

North America Cold Chain Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The North America cold chain market size reached US\$ 67.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 104.1 Billion by 2028, exhibiting a growth rate (CAGR) of 7.3% during 2023-2028.

Cold chain is a temperature-controlled supply chain, it involves a series of refrigerated storage, production and distribution activities, along with equipments that ensure that a desired temperature range is maintained. Cold chains preserve, extend and ensure the shelf life of various temperature sensitive products.

The market for cold chain services is currently exhibiting strong growth in North America. A key factor driving the demand of the cold chain market in North America has been a change in the dietary habits in the region. As a result of rising obesity levels and an increasing prevalence of lifestyle diseases, consumers are increasing their intake of proteins, vitamins, minerals, good fats, etc. and reducing their carbohydrate intake. This has catalyzed the demand of food products such as meat, fruits, vegetables and dairy products in the region. These products are temperature sensitive and require cold chains to be stored and transported from one place to another. Moreover, the United States represents the worlds largest market for temperature sensitive healthcare products such as biopharmaceuticals, vaccines and clinical trial materials. The potency of biopharmaceuticals and vaccines requires temperature-controlled packaging, storage and transportation. Any sudden temperature variation may result in the loss of chemical activity and make the drug harmful for the human body. Moreover, the rising number of clinical trials employing various temperature sensitive materials such as blood samples, tissue samples and certain drugs, have also catalyzed the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the North America cold chain market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on service type, temperature and end user.

Breakup by Service Type:

- Refrigerated Storage
- Refrigerated Transport
- Airways
- Roadways
- Seaways
- Railways

Refrigerated storage currently dominates the market, holding the largest share.

Breakup by Temperature:

- Chilled
- Frozen

Chilled temperature holds the largest market share.

Breakup by End User:

- Meat and Seafood
- Fruits and Vegetables
- Bakery and Confectionery
- Dairy and Frozen Products
- Pharmaceuticals
- Others

Meat and seafood currently dominate the market, holding the largest share.

Breakup by Country:

- United States
- Canada

United States is currently the biggest market.

Competitive Landscape:

The report has also examined the competitive landscape of the North America Cold Chain Market. Some of the major players include: Americold Logistics, Lineage Logistics, United States Cold Storage, Inc., VersaCold Logistics Services, AGRO Merchants Group and Interstate Warehousing, Inc.

Key Questions Answered in This Report

1. What was the size of the North America cold chain market in 2022?
2. What is the expected growth rate of the North America cold chain market during 2023-2028?
3. What has been the impact of COVID-19 on the North America cold chain market?
4. What are the key factors driving the North America cold chain market?
5. What is the breakup of the North America cold chain market based on the service type?
6. What is the breakup of the North America cold chain market based on the temperature?
7. What is the breakup of the North America cold chain market based on the end user?
8. What are the key regions in the North America cold chain market?
9. Who are the key players/companies in the North America cold chain market?

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