

North America Pectin Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The North America pectin market size reached US\$ 239.4 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 317.2 Million by 2028, exhibiting a growth rate (CAGR) of 7.5% during 2023-2028.

Pectin refers to polysaccharide carbohydrate molecules, which are mostly obtained from land plants. However, commercial pectin is generally extracted from citrus peel and apple pomace. Pectin provides cohesion and stability in tissues and cells of a plant as it acts as a structural element in the growth generating tissue and the main component of the middle lamella. For commercial use, it is available in the form of a white to light-colored powder and is widely used as a gelling agent, particularly in jams and jellies. Besides this, pectin has wide applications in the beverage, pharmaceutical, personal care and cosmetic industries.

The North America pectin market is being driven by several factors. The rising number of health-conscious consumers has contributed to the increasing consumption of pectin as it offers various health benefits, such as controlling cholesterol levels, treating diabetes, improving digestion, and weight loss. Besides this, pectin is also used as a stabilizing and thickening agent in the food and beverages industry, which further propels the growth of the market in the region. Furthermore, the dairy sector employs pectin to provide high viscosity, creamy texture and flavor to yogurt, thus stimulating the demand.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the North



America pectin market report, along with forecasts at the regional and country levels from 2023-2028. Our report has categorized the market based on raw material and end use.

Key Regions Analysed United States Canada

Analysis for Each Country

Market by Raw Material Citrus Peel Apple Peel Others

Market by End Use
Jams and Preserves
Drinkable and Spoonable Yoghurt
Bakery and Confectionary
Fruit Beverages
Other Milk Drinks
Others

Value Chain Analysis
Key Drivers and Challenges
Porters Five Forces Analysis
Competitive Landscape
Competitive Structure
Key Player Profiles

Key Questions Answered in This Report:

How has the North America pectin market performed so far and how will it perform in the coming years?

What are the key regions in the North America pectin market?
What has been the impact of COVID-19 on the North America pectin market?
What is the breakup of the North America pectin market on the basis of raw material?
What is the breakup of the North America pectin market on the basis of end use?
What are the various stages in the value chain of the North America pectin industry?
What are the key driving factors and challenges in the North America pectin industry?



What is the structure of the North America pectin industry and who are the key players? What is the degree of competition in the North America pectin industry?



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