

North America Multi Cooker Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/N345E6E3CB1CEN.html>

Date: September 2023

Pages: 120

Price: US\$ 2,699.00 (Single User License)

ID: N345E6E3CB1CEN

Abstracts

Market Overview:

The North America multi cooker market size reached US\$ 357.5 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 623.1 Million by 2028, exhibiting a growth rate (CAGR) of 9.9% during 2023-2028.

Multi cooker is a type of modern electrical household appliance used for automated cooking. Inner bowl, lid, condensate collector, control panel, temperature and pressure sensors are some of the essential parts of a multi cooker. It is multifunctional as it can be used to bake, boil, roast, grill, steam, stew and fry. Multi cooker offers several health benefits as it uses less oil in preparing food, thus reducing the overall calories. Other than promoting healthy food habits, multi cooker can also serve diverse purposes of different kitchen appliances such as bread-maker, oven, deep fryer, and microwave.

North America multi cooker market is currently being driven by several factors. The rising health consciousness and increasing prevalence of chronic diseases in the region has induced the need for new cooking and healthy living practices among consumers. Furthermore, the rising technological advancements coupled with the increasing demand for automated products such as multi cooker, has further impelled the market growth. Moreover, the high-income levels and standards of living of the consumers have stimulated the market growth in North America. Furthermore, the manufacturers are also investing in R&D activities to widen their consumer-base by introducing innovative products like smart Bluetooth-enabled multifunctional pressure cookers.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the North America multi cooker market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on product type, application and distribution channel.

Key Regions Analysed

United States

Canada

Analysis for Each Country

Market by Product Type

Round

Cube

Others

Market by Application

Restaurants

Home Uses

Others

Market by Distribution Channel

Electrical Goods Retailers

Supermarkets/Hypermarkets

Departmental Stores

Homeware Stores

Online Stores

Others

Value Chain Analysis

Key Drivers and Challenges

Porters Five Forces Analysis

Competitive Landscape

Competitive Structure

Key Player Profiles

Key Questions Answered in This Report:

How has the North America multi cooker market performed so far and how will it perform in the coming years?

What are the key regions in the North America multi cooker market?

What has been the impact of COVID-19 on the North America multi cooker market?

What is the breakup of the North America multi cooker market on the basis of product type?

What is the breakup of the North America multi cooker market on the basis of application?

What is the breakup of the North America multi cooker market on the basis of distribution channel?

What are the various stages in the value chain of the North America multi cooker industry?

What are the key driving factors and challenges in the North America multi cooker industry?

What is the structure of the North America multi cooker industry and who are the key players?

What is the degree of competition in the North America multi cooker industry?

What are the profit margins in the North America multi cooker industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

2.1 Objectives of the Study

2.2 Stakeholders

2.3 Data Sources

2.3.1 Primary Sources

2.3.2 Secondary Sources

2.4 Market Estimation

2.4.1 Bottom-Up Approach

2.4.2 Top-Down Approach

2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

4.1 Overview

4.2 Key Industry Trends

5 GLOBAL MULTI COOKER MARKET

5.1 Market Performance

5.2 Market Breakup by Product Type

5.3 Market Breakup by Application

5.4 Market Breakup by Distribution Channel

5.5 Market Breakup by Region

5.6 Market Forecast

6 NORTH AMERICA MULTI COOKER MARKET

6.1 Market Performance

6.2 Impact of COVID-19

6.3 Market Forecast

7 NORTH AMERICA MULTI COOKER MARKET: BREAKUP BY PRODUCT TYPE

- 7.1 Round
- 7.2 Cube
- 7.3 Others

8 NORTH AMERICA MULTI COOKER MARKET: BREAKUP BY APPLICATION

- 8.1 Restaurants
- 8.2 Home Uses
- 8.3 Others

9 NORTH AMERICA MULTI COOKER MARKET: BREAKUP BY DISTRIBUTION CHANNEL

- 9.1 Electrical Goods Retailers
- 9.2 Supermarkets/Hypermarkets
- 9.3 Departmental Stores
- 9.4 Homeware Stores
- 9.5 Online Stores
- 9.6 Others

10 NORTH AMERICA MULTI COOKER MARKET: BREAKUP BY COUNTRY

- 10.1 United States
 - 10.1.1 Historical Market Trends
 - 10.1.2 Market Breakup by Product Type
 - 10.1.3 Market Breakup by Application
 - 10.1.4 Market Breakup by Distribution Channel
 - 10.1.5 Market Forecast
- 10.2 Canada
 - 10.2.1 Historical Market Trends
 - 10.2.2 Market Breakup by Product Type
 - 10.2.3 Market Breakup by Application
 - 10.2.4 Market Breakup by Distribution Channel
 - 10.2.5 Market Forecast

11 SWOT ANALYSIS

- 11.1 Overview

- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

12 VALUE CHAIN ANALYSIS

- 12.1 Overview
- 12.2 Research and Development
- 12.3 Raw Material Procurement
- 12.4 Manufacturing
- 12.5 Marketing
- 12.6 Distribution
- 12.7 End-Use

13 PORTER'S FIVE FORCES ANALYSIS

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Rivalry
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players

List Of Tables

LIST OF TABLES

Table 1: North America: Multi Cooker Market: Key Industry Highlights, 2022 and 2028

Table 2: North America: Multi Cooker Market Forecast: Breakup by Product Type (in Million US\$), 2023-2028

Table 3: North America: Multi Cooker Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 4: North America: Multi Cooker Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 5: North America: Multi Cooker Market Forecast: Breakup by Country (in Million US\$), 2023-2028

Table 6: North America: Multi Cooker Market: Competitive Structure

Table 7: North America: Multi Cooker Market: Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: North America: Multi Cooker Market: Major Drivers and Challenges
- Figure 2: Global: Multi Cooker Market: Sales Value (in Million US\$), 2017-2022
- Figure 3: Global: Multi Cooker Market: Breakup by Product Type (in %), 2022
- Figure 4: Global: Multi Cooker Market: Breakup by Application (in %), 2022
- Figure 5: Global: Multi Cooker Market: Breakup by Distribution Channel (in %), 2022
- Figure 6: Global: Multi Cooker Market: Breakup by Region (in %), 2022
- Figure 7: Global: Multi Cooker Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 8: North America: Multi Cooker Market: Sales Value (in Million US\$), 2017-2022
- Figure 9: North America: Multi Cooker Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 10: North America: Multi Cooker Market: Breakup by Product Type (in %), 2022
- Figure 11: North America: Multi Cooker (Round) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 12: North America: Multi Cooker (Round) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 13: North America: Multi Cooker (Cube) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 14: North America: Multi Cooker (Cube) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 15: North America: Multi Cooker (Other Product Types) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 16: North America: Multi Cooker (Other Product Types) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 17: North America: Multi Cooker Market: Breakup by Application (in %), 2022
- Figure 18: North America: Multi Cooker (Restaurants) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 19: North America: Multi Cooker (Restaurants) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 20: North America: Multi Cooker (Home Uses) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 21: North America: Multi Cooker (Home Uses) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 22: North America: Multi Cooker (Other Applications) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: North America: Multi Cooker (Other Applications) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: North America: Multi Cooker Market: Breakup by Distribution Channel (in %), 2022

Figure 25: North America: Multi Cooker Market: Sales through Electrical Goods Retailers (in Million US\$), 2017 & 2022

Figure 26: North America: Multi Cooker Market Forecast: Sales through Electrical Goods Retailers (in Million US\$), 2023-2028

Figure 27: North America: Multi Cooker Market: Sales through Supermarkets/Hypermarkets (in Million US\$), 2017 & 2022

Figure 28: North America: Multi Cooker Market Forecast: Sales through Supermarkets/Hypermarkets (in Million US\$), 2023-2028

Figure 29: North America: Multi Cooker Market: Sales through Departmental Stores (in Million US\$), 2017 & 2022

Figure 30: North America: Multi Cooker Market Forecast: Sales through Departmental Stores (in Million US\$), 2023-2028

Figure 31: North America: Multi Cooker Market: Sales through Homeware Stores (in Million US\$), 2017 & 2022

Figure 32: North America: Multi Cooker Market Forecast: Sales through Homeware Stores (in Million US\$), 2023-2028

Figure 33: North America: Multi Cooker Market: Sales through Online Stores (in Million US\$), 2017 & 2022

Figure 34: North America: Multi Cooker Market Forecast: Sales through Online Stores (in Million US\$), 2023-2028

Figure 35: North America: Multi Cooker Market: Sales through Other Distribution Channels (in Million US\$), 2017 & 2022

Figure 36: North America: Multi Cooker Market Forecast: Sales through Other Distribution Channels (in Million US\$), 2023-2028

Figure 37: North America: Multi Cooker Market: Breakup by Country (in %), 2022

Figure 38: United States: Multi Cooker Market: Sales Value (in Million US\$), 2017-2022

Figure 39: United States: Multi Cooker Market: Breakup by Product Type (in %), 2022

Figure 40: United States: Multi Cooker Market: Breakup by Application (in %), 2022

Figure 41: United States: Multi Cooker Market: Breakup by Distribution Channel (in %), 2022

Figure 42: United States: Multi Cooker Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: Canada: Multi Cooker Market: Sales Value (in Million US\$), 2017-2022

Figure 44: Canada: Multi Cooker Market: Breakup by Product Type (in %), 2022

Figure 45: Canada: Multi Cooker Market: Breakup by Application (in %), 2022

Figure 46: Canada: Multi Cooker Market: Breakup by Distribution Channel (in %), 2022

Figure 47: Canada: Multi Cooker Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 48: North America: Multi Cooker Industry: SWOT Analysis

Figure 49: North America: Multi Cooker Industry: Value Chain Analysis

Figure 50: North America: Multi Cooker Industry: Porter's Five Forces Analysis

I would like to order

Product name: North America Multi Cooker Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/N345E6E3CB1CEN.html>

Price: US\$ 2,699.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N345E6E3CB1CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

