

North America Gypsum Board Market Report by Product Type (Wallboard, Ceiling Board, Pre-decorated Board, and Others), End-Use (Residential, Corporate, Commercial, Institutional), and Country 2024-2032

<https://marketpublishers.com/r/NC0DF308A177EN.html>

Date: July 2024

Pages: 121

Price: US\$ 3,699.00 (Single User License)

ID: NC0DF308A177EN

Abstracts

The North America gypsum board market size reached 2.9 Billion Sq. Meters in 2023. Looking forward, IMARC Group expects the market to reach 3.6 Billion Sq. Meters by 2032, exhibiting a growth rate (CAGR) of 2.6% during 2024-2032.

North America Gypsum Board Market Analysis:

Market Growth and Size: The North America gypsum board market was valued at 2.9 billion square meters in 2023, poised to reach 3.6 billion square meters by 2032. This steady growth is a clear indicator of the robust demand in the construction and renovation sectors, reflecting the industry's resilience and potential.

Major Market Drivers: The market thrives on the escalating demand for engineered materials and the prevalent use of gypsum boards in wood-frame constructions. Additionally, the sector is buoyed by the momentum of renovation and modernization projects, highlighting its pivotal role in the evolving construction landscape.

Technological Advancements: Innovations in manufacturing, such as improved soundproofing and fire resistance, propel the market forward. These technological strides are revolutionizing the industry, enhancing product quality and operational efficiency.

Industry Applications: Extensively utilized in various domains, gypsum boards are synonymous with versatility and functionality, especially valued for their acoustic control and ease of installation. Their application underscores a commitment to safety and aesthetics, cementing their status in modern construction.

Key Market Trends: The tilt towards sustainable and green building materials is reshaping the market, with gypsum boards leading the charge due to their environmental benefits. This trend reflects a growing consciousness towards eco-friendly construction practices, mirroring the industry's adaptation to global sustainability goals.

Geographical Trends: Dominance of the U.S. market is complemented by significant contributions from Canada and Mexico, shaping the regional market dynamics. This geographical spread is testament to the adaptability and widespread acceptance of gypsum boards across varied construction landscapes.

Competitive Landscape: A landscape marked by strategic collaborations and innovations showcases the competitive spirit of the market. This environment stimulates continual advancements, ensuring that the industry remains at the forefront of construction material technology.

Challenges and Opportunities: Industry players navigate challenges like volatile raw material costs and the imperative for technological adaptability. However, the burgeoning demand for sustainable and high-quality construction materials unveils vast opportunities, heralding a phase of expansive growth and innovation.

Gypsum boards, also known as drywall, wallboard or plasterboard, can be directly attached to wood and metal framing or existing surfaces using screws, nails or adhesives. They offer sound control, versatility, quality and convenience and their non-combustible core makes them different from plywood, hardboard and fiberboard. These boards are subjected to solidification belts followed by cutting and drying machines. After this, the calcium sulfate recrystallizes to its original rock state and the paper becomes chemically and mechanically bonded to the core. Finally, the boards are trimmed, taped and stacked together, and distributed. Gypsum boards are primarily employed for decorative purposes in residential, commercial, corporate and institutional complexes.

The market in North America is majorly driven by the rising influx of engineered products, such as gypsum board, in the construction industry. Apart from this, several renovation and restoration projects for structural complexes have fueled the growth of the gypsum board market. In addition to this, the wood-frame construction, which is prevalent in the region, uses gypsum boards as an essential component. Furthermore, abundance of natural gypsum reserves and the presence of multiple synthetic gypsum suppliers in the region have also spurred the demand for gypsum board.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the North

America gypsum board market report, along with forecasts at the regional and country levels from 2024-2032. Our report has categorized the market based on product type and end-use.

Key Regions Analysed

United States

Canada

Mexico

Analysis for Each Country

Market by Product Type

Wallboard

Ceiling Board

Pre-decorated Board

Others

Market by End-Use

Residential

Corporate

Commercial

Institutional

Value Chain Analysis

Key Drivers and Challenges

Porters Five Forces Analysis

PESTEL Analysis

Government Regulations

Competitive Landscape

Competitive Structure

Key Player Profiles

Key Questions Answered in This Report:

How has the North America gypsum board market performed so far and how will it perform in the coming years?

What are the key regions in the North America gypsum board market?

What has been the impact of COVID-19 on the North America gypsum board market?

What is the breakup of the North America gypsum board market on the basis of product type?

What is the breakup of the North America gypsum board market on the basis of end-use?

What are the various stages in the value chain of the North America gypsum board industry?

What are the key driving factors and challenges in the North America gypsum board industry?

What is the structure of the North America gypsum board industry and who are the key players?

What is the degree of competition in the North America gypsum board industry?

What are the profit margins in the North America gypsum board industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL GYPSUM BOARD MARKET

- 5.1 Market Performance
- 5.2 Market Breakup by Product Type
- 5.3 Market Breakup by End-Use
- 5.4 Market Breakup by Region
- 5.5 Market Forecast

6 NORTH AMERICA GYPSUM BOARD MARKET

- 6.1 Market Performance
- 6.2 Impact of COVID-19
- 6.3 Market Forecast

7 NORTH AMERICA GYPSUM BOARD MARKET: BREAKUP BY PRODUCT TYPE

- 7.1 Wallboard
- 7.2 Ceiling Board
- 7.3 Pre-decorated Board
- 7.4 Others

8 NORTH AMERICA GYPSUM BOARD MARKET: BREAKUP BY END-USE

- 8.1 Residential
- 8.2 Corporate
- 8.3 Commercial
- 8.4 Institutional

9 NORTH AMERICA GYPSUM BOARD MARKET: BREAKUP BY COUNTRY

- 9.1 United States
 - 9.1.1 Historical Market Trends
 - 9.1.2 Market Breakup by Product Type
 - 9.1.3 Market Breakup by End-Use
 - 9.1.4 Market Forecast
- 9.2 Canada
 - 9.2.1 Historical Market Trends
 - 9.2.2 Market Breakup by Product Type
 - 9.2.3 Market Breakup by End-Use
 - 9.2.4 Market Forecast
- 9.3 Mexico
 - 9.3.1 Historical Market Trends
 - 9.3.2 Market Breakup by Product Type
 - 9.3.3 Market Breakup by End-Use
 - 9.3.4 Market Forecast

10 SWOT ANALYSIS

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

11 VALUE CHAIN ANALYSIS

- 11.1 Overview
- 11.2 Raw Material Procurement
- 11.3 Manufacturing
- 11.4 Marketing
- 11.5 Distribution
- 11.6 Retailer/Exporter
- 11.7 End-User

12 PORTER'S FIVE FORCES ANALYSIS

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Rivalry
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players

I would like to order

Product name: North America Gypsum Board Market Report by Product Type (Wallboard, Ceiling Board, Pre-decorated Board, and Others), End-Use (Residential, Corporate, Commercial, Institutional), and Country 2024-2032

Product link: <https://marketpublishers.com/r/NC0DF308A177EN.html>

Price: US\$ 3,699.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NC0DF308A177EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970