology systems and growth in the adoption of multipurpose power generation systems have further spurred the demand for portable generators around the region. Apart from this, the region has been witnessing an increase in the number of weather-related power outages owing to natural calamities, such as heat waves and hurricanes, which disrupts the power supply for residential and commercial users.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the North

America portable generator market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on fuel type, application and power output.

Key Regions Analysed

United States

Canada

Analysis for Each Country

Market by Fuel Type

Portable Diesel Generators

Portable Gas Generators

Others

Market by Application

Residential

Commercial

Industrial

Infrastructure

Market by Power Output

Less than 3 kW

3-10kW

More than 10kW

Value Chain Analysis

Key Drivers and Challenges

Porters Five Forces Analysis

Competitive Landscape

Competitive Structure

Key Player Profiles

Key Questions Answered in This Report:

How has the North America portable generator market performed so far and how will it perform in the coming years?

What are the key regions in the North America portable generator market?

What has been the impact of COVID-19 on the North America portable generator market?

What is the breakup of the North America portable generator market on the basis of fuel type?

What is the breakup of the North America portable generator market on the basis of application?

What is the breakup of the North America portable generator market on the basis of power output?

What are the various stages in the value chain of the North America portable generator industry?

What are the key driving factors and challenges in the North America portable generator industry?

What is the structure of the North America portable generator industry and who are the key players?

What is the degree of competition in the North America portable generator industry?

What are the profit margins in the North America portable generator industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

2.1 Objectives of the Study

2.2 Stakeholders

2.3 Data Sources

2.3.1 Primary Sources

2.3.2 Secondary Sources

2.4 Market Estimation

2.4.1 Bottom-Up Approach

2.4.2 Top-Down Approach

2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

4.1 Overview

4.2 Key Industry Trends

5 GLOBAL PORTABLE GENERATOR MARKET

5.1 Market Performance

5.2 Market Breakup by Fuel Type

5.3 Market Breakup by Application

5.4 Market Breakup by Power Output

5.5 Market Breakup by Region

5.6 Market Forecast

6 NORTH AMERICA PORTABLE GENERATOR MARKET

6.1 Market Performance

6.2 Impact of COVID-19

6.3 Market Forecast

7 NORTH AMERICA PORTABLE GENERATOR MARKET: BREAKUP BY FUEL

North America Portable Generator Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2...

TYPE

- 7.1 Portable Diesel Generators
- 7.2 Portable Gas Generators
- 7.3 Others

8 NORTH AMERICA PORTABLE GENERATOR MARKET: BREAKUP BY APPLICATION

- 8.1 Residential
- 8.2 Commercial
- 8.3 Industrial
- 8.4 Infrastructure

9 NORTH AMERICA PORTABLE GENERATOR MARKET: BREAKUP BY POWER OUTPUT

- 9.1 Less than 3 kW
- 9.2 3-10kW
- 9.3 More than 10kW

10 NORTH AMERICA PORTABLE GENERATOR MARKET: BREAKUP BY COUNTRY

- 10.1 United States
 - 10.1.1 Historical Market Trends
 - 10.1.2 Market Breakup by Fuel Type
 - 10.1.3 Market Breakup by Application
 - 10.1.4 Market Breakup by Power Output
 - 10.1.5 Market Forecast
- 10.2 Canada
 - 10.2.1 Historical Market Trends
 - 10.2.2 Market Breakup by Fuel Type
 - 10.2.3 Market Breakup by Application
 - 10.2.4 Market Breakup by Power Output
 - 10.2.5 Market Forecast

11 SWOT ANALYSIS

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

12 VALUE CHAIN ANALYSIS

- 12.1 Overview
- 12.2 Research and Development
- 12.3 Raw Material Procurement
- 12.4 Manufacturing
- 12.5 Marketing
- 12.6 Distribution
- 12.7 End-Use

13 PORTER'S FIVE FORCES ANALYSIS

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Rivalry
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 COMPETITIVE LANDSCAPE

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players

List Of Tables

LIST OF TABLES

Table 1: North America: Portable Generator Market: Key Industry Highlights, 2022 and 2028

Table 2: North America: Portable Generator Market Forecast: Breakup by Fuel Type (in Million US\$), 2023-2028

Table 3: North America: Portable Generator Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 4: North America: Portable Generator Market Forecast: Breakup by Power Output (in Million US\$), 2023-2028

Table 5: North America: Portable Generator Market Forecast: Breakup by Country (in Million US\$), 2023-2028

Table 6: North America: Portable Generator Market: Competitive Structure

Table 7: North America: Portable Generator Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: North America: Portable Generator Market: Major Drivers and Challenges

Figure 2: Global: Portable Generator Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Portable Generator Market: Breakup by Fuel Type (in %), 2022

Figure 4: Global: Portable Generator Market: Breakup by Application (in %), 2022

Figure 5: Global: Portable Generator Market: Breakup by Power Output (in %), 2022

Figure 6: Global: Portable Generator Market: Breakup by Region (in %), 2022

Figure 7: Global: Portable Generator Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 8: North America: Portable Generator Market: Sales Value (in Billion US\$), 2017-2022

Figure 9: North America: Portable Generator Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 10: North America: Portable Generator Market: Breakup by Fuel Type (in %), 2022

Figure 11: North America: Portable Generator (Portable Diesel Generators) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: North America: Portable Generator (Portable Diesel Generators) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: North America: Portable Generator (Portable Gas Generators) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: North America: Portable Generator (Portable Gas Generators) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: North America: Portable Generator (Other Fuel Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: North America: Portable Generator (Other Fuel Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: North America: Portable Generator Market: Breakup by Application (in %), 2022

Figure 18: North America: Portable Generator (Residential) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: North America: Portable Generator (Residential) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: North America: Portable Generator (Commercial) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: North America: Portable Generator (Commercial) Market Forecast: Sales

Value (in Million US\$), 2023-2028

Figure 22: North America: Portable Generator (Industrial) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: North America: Portable Generator (Industrial) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: North America: Portable Generator (Infrastructure) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: North America: Portable Generator (Infrastructure) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: North America: Portable Generator Market: Breakup by Power Output (in %), 2022

Figure 27: North America: Portable Generator (Less than 3 kW) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: North America: Portable Generator (Less than 3 kW) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: North America: Portable Generator (3-10kW) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: North America: Portable Generator (3-10kW) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: North America: Portable Generator (More than 10kW) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: North America: Portable Generator (More than 10kW) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: North America: Portable Generator Market: Breakup by Country (in %), 2022

Figure 34: United States: Portable Generator Market: Sales Value (in Million US\$), 2017-2022

Figure 35: United States: Portable Generator Market: Breakup by Fuel Type (in %), 2022

Figure 36: United States: Portable Generator Market: Breakup by Application (in %), 2022

Figure 37: United States: Portable Generator Market: Breakup by Power Output (in %), 2022

Figure 38: United States: Portable Generator Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Canada: Portable Generator Market: Sales Value (in Million US\$), 2017-2022

Figure 40: Canada: Portable Generator Market: Breakup by Fuel Type (in %), 2022

Figure 41: Canada: Portable Generator Market: Breakup by Application (in %), 2022

Figure 42: Canada: Portable Generator Market: Breakup by Power Output (in %), 2022

Figure 43: Canada: Portable Generator Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 44: North America: Portable Generator Industry: SWOT Analysis

Figure 45: North America: Portable Generator Industry: Value Chain Analysis

Figure 46: North America: Portable Generator Industry: Porter's Five Forces Analysis

I would like to order

Product name: North America Portable Generator Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/NF2FC8E24C66EN.html>

Price: US\$ 2,699.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NF2FC8E24C66EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

