

North America Frozen Seafood Market Report by Type (Shrimp, Salmon, Tuna, Tilapia, Pangasius, Catfish, and Others), Distribution Channel (Supermarkets and Hypermarkets, Speciality Retailers, Convenience Stores, Online, and Others), Sector (Retail, Institutional), and Country 2024-2032

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Abstracts

The North America frozen seafood market size reached US\$ 15.1 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 20.6 Billion by 2032, exhibiting a growth rate (CAGR) of 3.4% during 2024-2032.

Frozen seafood products are the products that are freeze-dried in order to prevent the bacterial growth, preserve their taste and nutritional value, and enhance their overall shelf-life. Cryofreezing is the most popular technique used for the processing of a number of seafood products like shrimp, salmon, tuna, tilapia, etc. These products are rich in micronutrients, proteins, fatty acids that are essential for health and are currently being preferred over the canned and fresh seafood products across the region.

The increasing demand of convenience foods such as ready-to-eat (RTE) and ready-to-cook (RTC) products coupled with the increasing health consciousness among the consumers currently represent the major factors driving the frozen seafood products market in North America. The RTE and RTC products reduce the preparation time and are gaining attention among the working population with busy and hectic lifestyles. The rising consumer awareness about the health benefits of seafood associated with eyes & heart health coupled with the lifestyle changes are also leading to an increased demand for such products. Furthermore, the growing demand for frozen seafood as a thickening

agent in various food-processing applications has also fueled the market growth. Other factors driving the industry include advancement in freezing technologies, technological innovations, better supply chain solutions, increasing premiumization of products, rising population, increasing urbanization, etc.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the North America frozen seafood market report, along with forecasts at the regional and country level from 2024-2032. Our report has categorized the market based on type, distribution channel, and sector.

Breakup by Country:

United States
Canada

United States currently dominates the market, holding the largest share.

Breakup by Type:

Shrimp
Salmon
Tuna
Tilapia
Pangasius
Catfish
Others

Shrimp currently represent the largest segment.

Breakup by Distribution Channel:

Supermarkets and Hypermarkets
Speciality Retailers
Convenience Stores
Online
Others

Supermarkets and Hypermarkets currently represent the leading segment.

Breakup by Sector:

Retail

Institutional

Competitive Landscape:

The report has also examined the competitive landscape of the market and provides the profiles of the key players operating in the industry. Some of the major players include:

Leroy Seafood

High Liner Foods

Marine Harvest

Iglo Group

Austevoll Seafood

Fishery Products International

Key Questions Answered in This Report

1. What was the size of the North America frozen seafood market in 2023?
2. What is the expected growth rate of the North America frozen seafood market during 2024-2032?
3. What are the key factors driving the North America frozen seafood market?
4. What has been the impact of COVID-19 on the North America frozen seafood market?
5. What is the breakup of the North America frozen seafood market based on the type?
6. What is the breakup of the North America frozen seafood market based on the distribution channel?
7. What is the breakup of the North America frozen seafood market based on the sector?
8. What are the key regions in the North America frozen seafood market?
9. Who are the key players/companies in the North America frozen seafood market?

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