

North America Dermal Facial Fillers Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The North America dermal facial fillers market size reached US\$ 1,292.8 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1,951.1 Million by 2028, exhibiting a growth rate (CAGR) of 7% during 2023-2028.

Dermal facial fillers are small injections of gel, made from either synthetic or naturally derived materials such as hyaluronic acid. They tend to fill in wrinkles and add volume to soft tissues in different parts of the face, such as around the eye, cheeks, mouth, jawline and lips. A majority of population use dermal fillers to add volume to weakened facial features and to stimulate collagen growth. They plump skin and gently lift it to restore collagen loss due to the normal aging process. Furthermore, dermal fillers motivate the body to create its own natural collagen and restore the face to a more natural, youthful appearance.

North America dermal facial fillers market is currently being driven by several factors. Increasing aesthetically conscious population has catalyzed the demand for dermal facial fillers in the region. Furthermore, the market is being driven by the growing geriatric population to delay the aging appearance by means of non-invasive surgical aesthetic procedures, such as dermal facial fillers. Apart from this, a continuous rise in imbalance diet, stress and insomnia has resulted in premature wrinkles and scarring, thus fueling the demand in the region. Moreover, the non-invasive and less-time consuming nature of dermal facial filling process coupled with the decreasing post-surgery complexities have also catalysed the market growth. Additionally, the rising per capita incomes and growing awareness through social media platforms, such as

YouTube and Instagram, will continue to spur the demand for dermal facial fillers in the upcoming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the North America dermal facial fillers market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on material type and product origin.

Key Regions Analysed

United States

Canada

Analysis for Each Country

Market by Material Type

Temporary Fillers

Collagen

HA

Collagen Stimulators

Semi-Permanent Fillers

CaHa

Permanent Fillers

PMMA

PAAG

Market by Product Origin

Natural

Synthetic

Value Chain Analysis

Key Drivers and Challenges

Porters Five Forces Analysis

Competitive Landscape

Competitive Structure

Key Player Profiles

Key Questions Answered in This Report:

How has the North America dermal facial fillers market performed so far and how will it

perform in the coming years?

What are the key regions in the North America dermal facial fillers market?

What has been the impact of COVID-19 on the North America dermal facial fillers market?

What is the breakup of the North America dermal facial fillers market on the basis of material type?

What is the breakup of the North America dermal facial fillers market on the basis of product origin?

What are the various stages in the value chain of the North America dermal facial fillers industry?

What are the key driving factors and challenges in the North America dermal facial fillers industry?

What is the structure of the North America dermal facial fillers industry and who are the key players?

What is the degree of competition in the North America dermal facial fillers industry?

What are the profit margins in the North America dermal facial fillers industry?

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