+44 20 8123 2220
info@marketpublishers.com

North America IT Training Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

https://marketpublishers.com/r/NF8188CEA11DEN.html
Date: May 2022
Pages: 108
Price: US$ 2,699.00 (Single User License)
ID: NF8188CEA11DEN

Abstracts

The North America IT training market reached a value of US$ 26.0 Billion in 2021. Looking forward, IMARC Group expects the market to reach US$ 31.7 Billion by 2027, exhibiting a CAGR of 3.57% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

Information Technology (IT) training is specific to the skills required for performing jobs in the field of IT. It includes courses and training programs related to the application, development, design, management, support, or implementation of consumer-based information systems. It generally imparts a certain level of proficiency in areas such as computer science, IT management, network administration, telecommunications, and cloud computing. Students, general business professionals, and consumers who use software products and IT applications are the target audience of IT training. It includes software users as well as individuals who want to gain certifications to improve their skill set. The IT training market also receives a significant amount of government spending, particularly in the field of cybersecurity.
The North America IT training market is currently being driven by several factors. The availability of diverse programs offered by the IT companies, coupled with the flexible learning modules, has positively influenced the market growth in the region. Furthermore, a significant part of the learners are increasingly shifting towards mobile-based IT training. This enables them to access information anywhere and anytime on their mobile phones and tablets. Moreover, with the growing business opportunities and consistently upgrading technology, there is a positive influence on the growth of the IT training market.

+44 20 8123 2220
info@marketpublishers.com

Key Market Segmentation:
IMARC Group provides an analysis of the key trends in each sub-segment of the North America IT training market, along with forecasts at the regional and country level from 2022-2027. Our report has categorized the market based on delivery mode, application and end-user.

Key Regions Analyzed
United States
Canada
Mexico

Analysis for Each Country

Market by Delivery Mode
Online Training
Offline Training

Market by Application
IT Infrastructure Training
Enterprise Application and Software Training
Cyber Security Training
Database and Big Data Training
Others

Market by End User
Corporate
Schools and Colleges
Others

Value Chain Analysis
Key Drivers and Challenges
Porters Five Forces Analysis
PESTEL Analysis
Government Regulations
Competitive Landscape
Competitive Structure
Key Player Profiles
Key Questions Answered in This Report:

+44 20 8123 2220
info@marketpublishers.com

How has the North America IT training market performed so far and how will it perform in the coming years?
What are the key regions in the North America IT training market?
What has been the impact of COVID-19 on the North America IT training market?
What is the breakup of the North America IT training market on the basis of delivery mode?
What is the breakup of the North America IT training market on the basis of application?
What is the breakup of the North America IT training market on the basis of end-user?
What are the various stages in the value chain of the North America IT training industry?
What are the key driving factors and challenges in the North America IT training industry?
What is the structure of the North America IT training industry and who are the key players?
What is the degree of competition in the North America IT training industry?

+44 20 8123 2220
info@marketpublishers.com

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

2.1 Objectives of the Study
2.2 Stakeholders
2.3 Data Sources
  2.3.1 Primary Sources
  2.3.2 Secondary Sources
2.4 Market Estimation
  2.4.1 Bottom-Up Approach
  2.4.2 Top-Down Approach
2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

4.1 Overview
4.2 Key Industry Trends

5 GLOBAL IT TRAINING MARKET

5.1 Market Performance
5.2 Market Breakup by Delivery Mode
5.3 Market Breakup by Application
5.4 Market Breakup by End-User
5.5 Market Breakup by Region
5.6 Market Forecast

6 NORTH AMERICA IT TRAINING MARKET

6.1 Market Performance
6.2 Impact Of COVID-19
6.3 Market Forecast

7 NORTH AMERICA IT TRAINING MARKET: BREAKUP BY DELIVERY MODE

+44 20 8123 2220
info@marketpublishers.com

7.1 Online Training
7.2 Offline Training

8 NORTH AMERICA IT TRAINING MARKET: BREAKUP BY APPLICATION

8.1 IT Infrastructure Training
8.2 Enterprise Application and Software Training
8.3 Cyber Security Training
8.4 Database and Big Data Training
8.5 Others

9 NORTH AMERICA IT TRAINING MARKET: BREAKUP BY END USER

9.1 Corporate
9.2 Schools and Colleges
9.3 Others

10 NORTH AMERICA IT TRAINING MARKET: BREAKUP BY COUNTRY

10.1 United States
  10.1.1 Historical Market Trends
  10.1.2 Market Breakup by Delivery Mode
  10.1.3 Market Breakup by Application
  10.1.4 Market Breakup by End User
  10.1.5 Market Forecast
10.2 Canada
  10.2.1 Historical Market Trends
  10.2.2 Market Breakup by Delivery Mode
  10.2.3 Market Breakup by Application
  10.2.4 Market Breakup by End User
  10.2.5 Market Forecast
10.3 Mexico
  10.3.1 Historical Market Trends
  10.3.2 Market Breakup by Delivery Mode
  10.3.3 Market Breakup by Application
  10.3.4 Market Breakup by End User
  10.3.5 Market Forecast

+44 20 8123 2220
info@marketpublishers.com

11 SWOT ANALYSIS

11.1 Overview
11.2 Strengths
11.3 Weaknesses
11.4 Opportunities
11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTER'S FIVE FORCES ANALYSIS

13.1 Overview
13.2 Bargaining Power of Buyers
13.3 Bargaining Power of Suppliers
13.4 Degree of Rivalry
13.5 Threat of New Entrants
13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

15.1 Market Structure
15.2 Key Players
15.3 Profiles of Key Players

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1: North America: IT Training Market: Key Industry Highlights, 2021 and 2027
Table 2: North America: IT Training Market Forecast: Breakup by Delivery Mode (in Billion US$), 2022-2027
Table 3: North America: IT Training Market Forecast: Breakup by Application (in Billion US$), 2022-2027
Table 4: North America: IT Training Market Forecast: Breakup by End User (in Billion US$), 2022-2027
Table 5: North America: IT Training Market Forecast: Breakup by Region (in Billion US$), 2022-2027
Table 6: North America: IT Training Market: Competitive Structure
Table 7: North America: IT Training Market: Key Players

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1: Global: IT Training Market: Sales Value (in Billion US$), 2016-2021
Figure 2: Global: IT Training Market: Breakup by Delivery Mode (in %), 2021
Figure 3: Global: IT Training Market: Breakup by Application (in %), 2021
Figure 4: Global: IT Training Market: Breakup by End User (in %), 2021
Figure 5: Global: IT Training Market: Breakup by Region (in %), 2021
Figure 6: Global: IT Training Market Forecast: Sales Value (in Billion US$), 2022-2027
Figure 7: North America: IT Training Market: Sales Value (in Billion US$), 2016-2021
Figure 8: North America: IT Training Market Forecast: Sales Value (in Billion US$), 2022-2027
Figure 9: North America: IT Training Market: Breakup by Delivery Mode (in %), 2021
Figure 10: North America: IT Training (Online Training) Market: Sales Value (in Billion US$), 2016 & 2021
Figure 11: North America: IT Training (Online Training) Market Forecast: Sales Value (in Billion US$), 2022-2027
Figure 12: North America: IT Training (Offline Training) Market: Sales Value (in Billion US$), 2016 & 2021
Figure 13: North America: IT Training (Offline Training) Market Forecast: Sales Value (in Billion US$), 2022-2027
Figure 14: North America: IT Training Market: Breakup by Application (in %), 2021
Figure 15: North America: IT Training (IT Infrastructure Training) Market: Sales Value (in Billion US$), 2016 & 2021
Figure 16: North America: IT Training (IT Infrastructure Training) Market Forecast: Sales Value (in Billion US$), 2022-2027
Figure 17: North America: IT Training (Enterprise Application and Software Training) Market: Sales Value (in Billion US$), 2016 & 2021
Figure 18: North America: IT Training (Enterprise Application and Software Training) Market Forecast: Sales Value (in Billion US$), 2022-2027
Figure 19: North America: IT Training (Cyber Security Training) Market: Sales Value (in Billion US$), 2016 & 2021
Figure 20: North America: IT Training (Cyber Security Training) Market Forecast: Sales Value (in Billion US$), 2022-2027
Figure 21: North America: IT Training (Database and Big Data Training) Market: Sales Value (in Billion US$), 2016 & 2021
Figure 22: North America: IT Training (Database and Big Data Training) Market Forecast: Sales Value (in Billion US$), 2022-2027

+44 20 8123 2220
info@marketpublishers.com

Figure 23: North America: IT Training (Other Applications) Market: Sales Value (in Billion US$), 2016 & 2021
Figure 24: North America: IT Training (Other Applications) Market Forecast: Sales Value (in Billion US$), 2022-2027
Figure 25: North America: IT Training Market: Breakup by End User (in %), 2021
Figure 26: North America: IT Training (Corporate) Market: Sales Value (in Billion US$), 2016 & 2021
Figure 27: North America: IT Training (Corporate) Market Forecast: Sales Value (in Billion US$), 2022-2027
Figure 28: North America: IT Training (Schools and Colleges) Market: Sales Value (in Billion US$), 2016 & 2021
Figure 29: North America: IT Training (Schools and Colleges) Market Forecast: Sales Value (in Billion US$), 2022-2027
Figure 30: North America: IT Training (Other Users) Market: Sales Value (in Billion US$), 2016 & 2021
Figure 31: North America: IT Training (Other Users) Market Forecast: Sales Value (in Billion US$), 2022-2027
Figure 32: North America: IT Training Market: Breakup by Country (in %), 2021
Figure 33: United States: IT Training Market: Sales Value (in Billion US$), 2016-2021
Figure 34: United States: IT Training Market: Breakup by Delivery Mode (in %), 2021
Figure 35: United States: IT Training Market: Breakup by Application (in %), 2021
Figure 36: United States: IT Training Market: Breakup by End User (in %), 2021
Figure 37: United States: IT Training Market Forecast: Sales Value (in Billion US$), 2022-2027
Figure 38: Canada: IT Training Market: Sales Value (in Billion US$), 2016-2021
Figure 39: Canada: IT Training Market: Breakup by Delivery Mode (in %), 2021
Figure 40: Canada: IT Training Market: Breakup by Application (in %), 2021
Figure 41: Canada: IT Training Market: Breakup by End User (in %), 2021
Figure 42: Canada: IT Training Market Forecast: Sales Value (in Billion US$), 2022-2027
Figure 43: Mexico: IT Training Market: Sales Value (in Billion US$), 2016-2021
Figure 44: Mexico: IT Training Market: Breakup by Delivery Mode (in %), 2021
Figure 45: Mexico: IT Training Market: Breakup by Application (in %), 2021
Figure 46: Mexico: IT Training Market: Breakup by End User (in %), 2021
Figure 47: Mexico: IT Training Market Forecast: Sales Value (in Billion US$), 2022-2027
Figure 48: North America: IT Training Industry: SWOT Analysis
Figure 49: North America: IT Training Industry: Value Chain Analysis
Figure 50: North America: IT Training Industry: Porter’s Five Forces Analysis

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: North America IT Training Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

Product link: https://marketpublishers.com/r/NF8188CEA11DEN.html

Price: US$ 2,699.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/NF8188CEA11DEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

+44 20 8123 2220
info@marketpublishers.com