

# North America Organic Baby Food Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

### Market Overview:

The North America organic baby food market size reached US\$ 2.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 5.0 Billion by 2028, exhibiting a growth rate (CAGR) of 10.4% during 2023-2028.

Organic baby food uses organic ingredients which are processed without using any chemicals or preservatives. As a result, organic baby food products do not pose any adverse health impact on children and offer optimum nutritional benefits to them. Some of the major ingredients used in the manufacturing of organic baby food are organic non-fat milk, soy, organic whey protein powder, organic lactose, and organic vegetables or fruit puree.

North America organic baby food market is currently being driven by various factors. The increasing awareness among parents regarding the baby's nutrition, coupled with the health benefits associated with organic food products is driving the market growth in the region. Apart from this, manufacturers in the industry are offering a wide range of products in different flavors, such as chocolate, banana, mango, and strawberry, to make the food more appealing for the babies. Furthermore, there are cereal-, vegetable- and milk-based product varieties available in the market, which stimulates the market growth in the region. Apart from this, the rising consumer awareness about the harmful effects of chemicals on the infant's health has also spurred the demand for organic baby food.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the North America organic baby food market report, along with forecasts at the regional and country levels from 2023-2028. Our report has categorized the market based on product type and distribution channel.

#### Key Regions Analysed

United States

Canada

#### Analysis for Each Country

#### Market by Product Type

RTE (Ready-to-Eat) Baby Food

Milk Formula

Dried Baby Food

Others

#### Market by Distribution Channel

Supermarkets and Hypermarkets

Specialty Stores

Convenience Stores

Online Stores

Others

#### Value Chain Analysis

Key Drivers and Challenges

Porters Five Forces Analysis

Competitive Landscape

Competitive Structure

Key Player Profiles

#### Key Questions Answered in This Report:

How has the North America organic baby food market performed so far and how will it perform in the coming years?

What are the key regions in the North America organic baby food market?

What has been the impact of COVID-19 on the North America organic baby food market?

What is the breakup of the North America organic baby food market on the basis of

product type?

What is the breakup of the North America organic baby food market on the basis of distribution channel?

What are the various stages in the value chain of the North America organic baby food industry?

What are the key driving factors and challenges in the North America organic baby food industry?

What is the structure of the North America organic baby food industry and who are the key players?

What is the degree of competition in the North America organic baby food industry?

What are the profit margins in the North America organic baby food industry?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

2.1 Objectives of the Study

2.2 Stakeholders

2.3 Data Sources

2.3.1 Primary Sources

2.3.2 Secondary Sources

2.4 Market Estimation

2.4.1 Bottom-Up Approach

2.4.2 Top-Down Approach

2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

4.1 Overview

4.2 Key Industry Trends

### **5 GLOBAL ORGANIC BABY FOOD MARKET**

5.1 Market Performance

5.2 Market Breakup by Product Type

5.3 Market Breakup by Distribution Channel

5.4 Market Breakup by Region

5.5 Market Forecast

### **6 NORTH AMERICA ORGANIC BABY FOOD MARKET**

6.1 Market Performance

6.2 Impact of COVID-19

6.3 Market Forecast

### **7 NORTH AMERICA ORGANIC BABY FOOD MARKET: BREAKUP BY PRODUCT TYPE**

7.1 RTE (Ready-to-Eat) Baby Food

7.2 Milk Formula

7.3 Dried Baby Food

7.4 Others

## **8 NORTH AMERICA ORGANIC BABY FOOD MARKET: BREAKUP BY DISTRIBUTION CHANNEL**

8.1 Supermarkets and Hypermarkets

8.2 Specialty Stores

8.3 Convenience Stores

8.4 Online Stores

8.5 Others

## **9 NORTH AMERICA ORGANIC BABY FOOD MARKET: BREAKUP BY COUNTRY**

9.1 United States

9.1.1 Historical market Trends

9.1.2 Market Breakup by Product Type

9.1.3 Market Breakup by Distribution Channel

9.1.4 Market Forecast

9.2 Canada

9.2.1 Historical market Trends

9.2.2 Market Breakup by Product Type

9.2.3 Market Breakup by Distribution Channel

9.2.4 Market Forecast

## **10 SWOT ANALYSIS**

10.1 Overview

10.2 Strengths

10.3 Weaknesses

10.4 Opportunities

10.5 Threats

## **11 VALUE CHAIN ANALYSIS**

11.1 Overview

- 11.2 Research and Development
- 11.3 Raw Material Procurement
- 11.4 Manufacturing
- 11.5 Marketing
- 11.6 Distribution
- 11.7 End-Use

## **12 PORTER'S FIVE FORCES ANALYSIS**

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Rivalry
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

## **13 PRICE ANALYSIS**

## **14 COMPETITIVE LANDSCAPE**

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players

## List Of Tables

### LIST OF TABLES

Table 1: North America: Organic Baby Food Market: Key Industry Highlights, 2022 and 2028

Table 2: North America: Organic Baby Food Market Forecast: Breakup by Product Type (in Million US\$), 2023-2028

Table 3: North America: Organic Baby Food Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 4: North America: Organic Baby Food Market Forecast: Breakup by Country (in Million US\$), 2023-2028

Table 5: North America: Organic Baby Food Market: Competitive Structure

Table 6: North America: Organic Baby Food Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: North America: Organic Baby Food Market: Major Drivers and Challenges

Figure 2: Global: Organic Baby Food Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Organic Baby Food Market: Breakup by Product Type (in %), 2022

Figure 4: Global: Organic Baby Food Market: Breakup by Distribution Channel (in %), 2022

Figure 5: Global: Organic Baby Food Market: Breakup by Region (in %), 2022

Figure 6: Global: Organic Baby Food Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 7: North America: Organic Baby Food Market: Sales Value (in Billion US\$), 2017-2022

Figure 8: North America: Organic Baby Food Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 9: North America: Organic Baby Food Market: Breakup by Product Type (in %), 2022

Figure 10: North America: Organic Baby Food (Ready-to-Eat Baby Food) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: North America: Organic Baby Food (Ready-to-Eat Baby Food) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: North America: Organic Baby Food (Milk Formula) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: North America: Organic Baby Food (Milk Formula) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: North America: Organic Baby Food (Dried Baby Food) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: North America: Organic Baby Food (Dried Baby Food) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: North America: Organic Baby Food (Other Product Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: North America: Organic Baby Food (Other Product Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: North America: Organic Baby Food Market: Breakup by Distribution Channel (in %), 2022

Figure 19: North America: Organic Baby Food Market: Sales through Supermarkets and Hypermarkets (in Million US\$), 2017 & 2022

Figure 20: North America: Organic Baby Food Market Forecast: Sales through



Supermarkets and Hypermarkets (in Million US\$), 2023-2028

Figure 21: North America: Organic Baby Food Market: Sales through Specialty Stores (in Million US\$), 2017 & 2022

Figure 22: North America: Organic Baby Food Market Forecast: Sales through Specialty Stores (in Million US\$), 2023-2028

Figure 23: North America: Organic Baby Food Market: Sales through Convenience Stores (in Million US\$), 2017 & 2022

Figure 24: North America: Organic Baby Food Market Forecast: Sales through Convenience Stores (in Million US\$), 2023-2028

Figure 25: North America: Organic Baby Food Market: Sales through Online Stores (in Million US\$), 2017 & 2022

Figure 26: North America: Organic Baby Food Market Forecast: Sales through Online Stores (in Million US\$), 2023-2028

Figure 27: North America: Organic Baby Food Market: Sales through Other Distribution Channels (in Million US\$), 2017 & 2022

Figure 28: North America: Organic Baby Food Market Forecast: Sales through Other Distribution Channels (in Million US\$), 2023-2028

Figure 29: North America: Organic Baby Food Market: Breakup by Country (in %), 2022

Figure 30: United States: Organic Baby Food Market: Sales Value (in Million US\$), 2017-2022

Figure 31: United States: Organic Baby Food Market: Breakup by Product Type (in %), 2022

Figure 32: United States: Organic Baby Food Market: Breakup by Distribution Channel (in %), 2022

Figure 33: United States: Organic Baby Food Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Canada: Organic Baby Food Market: Sales Value (in Million US\$), 2017-2022

Figure 35: Canada: Organic Baby Food Market: Breakup by Product Type (in %), 2022

Figure 36: Canada: Organic Baby Food Market: Breakup by Distribution Channel (in %), 2022

Figure 37: Canada: Organic Baby Food Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: North America: Organic Baby Food Industry: SWOT Analysis

Figure 39: North America: Organic Baby Food Industry: Value Chain Analysis

Figure 40: North America: Organic Baby Food Industry: Porter's Five Forces Analysis

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