

North America Data Center Server Market Report by Product (Rack Servers, Blade Servers, Micro Servers, Tower Servers), Application (Industrial, Commercial), and Country 2024-2032

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Abstracts

The North America data center server market size reached US\$ 20.7 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 29.4 Billion by 2032, exhibiting a growth rate (CAGR) of 3.9% during 2024-2032.

A data center is defined as a physical facility used by organizations to store critical data and applications. Since their inception, data centers have evolved from on-premise physical servers to virtual infrastructure, which provides support to workloads and applications across the multi-cloud environment. Some of the essential components included in a data center are switches, storage systems, application delivery controllers, routers, firewalls, and servers. Together, these components can offer a network and storage infrastructure and computing resources. To perform efficiently, a data center requires an appropriate, designated infrastructure, which typically consists of uninterruptible power supplies (UPS), cooling systems, backup generators, power subsystems, ventilation, fire suppression, and connections to external networks. Data centers are employed mainly for protecting the integrity and performance of the core data center components.

The North America data center server market is being driven by several factors. The large cache memory and storage capacity of servers employed in the data centers are currently fueling market growth in the region. Furthermore, the servers provide data security, integrity and scalability to the data stored in data centers. Thus, declining prices of servers have resulted in the increasing adoption of data centers across the region. Moreover, manufacturers have started conducting wide-scale R&D activities to

develop new technologies, such as micro servers and blade servers, for differentiating their products, which has been positively influencing the market growth. Additionally, colocation providers, hyperscale operators, enterprises and government agencies have been investing heavily in improving the overall security of their data, which is also propelling the market growth. Moreover, the demand for data center servers is expected to be propelled by continuous technological innovations in power sources, such as lithium-ion UOS systems, DRUPS, and fuel cells.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the North America data center server market report, along with forecasts at the regional and country levels from 2024-2032. Our report has categorized the market based on product and application.

Key Regions Analysed

United States

Canada

Analysis for Each Country

Market by Product

Rack Servers

Blade Servers

Micro Servers

Tower Servers

Market by Application

Industrial

Commercial

Value Chain Analysis

Key Drivers and Challenges

Porters Five Forces Analysis

Competitive Landscape

Competitive Structure

Key Player Profiles

Key Questions Answered in This Report:

How has the North America data center server market performed so far and how will it

perform in the coming years?

What are the key regions in the North America data center server market?

What has been the impact of COVID-19 on the North America data center server market?

What is the breakup of the North America data center server market on the basis of product?

What is the breakup of the North America data center server market on the basis of application?

What are the various stages in the value chain of the North America data center server industry?

What are the key driving factors and challenges in the North America data center server industry?

What is the structure of the North America data center server industry and who are the key players?

What is the degree of competition in the North America data center server industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL DATA CENTER SERVER MARKET

- 5.1 Market Performance
- 5.2 Market Breakup by Product
- 5.3 Market Breakup by Application
- 5.4 Market Breakup by Region
- 5.5 Market Forecast

6 NORTH AMERICA DATA CENTER SERVER MARKET

- 6.1 Market Performance
- 6.2 Impact of COVID-19
- 6.3 Market Forecast

7 NORTH AMERICA DATA CENTER SERVER MARKET: BREAKUP BY PRODUCT

- 7.1 Rack Servers
- 7.2 Blade Servers
- 7.3 Micro Servers
- 7.4 Tower Servers

8 NORTH AMERICA DATA CENTER SERVER MARKET: BREAKUP BY APPLICATION

- 8.1 Industrial
- 8.2 Commercial

9 NORTH AMERICA DATA CENTER SERVER MARKET: BREAKUP BY COUNTRY

- 9.1 United States
 - 9.1.1 Historical Market Trends
 - 9.1.2 Market Breakup by Product
 - 9.1.3 Market Breakup by Application
 - 9.1.4 Market Forecast
- 9.2 Canada
 - 9.2.1 Historical Market Trends
 - 9.2.2 Market Breakup by Product
 - 9.2.3 Market Breakup by Application
 - 9.2.4 Market Forecast

10 SWOT ANALYSIS

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

11 VALUE CHAIN ANALYSIS

- 11.1 Overview
- 11.2 Research and Design
- 11.3 Raw Material Procurement
- 11.4 Production and Testing
- 11.5 Logistics

- 11.6 Assembly and Package
- 11.7 Distribution and After-Sales Service
- 11.8 Repair and Recycling

12 PORTER'S FIVE FORCES ANALYSIS

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Rivalry
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

13 COMPETITIVE LANDSCAPE

- 13.1 Market Structure
- 13.2 Key Players
- 13.3 Profiles of Key Players

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