

North America Flavors and Fragrances Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The North America flavors and fragrances market size reached US\$ 9.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 12.4 Billion by 2028, exhibiting a growth rate (CAGR) of 3.6% during 2023-2028.

Flavor and fragrance substances are strong-smelling organic compounds with characteristic, usually a pleasant odor. They are derived either from natural sources or synthesized chemically. They are used to enhance the taste and texture of foods and beverages and help in improving the appeal of other consumer goods. The flavors and fragrances products include fragrances and flavor blends, aroma chemicals, and essential oils. Flavors are majorly used in the foods, beverages, dairy and confectionery industries, whereas, fragrances are used for providing a pleasant smell in personal care, home care, and cosmetic products.

The North America flavors and fragrances market is currently being driven by several factors. The rising demand for flavoring ingredients in bakery and confectionary items, ice-creams and other desserts, smoothies, and energy drinks are strengthening the growth of the flavors and fragrances market in the food and beverage industry of the region. Furthermore, the addition of flavors at optimal concentrations improve the taste and texture of food. Various types of chemical aromatics, essential oils, and botanical extracts are used to enhance the flavor of food and beverages, thereby making them more appealing to consumers. Apart from this, the escalating demand for flavors and fragrances in pharmaceuticals, dietary supplements, nutraceuticals, and tobacco is also impelling the market growth. In addition to this, the introduction of new flavors and

fragrances along with their natural or organic counterparts are also stimulating the growth of the industry in the region.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the North America flavors and fragrances market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on product type, form, application and ingredients.

Key Regions Analysed

United States

Canada

Market by Segment

Flavors Market

Market by Product Type

Natural-Identical

Artificial

Natural

Market by Form

Liquid

Dry

Market by Application

Beverages

Dairy and Frozen Desserts

Bakery and Confectionery Products

Savories and Snacks

Others

Fragrances Market

Market by Application

Cosmetics and Toiletries

Fine Fragrances

Household Cleaners and Air Fresheners

Soap and Detergents

Others

Market by Ingredients

Natural

Synthetic

Value Chain Analysis

Key Drivers and Challenges

Porters Five Forces Analysis

Competitive Landscape

Competitive Structure

Key Player Profiles

Report Coverage:

Base Year Considered: 2022

Historical Data Coverage: 2017-2022

Market Forecast: 2023-2028

Currency: US\$

Geography Covered: North America, United States and Canada

Segments Covered:

Flavors: Product Type, Form and Application.

Fragrances: Application and Ingredients.

Key Questions Answered in This Report

1. How big is the North America flavors and fragrances market?
2. What is the expected growth rate of the North America flavors and fragrances market during 2023-2028?
3. What are the key factors driving the North America flavors and fragrances market?
4. What has been the impact of COVID-19 on the North America flavors and fragrances market?
5. What is the breakup of the North America flavors market based on the product type?
6. What is the breakup of the North America flavors market based on the form?
7. What is the breakup of the North America flavors market based on the application?
8. What is the breakup of the North America fragrances market based on the application?
9. What is the breakup of the North America fragrances market based on the ingredients?
10. What are the key regions in the North America flavors and fragrances market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

2.1 Objectives of the Study

2.2 Stakeholders

2.3 Data Sources

2.3.1 Primary Sources

2.3.2 Secondary Sources

2.4 Market Estimation

2.4.1 Bottom-Up Approach

2.4.2 Top-Down Approach

2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

4.1 Overview

4.2 Key Industry Trends

5 GLOBAL FLAVORS MARKET

5.1 Market Performance

5.2 Market Breakup by Product Type

5.3 Market Breakup by Form

5.4 Market Breakup by Application

5.5 Market Breakup by Region

5.6 Market Forecast

6 GLOBAL FRAGRANCES MARKET

6.1 Market Performance

6.2 Market Breakup by Application

6.3 Market Breakup by Ingredients

6.4 Market Breakup by Region

6.5 Market Forecast

7 NORTH AMERICA FLAVORS MARKET

- 7.1Market Performance
- 7.2Impact of COVID-19
- 7.3Market Forecast

8 NORTH AMERICA FRAGRANCES MARKET

- 8.1Market Performance
- 8.2Impact of COVID-19
- 8.3Market Forecast

9 NORTH AMERICA FLAVORS MARKET: BREAKUP BY PRODUCT TYPE

- 9.1Natural-Identical
- 9.2Artificial
- 9.3Natural

10 NORTH AMERICA FLAVORS MARKET: BREAKUP BY FORM

- 10.1Liquid
- 10.2Dry

11 NORTH AMERICA FLAVORS MARKET: BREAKUP BY APPLICATION

- 11.1Beverages
- 11.2Dairy and Frozen Desserts
- 11.3Bakery and Confectionery Products
- 11.4Savories and Snacks
- 11.5Others

12 NORTH AMERICA FRAGRANCES MARKET: BREAKUP BY APPLICATION

- 12.1Cosmetics and Toiletries
- 12.2Fine Fragrances
- 12.3Household Cleaners and Air Fresheners
- 12.4Soap and Detergents
- 12.5Others

13 NORTH AMERICA FRAGRANCES MARKET: BREAKUP BY INGREDIENTS

13.1 Natural

13.2 Synthetic

14 NORTH AMERICA FLAVORS AND FRAGRANCES MARKET: BREAKUP BY COUNTRY

14.1 United States

14.1.1 Historical Market Trends

14.1.2 Market Breakup by Segment

14.1.3 Flavors Market Breakup by Application

14.1.4 Fragrances Market Breakup by Application

14.1.5 Market Forecast

14.2 Canada

14.2.1 Historical Market Trends

14.2.2 Market Breakup by Segment

14.2.3 Flavors Market Breakup by Application

14.2.4 Fragrances Market Breakup by Application

14.2.5 Market Forecast

15 SWOT ANALYSIS

15.1 Overview

15.2 Strengths

15.3 Weaknesses

15.4 Opportunities

15.5 Threats

16 VALUE CHAIN ANALYSIS

17 PORTER'S FIVE FORCES ANALYSIS

17.1 Overview

17.2 Bargaining Power of Buyers

17.3 Bargaining Power of Suppliers

17.4 Degree of Rivalry

17.5 Threat of New Entrants

17.6Threat of Substitutes

18 PRICE ANALYSIS

18.1Key rice Indicators

18.2Price Structure

18.3Margin Analysis

19 COMPETITIVE LANDSCAPE

19.1Market Structure

19.2Key Players

19.3Profiles of Key Players

List Of Tables

LIST OF TABLES

Table 1: North America: Flavors Market: Key Industry Highlights, 2022 and 2028

Table 2: North America: Fragrances Market: Key Industry Highlights, 2022 and 2028

Table 3: North America: Flavors Market Forecast: Breakup by Product Type (in Million US\$), 2023-2028

Table 4: North America: Flavors Market Forecast: Breakup by Form (in Million US\$), 2023-2028

Table 5: North America: Flavors Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 6: North America: Fragrances Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 7: North America: Fragrances Market Forecast: Breakup by Ingredients (in Million US\$), 2023-2028

Table 8: North America: Flavors and Fragrances Market Forecast: Breakup by Country (in Million US\$), 2023-2028

Table 9: North America: Flavors and Fragrances Market: Competitive Structure

Table 10: North America: Flavors and Fragrances Market: Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: North America: Flavors Market: Major Drivers and Challenges
- Figure 2: Global: Flavors Market: Sales Value (in Billion US\$), 2017-2022
- Figure 3: Global: Flavors Market: Breakup by Product Type (in %), 2022
- Figure 4: Global: Flavors Market: Breakup by Form (in %), 2022
- Figure 5: Global: Flavors Market: Breakup by Application (in %), 2022
- Figure 6: Global: Flavors Market: Breakup by Region (in %), 2022
- Figure 7: Global: Flavors Market Forecast: Sales Value (in Billion US\$), 2023-2028
- Figure 8: Global: Fragrances Market: Sales Value (in Billion US\$), 2017-2022
- Figure 9: Global: Fragrances Market: Breakup by Application (in %), 2022
- Figure 10: Global: Fragrances Market: Breakup by Ingredients (in %), 2022
- Figure 11: Global: Fragrances Market: Breakup by Region (in %), 2022
- Figure 12: Global: Fragrances Market Forecast: Sales Value (in Billion US\$), 2023-2028
- Figure 13: North America: Flavors Market: Sales Value (in Billion US\$), 2017-2022
- Figure 14: North America: Flavors Market Forecast: Sales Value (in Billion US\$), 2023-2028
- Figure 15: North America: Fragrances Market: Sales Value (in Billion US\$), 2017-2022
- Figure 16: North America: Fragrances Market Forecast: Sales Value (in Billion US\$), 2023-2028
- Figure 17: North America: Flavors Market: Breakup by Product Type (in %), 2022
- Figure 18: North America: Flavors (Natural-Identical) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 19: North America: Flavors (Natural-Identical) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 20: North America: Flavors (Artificial) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 21: North America: Flavors (Artificial) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 22: North America: Flavors (Natural) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 23: North America: Flavors (Natural) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 24: North America: Flavors Market: Breakup by Form (in %), 2022
- Figure 25: North America: Flavors (Liquid) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 26: North America: Flavors (Liquid) Market Forecast: Sales Value (in Million

US\$), 2023-2028

Figure 27: North America: Flavors (Dry) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: North America: Flavors (Dry) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: North America: Flavors Market: Breakup by Application (in %), 2022

Figure 30: North America: Flavors (Beverages) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: North America: Flavors (Beverages) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: North America: Flavors (Dairy and Frozen Desserts) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: North America: Flavors (Dairy and Frozen Desserts) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: North America: Flavors (Bakery and Confectionery Products) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: North America: Flavors (Bakery and Confectionery Products) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: North America: Flavors (Savories and Snacks) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: North America: Flavors (Savories and Snacks) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: North America: Flavors (Other Applications) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: North America: Flavors (Other Applications) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: North America: Fragrances Market: Breakup by Application (in %), 2022

Figure 41: North America: Fragrances (Cosmetics and Toiletries) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: North America: Fragrances (Cosmetics and Toiletries) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: North America: Fragrances (Fine Fragrances) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: North America: Fragrances (Fine Fragrances) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: North America: Fragrances (Household Cleaners and Air Fresheners) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: North America: Fragrances (Household Cleaners and Air Fresheners) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: North America: Fragrances (Soap and Detergents) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: North America: Fragrances (Soap and Detergents) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: North America: Fragrances (Other Applications) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: North America: Fragrances (Other Applications) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: North America: Fragrances Market: Breakup by Ingredients (in %), 2022

Figure 52: North America: Fragrances (Natural) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: North America: Fragrances (Natural) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: North America: Fragrances (Synthetic) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: North America: Fragrances (Synthetic) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: North America: Flavors and Fragrances Market: Breakup by Country (in %), 2022

Figure 57: United States: Flavors and Fragrances Market: Sales Value (in Million US\$), 2017-2022

Figure 58: United States: Flavors and Fragrances Market: Breakup by Segment (in %), 2022

Figure 59: United States: Flavors Market: Breakup by Application (in %), 2022

Figure 60: United States: Fragrances Market: Breakup by Application (in %), 2022

Figure 61: United States: Flavors and Fragrances Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: Canada: Flavors and Fragrances Market: Sales Value (in Million US\$), 2017-2022

Figure 63: Canada: Flavors and Fragrances Market: Breakup by Segment (in %), 2022

Figure 64: Canada: Flavors Market: Breakup by Application (in %), 2022

Figure 65: Canada: Fragrances Market: Breakup by Application (in %), 2022

Figure 66: Canada: Flavors and Fragrances Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: North America: Flavors and Fragrances Industry: SWOT Analysis

Figure 68: North America: Flavors and Fragrances Industry: Value Chain Analysis

Figure 69: North America: Flavors and Fragrances Industry: Porter's Five Forces Analysis

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