

# North America Exercise Bike Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/N45DAF463E10EN.html>

Date: September 2023

Pages: 125

Price: US\$ 2,699.00 (Single User License)

ID: N45DAF463E10EN

## Abstracts

### Market Overview:

The North America exercise bike market size reached US\$ 309.5 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 423.8 Million by 2028, exhibiting a growth rate (CAGR) of 5.22% during 2023-2028.

Exercise bikes, also known as exercycle or stationary bikes, are cardiovascular equipment used for staying fit or losing weight. These easy-to-use bikes offer a low-impact aerobic workout, which is similar to riding a road or street bike. Moreover, they are simple to use than regular bikes or treadmills as they do not require much balance and coordination, thereby minimizing the chances of injury. Further, they are proven to be an ideal solution for people who have lower back and joint issues.

North America exercise bike market is currently being driven by several factors. The majority of the population in the region consumes processed food products, which exceed the recommended levels of sugar, sodium and saturated fats. This has led to a rise in the prevalence of obesity as well as other lifestyle diseases, such as stress, diabetes and hypertension. With an increase in the obesity rates, the exercise bike market is experiencing steady growth in the region. In addition to this, manufacturers are constantly incorporating advanced technologies in exercise bikes, such as live streaming and virtual reality, which is spurring their demand in North America. Moreover, exercise bikes are available in different forms, including upright exercise bikes and recumbent exercise bikes. This provides the consumers with multiple options to choose from according to their requirements and comfort.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the North America exercise bike market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on product type and end-user.

### Key Regions Analysed

United States

Canada

### Analysis for Each Country

### Market by Product Type

Recumbent Exercise Bike

Upright Exercise Bike

### Market by End-User

Home Consumers

Gyms/Health Clubs

Others

### Value Chain Analysis

Key Drivers and Challenges

Porters Five Forces Analysis

Competitive Landscape

Competitive Structure

Key Player Profiles

### Key Questions Answered in This Report

1. How big is the North America exercise bike market?
2. What is the expected growth rate of the North America exercise bike market during 2023-2028?
3. What are the key factors driving the North America exercise bike market?
4. What has been the impact of COVID-19 on the North America exercise bike market?
5. What is the breakup of the North America exercise bike market based on the product type?
6. What is the breakup of the North America exercise bike market based on the end-user?

7. What are the key regions in the North America exercise bike market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

2.1 Objectives of the Study

2.2 Stakeholders

2.3 Data Sources

2.3.1 Primary Sources

2.3.2 Secondary Sources

2.4 Market Estimation

2.4.1 Bottom-Up Approach

2.4.2 Top-Down Approach

2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

4.1 Overview

4.2 Key Industry Trends

### **5 GLOBAL EXERCISE BIKE MARKET**

5.1 Market Performance

5.2 Market Breakup by Product Type

5.3 Market Breakup by End-User

5.4 Market Breakup by Region

5.5 Market Forecast

### **6 NORTH AMERICA EXERCISE BIKE MARKET**

6.1 Market Performance

6.2 Impact of COVID-19

6.3 Market Forecast

### **7 NORTH AMERICA EXERCISE BIKE MARKET: BREAKUP BY PRODUCT TYPE**

7.1 Recumbent Exercise Bike

7.2 Upright Exercise Bike

## **8 NORTH AMERICA EXERCISE BIKE MARKET: BREAKUP BY END-USER**

8.1 Home Consumers

8.2 Gyms/Health Clubs

8.3 Others

## **9 NORTH AMERICA EXERCISE BIKE MARKET: BREAKUP BY COUNTRY**

9.1 United States

9.1.1 Historical Market Trends

9.1.2 Market Breakup by Product Type

9.1.3 Market Breakup by End-User

9.1.4 Market Forecast

9.2 Canada

9.2.1 Historical Market Trends

9.2.2 Market Breakup by Product Type

9.2.3 Market Breakup by End-User

9.2.4 Market Forecast

## **10 SWOT ANALYSIS**

10.1 Overview

10.2 Strengths

10.3 Weaknesses

10.4 Opportunities

10.5 Threats

## **11 VALUE CHAIN ANALYSIS**

11.1 Overview

11.2 Raw Material Procurement

11.3 Manufacturing

11.4 Marketing

11.5 Distribution

11.6 Export

11.7 End-Use

## **12 PORTER'S FIVE FORCES ANALYSIS**

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Rivalry
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

## **13 PRICE ANALYSIS**

## **14 COMPETITIVE LANDSCAPE**

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players

## List Of Tables

### LIST OF TABLES

Table 1: North America: Exercise Bike Market: Key Industry Highlights, 2022 and 2028

Table 2: North America: Exercise Bike Market Forecast: Breakup by Product Type (in Million US\$), 2023-2028

Table 3: North America: Exercise Bike Market Forecast: Breakup by End-User (in Million US\$), 2023-2028

Table 4: North America: Exercise Bike Market Forecast: Breakup by Country (in Million US\$), 2023-2028

Table 5: North America: Exercise Bike Market: Competitive Structure

Table 6: North America: Exercise Bike Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: North America: Exercise Bike Market: Major Drivers and Challenges

Figure 2: Global: Exercise Bike Market: Sales Value (in Million US\$), 2017-2022

Figure 3: Global: Exercise Bike Market: Breakup by Product Type (in %), 2022

Figure 4: Global: Exercise Bike Market: Breakup by End-User (in %), 2022

Figure 5: Global: Exercise Bike Market: Breakup by Region (in %), 2022

Figure 6: Global: Exercise Bike Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 7: North America: Exercise Bike Market: Sales Value (in Million US\$), 2017-2022

Figure 8: North America: Exercise Bike Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 9: North America: Exercise Bike Market: Breakup by Product Type (in %), 2022

Figure 10: North America: Exercise Bike (Recumbent Exercise Bike) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: North America: Exercise Bike (Recumbent Exercise Bike) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: North America: Exercise Bike (Upright Exercise Bike) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: North America: Exercise Bike (Upright Exercise Bike) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: North America: Exercise Bike Market: Breakup by End-User (in %), 2022

Figure 15: North America: Exercise Bike (Home Consumers) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: North America: Exercise Bike (Home Consumers) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: North America: Exercise Bike (Gyms/Health Clubs) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: North America: Exercise Bike (Gyms/Health Clubs) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: North America: Exercise Bike (Other End-Users) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: North America: Exercise Bike (Other End-Users) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: North America: Exercise Bike Market: Breakup by Country (in %), 2022

Figure 22: United States: Exercise Bike Market: Sales Value (in Million US\$), 2017-2022



Figure 23: United States: Exercise Bike Market: Breakup by Product Type (in %), 2022

Figure 24: United States: Exercise Bike Market: Breakup by End-User (in %), 2022

Figure 25: United States: Exercise Bike Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Canada: Exercise Bike Market: Sales Value (in Million US\$), 2017-2022

Figure 27: Canada: Exercise Bike Market: Breakup by Product Type (in %), 2022

Figure 28: Canada: Exercise Bike Market: Breakup by End-User (in %), 2022

Figure 29: Canada: Exercise Bike Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: North America: Exercise Bike Industry: SWOT Analysis

Figure 31: North America: Exercise Bike Industry: Value Chain Analysis

Figure 32: North America: Exercise Bike Industry: Porter's Five Forces Analysis

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