

North America Exercise Bike Market Report by Product Type (Recumbent Exercise Bike, Upright Exercise Bike), End-User (Home Consumers, Gyms/Health Clubs, and Others), and Country 2024-2032

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Abstracts

The North America exercise bike market size reached US\$ 326.1 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 499.1 Million by 2032, exhibiting a growth rate (CAGR) of 4.7% during 2024-2032.

Exercise bikes, also known as exercycle or stationary bikes, are cardiovascular equipment used for staying fit or losing weight. These easy-to-use bikes offer a low-impact aerobic workout, which is similar to riding a road or street bike. Moreover, they are simple to use than regular bikes or treadmills as they do not require much balance and coordination, thereby minimizing the chances of injury. Further, they are proven to be an ideal solution for people who have lower back and joint issues.

North America exercise bike market is currently being driven by several factors. The majority of the population in the region consumes processed food products, which exceed the recommended levels of sugar, sodium and saturated fats. This has led to a rise in the prevalence of obesity as well as other lifestyle diseases, such as stress, diabetes and hypertension. With an increase in the obesity rates, the exercise bike market is experiencing steady growth in the region. In addition to this, manufacturers are constantly incorporating advanced technologies in exercise bikes, such as live streaming and virtual reality, which is spurring their demand in North America. Moreover, exercise bikes are available in different forms, including upright exercise bikes and recumbent exercise bikes. This provides the consumers with multiple options to choose from according to their requirements and comfort.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the North America exercise bike market report, along with forecasts at the regional and country level from 2024-2032. Our report has categorized the market based on product type and end-user.

Key Regions Analysed

United States

Canada

Analysis for Each Country

Market by Product Type

Recumbent Exercise Bike

Upright Exercise Bike

Market by End-User

Home Consumers

Gyms/Health Clubs

Others

Value Chain Analysis

Key Drivers and Challenges

Porters Five Forces Analysis

Competitive Landscape

Competitive Structure

Key Player Profiles

Key Questions Answered in This Report

1. How big is the North America exercise bike market?
2. What is the expected growth rate of the North America exercise bike market during 2024-2032?
3. What are the key factors driving the North America exercise bike market?
4. What has been the impact of COVID-19 on the North America exercise bike market?
5. What is the breakup of the North America exercise bike market based on the product type?

6. What is the breakup of the North America exercise bike market based on the end-user?
7. What are the key regions in the North America exercise bike market?

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