

North America Healthcare Cold Chain Logistics Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The North America healthcare cold chain logistics market size reached US\$ 6.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 8.7 Billion by 2028, exhibiting a growth rate (CAGR) of 4.7% during 2023-2028.

Healthcare cold chain refers to the system employed for protection of heat-labile biological preparations from deterioration by providing a temperature-controlled environment. The cold chain includes refrigerated storage, packaging, transportation and instrumentation of the healthcare products. It helps in maintaining integrity, efficacy and shelf life of products such as vaccines, biopharmaceuticals and clinical trial materials namely drugs, blood samples and tissue samples.

North America is one of the global leaders in the healthcare cold chain logistics market owing to the rising lifestyle diseases which has escalated the usage of distinctive cold chain products. Developed healthcare sector of the region has introduced automation for products, thus eliminating the scope of human handling errors in the cold chain. Apart from this, numerous cold chain logistics and transportation providers namely AmerisourceBergen and FedEx, have accelerated market growth in the region. Rapid technological innovations and rising consumer awareness towards the healthcare cold chain products will continue to spur the demand in the upcoming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the North America healthcare cold chain logistics market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on product and segment.

Key Regions Analysed

United States

Canada

Mexico

Analysis for Each Country

Market by Product

Biopharmaceuticals

Vaccines

Clinical Trials

Market by Segment

Transportation

Packaging

Instrumentation

Value Chain Analysis

Key Drivers and Challenges

Porters Five Forces Analysis

PESTEL Analysis

Government Regulations

Competitive Landscape

Competitive Structure

Key Player Profiles

Key Questions Answered in This Report:

How has the North America healthcare cold chain logistics market performed so far and how will it perform in the coming years?

What are the key regions in the North America healthcare cold chain logistics market?

What has been the impact of COVID-19 on the North America healthcare cold chain logistics market?

What is the breakup of the North America healthcare cold chain logistics market on the basis of product?

What is the breakup of the North America healthcare cold chain logistics market on the basis of segment?

What are the various stages in the value chain of the North America healthcare cold chain logistics industry?

What are the key driving factors and challenges in the North America healthcare cold chain logistics industry?

What is the structure of the North America healthcare cold chain logistics industry and who are the key players?

What is the degree of competition in the North America healthcare cold chain logistics industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL HEALTHCARE COLD CHAIN LOGISTICS MARKET

- 5.1 Market Performance
- 5.2 Market Breakup by Product
- 5.3 Market Breakup by Segment
- 5.4 Market Breakup by Region
- 5.5 Market Forecast

6 NORTH AMERICA HEALTHCARE COLD CHAIN LOGISTICS MARKET

- 6.1 Market Performance
- 6.2 Impact of COVID-19
- 6.3 Market Forecast

7 NORTH AMERICA HEALTHCARE COLD CHAIN LOGISTICS MARKET: BREAKUP BY PRODUCT

North America Healthcare Cold Chain Logistics Market: Industry Trends, Share, Size, Growth, Opportunity and Fo...

- 7.1 Biopharmaceuticals
- 7.2 Vaccines
- 7.3 Clinical Trials

8 NORTH AMERICA HEALTHCARE COLD CHAIN LOGISTICS MARKET: BREAKUP BY SEGMENT

- 8.1 Transportation
- 8.2 Packaging
- 8.3 Instrumentation

9 NORTH AMERICA HEALTHCARE COLD CHAIN LOGISTICS MARKET: BREAKUP BY COUNTRY

- 9.1 United States
 - 9.1.1 Historical Market Trends
 - 9.1.2 Market Breakup by Product
 - 9.1.3 Market Breakup by Segment
 - 9.1.4 Market Forecast
- 9.2 Canada
 - 9.2.1 Historical Market Trends
 - 9.2.2 Market Breakup by Product
 - 9.2.3 Market Breakup by Segment
 - 9.2.4 Market Forecast
- 9.3 Mexico
 - 9.3.1 Historical Market Trends
 - 9.3.2 Market Breakup by Product
 - 9.3.3 Market Breakup by Segment
 - 9.3.4 Market Forecast

10 SWOT ANALYSIS

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

11 VALUE CHAIN ANALYSIS

- 11.1 Overview
- 11.2 Drug Production Facility
- 11.3 Refrigerated Warehouse
- 11.4 Transport (Air/Sea/Road/Rail)
- 11.5 Distribution Centres
- 11.6 Transport (Road)
- 11.7 End-Users

12 PORTER'S FIVE FORCES ANALYSIS

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Rivalry
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players

List Of Tables

LIST OF TABLES

Table 1: North America: Healthcare Cold Chain Logistics Market: Key Industry Highlights, 2022 and 2028

Table 2: North America: Healthcare Cold Chain Logistics Market Forecast: Breakup by Product (in Million US\$), 2023-2028

Table 3: North America: Healthcare Cold Chain Logistics Market Forecast: Breakup by Segment (in Million US\$), 2023-2028

Table 4: North America: Healthcare Cold Chain Logistics Market Forecast: Breakup by Country (in Million US\$), 2023-2028

Table 5: North America: Healthcare Cold Chain Logistics Market: Competitive Structure

Table 6: North America: Healthcare Cold Chain Logistics Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: North America: Healthcare Cold Chain Logistics Market: Major Drivers and Challenges

Figure 2: Global: Healthcare Cold Chain Logistics Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Healthcare Cold Chain Logistics Market: Breakup by Product (in %), 2022

Figure 4: Global: Healthcare Cold Chain Logistics Market: Breakup by Segment (in %), 2022

Figure 5: Global: Healthcare Cold Chain Logistics Market: Breakup by Region (in %), 2022

Figure 6: Global: Healthcare Cold Chain Logistics Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 7: North America: Healthcare Cold Chain Logistics Market: Sales Value (in Billion US\$), 2017-2022

Figure 8: North America: Healthcare Cold Chain Logistics Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 9: North America: Healthcare Cold Chain Logistics Market: Breakup by Product (in %), 2022

Figure 10: North America: Healthcare Cold Chain Logistics (Biopharmaceuticals) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: North America: Healthcare Cold Chain Logistics (Biopharmaceuticals) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: North America: Healthcare Cold Chain Logistics (Vaccines) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: North America: Healthcare Cold Chain Logistics (Vaccines) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: North America: Healthcare Cold Chain Logistics (Clinical Trials) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: North America: Healthcare Cold Chain Logistics (Clinical Trials) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: North America: Healthcare Cold Chain Logistics Market: Breakup by Segment (in %), 2022

Figure 17: North America: Healthcare Cold Chain Logistics (Transportation) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: North America: Healthcare Cold Chain Logistics (Transportation) Market

Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: North America: Healthcare Cold Chain Logistics (Packaging) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: North America: Healthcare Cold Chain Logistics (Packaging) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: North America: Healthcare Cold Chain Logistics (Instrumentation) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: North America: Healthcare Cold Chain Logistics (Instrumentation) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: North America: Healthcare Cold Chain Logistics Market: Breakup by Country (in %), 2022

Figure 24: United States: Healthcare Cold Chain Logistics Market: Sales Value (in Million US\$), 2017-2022

Figure 25: United States: Healthcare Cold Chain Logistics Market: Breakup by Product (in %), 2022

Figure 26: United States: Healthcare Cold Chain Logistics Market: Breakup by Segment (in %), 2022

Figure 27: United States: Healthcare Cold Chain Logistics Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Canada: Healthcare Cold Chain Logistics Market: Sales Value (in Million US\$), 2017-2022

Figure 29: Canada: Healthcare Cold Chain Logistics Market: Breakup by Product (in %), 2022

Figure 30: Canada: Healthcare Cold Chain Logistics Market: Breakup by Segment (in %), 2022

Figure 31: Canada: Healthcare Cold Chain Logistics Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Mexico: Healthcare Cold Chain Logistics Market: Sales Value (in Million US\$), 2017-2022

Figure 33: Mexico: Healthcare Cold Chain Logistics Market: Breakup by Product (in %), 2022

Figure 34: Mexico: Healthcare Cold Chain Logistics Market: Breakup by Segment (in %), 2022

Figure 35: Mexico: Healthcare Cold Chain Logistics Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: North America: Healthcare Cold Chain Logistics Industry: SWOT Analysis

Figure 37: North America: Healthcare Cold Chain Logistics Industry: Value Chain Analysis

Figure 38: North America: Healthcare Cold Chain Logistics Industry: Porter's Five

Forces Analysis

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