

North America Logistics Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The North America logistics market size reached US\$ 1,413.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1,636.2 Billion by 2028, exhibiting a growth rate (CAGR) of 2.4% during 2023-2028.

Logistics refers to the process of planning, implementing, coordinating resources, and managing the flow of things from the point of origin to the final point of consumption. Resources which are managed in logistics can include tangible items, such as liquids, equipment, materials, food products and intangible goods like information. The process of logistics assists in efficient and effective transportation and storage of goods as well as planning of related services. Logistics management primarily includes production, packaging, inventory, warehousing, security, material handling, integration of information, inbound and outbound transportation, and supply/demand planning of the third-party providers.

North America Logistics Market Trends:

The North America logistics market is currently being driven by several factors. The increasing demand for the foreign goods in the emerging economies, such as Indonesia, Thailand and India specifically imported from the North American countries, acts as one of the major forces which is catalyzing the growth of the logistics market in the region. Owing to the rising environmental concerns, the adoption of green logistics solutions has been witnessed in recent years. At present, the United States represents one of the key markets for logistics in the region with highly integrated supply chain network that links producers and consumers through multiple transportation modes, such as air and express delivery services, freight rail, maritime transport, and truck transport.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the North America logistics market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on model type, transportation mode and end-use.

Breakup by Model Type:

- 2 PL
- 3 PL
- 4 PL

Breakup by Transportation Mode:

- Roadways
- Seaways
- Railways
- Airways

Breakup by End-Use:

- Manufacturing
- Consumer Goods
- Retail
- Food and Beverages
- IT Hardware
- Healthcare
- Chemicals
- Construction
- Automotive
- Telecom
- Oil and Gas
- Others

Breakup by Country:

- United States
- Canada

Competitive Landscape:

Competitive Structure

Key Player Profiles

Key Questions Answered in This Report

1. What is the size of the North America logistics market in 2022?
2. What is the expected growth rate of the North America logistics market during 2023-2028?
3. What are the key factors driving the North America logistics market?
4. What has been the impact of COVID-19 on the North America logistics market?
5. What is the breakup of the North America logistics market based on the model type?
6. What is the breakup of the North America logistics market based on the transportation mode?
7. What is the breakup of the North America logistics market based on the end use?
8. What are the key regions in the North America logistics market?

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