

North America Flavors and Fragrances Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The North America flavors and fragrances market size reached US\$ 9.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 12.4 Billion by 2028, exhibiting a growth rate (CAGR) of 3.6% during 2023-2028.

Flavor and fragrance substances are strong-smelling organic compounds with characteristic, usually a pleasant odor. They are derived either from natural sources or synthesized chemically. They are used to enhance the taste and texture of foods and beverages and help in improving the appeal of other consumer goods. The flavors and fragrances products include fragrances and flavor blends, aroma chemicals, and essential oils. Flavors are majorly used in the foods, beverages, dairy and confectionery industries, whereas, fragrances are used for providing a pleasant smell in personal care, home care, and cosmetic products.

The North America flavors and fragrances market is currently being driven by several factors. The rising demand for flavoring ingredients in bakery and confectionary items, ice-creams and other desserts, smoothies, and energy drinks are strengthening the growth of the flavors and fragrances market in the food and beverage industry of the region. Furthermore, the addition of flavors at optimal concentrations improve the taste and texture of food. Various types of chemical aromatics, essential oils, and botanical extracts are used to enhance the flavor of food and beverages, thereby making them more appealing to consumers. Apart from this, the escalating demand for flavors and fragrances in pharmaceuticals, dietary supplements, nutraceuticals, and tobacco is also impelling the market growth. In addition to this, the introduction of new flavors and

fragrances along with their natural or organic counterparts are also stimulating the growth of the industry in the region.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the North America flavors and fragrances market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on product type, form, application and ingredients.

Key Regions Analysed

United States

Canada

Market by Segment

Flavors Market

Market by Product Type

Natural-Identical

Artificial

Natural

Market by Form

Liquid

Dry

Market by Application

Beverages

Dairy and Frozen Desserts

Bakery and Confectionery Products

Savories and Snacks

Others

Fragrances Market

Market by Application

Cosmetics and Toiletries

Fine Fragrances

Household Cleaners and Air Fresheners

Soap and Detergents

Others

Market by Ingredients

Natural

Synthetic

Value Chain Analysis

Key Drivers and Challenges

Porters Five Forces Analysis

Competitive Landscape

Competitive Structure

Key Player Profiles

Report Coverage:

Base Year Considered: 2022

Historical Data Coverage: 2017-2022

Market Forecast: 2023-2028

Currency: US\$

Geography Covered: North America, United States and Canada

Segments Covered:

Flavors: Product Type, Form and Application.

Fragrances: Application and Ingredients.

Key Questions Answered in This Report

1. How big is the North America flavors and fragrances market?
2. What is the expected growth rate of the North America flavors and fragrances market during 2023-2028?
3. What are the key factors driving the North America flavors and fragrances market?
4. What has been the impact of COVID-19 on the North America flavors and fragrances market?
5. What is the breakup of the North America flavors market based on the product type?
6. What is the breakup of the North America flavors market based on the form?
7. What is the breakup of the North America flavors market based on the application?
8. What is the breakup of the North America fragrances market based on the application?
9. What is the breakup of the North America fragrances market based on the ingredients?
10. What are the key regions in the North America flavors and fragrances market?

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