

North America Lip Care Products Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/NABB0603EEEEEN.html>

Date: September 2023

Pages: 121

Price: US\$ 2,699.00 (Single User License)

ID: NABB0603EEEEEN

Abstracts

Market Overview:

The North America lip care products market size reached US\$ 452.2 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 500.4 Million by 2028, exhibiting a growth rate (CAGR) of 1.3% during 2023-2028.

Lip care products form an essential part of the everyday skin-care regime. These products not only help in preserving and maintaining the moisture levels of lips but also in protecting them against external influences such as cold, wind and UV radiation. Lip care products generally include lip balms, lip gloss, lip conditioners and lip butter. They are mainly composed of beeswax or carnauba wax, camphor, cetyl alcohol, lanolin, paraffin, and petrolatum, among other ingredients. Besides this, some variants also contain dyes, flavours, fragrances, phenol, salicylic acid and sunscreens.

Lip care products provide the consumer with an occlusive layer on the lips which protects them from external exposures such as cold temperature and dry air. Lips are vulnerable as the skin on the lips is thin, and therefore they are often the first to present signs of dryness. Substances like waxes and petroleum jelly avert moisture loss, while the addition of flavor, colorants, sunscreens, and various medicaments provide additional therapeutic and cosmetic benefits. A major factor driving the market is the confluence of growing emphasis on personal appearances and the wide availability of product varieties. Apart from this, a mounting preference for organic lip care products has prompted the manufacturers to invest substantially in the R&D programs and come up with natural and longer-lasting formulas. Some of the other growth-inducing factors include a rising demand of sun protection lip care products, increasing population,

urbanization, changing lifestyles, inclination of men towards lip care products, etc.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the North America lip care products market report, along with forecasts at the regional and country levels from 2023-2028. Our report has categorized the market based on category, product type and distribution channel.

Breakup by Category:

- Non-Medicated
- Medicated and Therapeutic
- Sun Protection

Among these, the non-medicated category accounts for the largest share.

Breakup by Product Type:

- Lip Balms
- Lip Butter
- Lip Scrubs
- Lip Oil
- Others

Lip balms currently dominate the market, holding the largest share.

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Specialty Stores
- Pharmacies and Drug Stores
- Others

Supermarkets and hypermarkets represent the biggest segment, accounting for the largest market share.

Breakup by Country:

United States

Canada

United States currently dominates the market.

Competitive Landscape:

The report has also examined the competitive landscape of the North America lip care products market. Some of the major players include:

Chapstick (Pfizer)

Burt's Bees Products Company (The Clorox Company)

Carmex (Carma Laboratories, Inc.)

Blistex Inc

eos Products, LLC

Key Questions Answered in This Report:

How has the North America lip care products market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the North America lip care products market?

What is the breakup of the North America lip care products market based on the category?

What is the breakup of the North America lip care products market based on the product type?

What is the breakup of the North America lip care products market based on the distribution channel?

What is the country-wise breakup of the North America lip care products market?

What are the key driving factors and challenges in the market?

What is the structure of North America lip care products industry and who are the key players?

What is the degree of competition in the North America lip care products market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

2.1 Objectives of the Study

2.2 Stakeholders

2.3 Data Sources

2.3.1 Primary Sources

2.3.2 Secondary Sources

2.4 Market Estimation

2.4.1 Bottom-Up Approach

2.4.2 Top-Down Approach

2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

4.1 Overview

4.2 Key Industry Trends

5 NORTH AMERICA LIP CARE PRODUCTS MARKET

5.1 Market Overview

5.2 Market Trends

5.3 Impact of COVID-19

5.4 Market Breakup by Category

5.5 Market Breakup by Product Type

5.6 Market Breakup by Distribution Channel

5.7 Market Breakup by Country

5.8 Market Forecast

5.9 SWOT Analysis

5.9.1 Overview

5.9.2 Strengths

5.9.3 Weaknesses

5.9.4 Opportunities

5.9.5 Threats

5.10 Value Chain Analysis

5.10.1 Overview

5.10.2 Research and Development

5.10.3 Raw Material Procurement

5.10.4 Manufacturing

5.10.5 Marketing

5.10.6 Distribution

5.10.7 End-Use

5.11 Porters Five Forces Analysis

5.11.1 Overview

5.11.2 Bargaining Power of Buyers

5.11.3 Bargaining Power of Suppliers

5.11.4 Degree of Competition

5.11.5 Threat of New Entrants

5.11.6 Threat of Substitutes

5.12 Price Analysis

5.12.1 Price Indicators

5.12.2 Price Structure

5.12.3 Margin Analysis

6 MARKET BREAKUP BY CATEGORY

6.1 Non-Medicated Lip Care Products

6.1.1 Market Trends

6.1.2 Market Forecast

6.2 Medicated and Therapeutic Lip Care Products

6.2.1 Market Trends

6.2.2 Market Forecast

6.3 Sun Protection Lip Care Products

6.3.1 Market Trends

6.3.2 Market Forecast

7 MARKET BREAKUP BY PRODUCT TYPE

7.1 Lip Balms

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Lip Butter

7.2.1 Market Trends

- 7.2.2Market Forecast
- 7.3Lip Scrubs
 - 7.3.1Market Trends
 - 7.3.2Market Forecast
- 7.4Lip Oil
 - 7.4.1Market Trends
 - 7.4.2Market Forecast
- 7.5Others
 - 7.5.1Market Trends
 - 7.5.2Market Forecast

8 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 8.1Supermarkets and Hypermarkets
 - 8.1.1Market Trends
 - 8.1.2Market Forecast
- 8.2Specialty Stores
 - 8.2.1Market Trends
 - 8.2.2Market Forecast
- 8.3Pharmacies and Drug Stores
 - 8.3.1Market Trends
 - 8.3.2Market Forecast
- 8.4Others
 - 8.4.1Market Trends
 - 8.4.2Market Forecast

9 MARKET BREAKUP BY COUNTRY

- 9.1United States
 - 9.1.1Market Trends
 - 9.1.2Market Breakup by Category
 - 9.1.3Market Breakup by Product Type
 - 9.1.4Market Breakup by Distribution Channel
 - 9.1.5Market Forecast
- 9.2Canada
 - 9.2.1Market Trends
 - 9.2.2Market Breakup by Category
 - 9.2.3Market Breakup by Product Type
 - 9.2.4Market Breakup by Distribution Channel

9.2.5 Market Forecast

10 COMPETITIVE LANDSCAPE

10.1 Market Structure

10.2 Key Players

10.3 Profiles of Key Players

10.3.1 Chapstick (Pfizer)

10.3.2 Burt's Bees Products Company (The Clorox Company)

10.3.3 Carmex (Carma Laboratories, Inc.)

10.3.4 Blistex Inc

10.3.5 eos Products, LLC

List Of Tables

LIST OF TABLES

Table 1: North America: Lip Care Products Market: Key Industry Highlights, 2022 and 2028

Table 2: North America: Lip Care Products Market Forecast: Breakup by Category (in Million US\$), 2023-2028

Table 3: North America: Lip Care Products Market Forecast: Breakup by Product Type (in Million US\$), 2023-2028

Table 4: North America: Lip Care Products Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 5: North America: Lip Care Products Market Forecast: Breakup by Country (in Million US\$), 2023-2028

Table 6: North America: Lip Care Products Market Structure

Table 7: North America: Lip Care Products Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: North America: Lip Care Products Market: Major Drivers and Challenges

Figure 2: North America: Lip Care Products Market: Sales Value (in Million US\$), 2017-2022

Figure 3: North America: Lip Care Products Market: Breakup by Category (in %), 2022

Figure 4: North America: Lip Care Products Market: Breakup by Product Type (in %), 2022

Figure 5: North America: Lip Care Products Market: Breakup by Distribution Channel (in %), 2022

Figure 6: North America: Lip Care Products Market: Breakup by Country (in %), 2022

Figure 7: North America: Lip Care Products Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 8: North America: Lip Care Products Industry: SWOT Analysis

Figure 9: North America: Lip Care Products Industry: Value Chain Analysis

Figure 10: North America: Lip Care Products Industry: Porter's Five Forces Analysis

Figure 11: North America: Lip Care Products (Non-Medicated) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: North America: Lip Care Products (Non-Medicated) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: North America: Lip Care Products (Medicated and Therapeutic) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: North America: Lip Care Products (Medicated and Therapeutic) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: North America: Lip Care Products (Sun Protection) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: North America: Lip Care Products (Sun Protection) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: North America: Lip Care Products (Lip Balms) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: North America: Lip Care Products (Lip Balms) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: North America: Lip Care Products (Lip Butter) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: North America: Lip Care Products (Lip Butter) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: North America: Lip Care Products (Lip Scrubs) Market: Sales Value (in

Million US\$), 2017 & 2022

Figure 22: North America: Lip Care Products (Lip Scrubs) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: North America: Lip Care Products (Lip Oil) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: North America: Lip Care Products (Lip Oil) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: North America: Lip Care Products (Other Product Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: North America: Lip Care Products (Other Product Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: North America: Lip Care Products Market: Sales through Supermarkets and Hypermarkets (in Million US\$), 2017 & 2022

Figure 28: North America: Lip Care Products Market Forecast: Sales through Supermarkets and Hypermarkets (in Million US\$), 2023-2028

Figure 29: North America: Lip Care Products Market: Sales through Specialty Stores (in Million US\$), 2017 & 2022

Figure 30: North America: Lip Care Products Market Forecast: Sales through Specialty Stores (in Million US\$), 2023-2028

Figure 31: North America: Lip Care Products Market: Sales through Pharmacies and Drug Stores (in Million US\$), 2017 & 2022

Figure 32: North America: Lip Care Products Market Forecast: Sales through Pharmacies and Drug Stores (in Million US\$), 2023-2028

Figure 33: North America: Lip Care Products Market: Sales through Other Distribution Channels (in Million US\$), 2017 & 2022

Figure 34: North America: Lip Care Products Market Forecast: Sales through Other Distribution Channels (in Million US\$), 2023-2028

Figure 35: United States: Lip Care Products Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: United States: Lip Care Products Market: Breakup by Category (in %), 2022

Figure 37: United States: Lip Care Products Market: Breakup by Product Type (in %), 2022

Figure 38: United States: Lip Care Products Market: Breakup by Distribution Channel (in %), 2022

Figure 39: United States: Lip Care Products Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Canada: Lip Care Products Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: Canada: Lip Care Products Market: Breakup by Category (in %), 2022

Figure 42: Canada: Lip Care Products Market: Breakup by Product Type (in %), 2022

Figure 43: Canada: Lip Care Products Market: Breakup by Distribution Channel (in %), 2022

Figure 44: Canada: Lip Care Products Market Forecast: Sales Value (in Million US\$), 2023-2028

I would like to order

Product name: North America Lip Care Products Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/NABB0603EEEEEN.html>

Price: US\$ 2,699.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NABB0603EEEEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

