

# North America Cigarette Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

### Market Overview:

The North America cigarette market size reached US\$ 48.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 49.1 Billion by 2028.

Cigarettes are thin cylinders of finely cut tobacco that are rolled in paper for smoking. They were invented in the 9th century in the form of reeds and smoking tubes but are currently available in a wide variety of nicotine or other psychoactive herbal substances.

North America represents the third largest market for cigarettes, with their demand rising due to the increasing population, and hectic and stressful lifestyles of individuals in the region. In addition to this, the availability of distinctive and innovative flavors, such as menthol, mango, clove, chocolate, cherry, mint and orange, has increased the consumption of cigarettes across its major markets. Moreover, the introduction of gender-targeted products, such as skinny and flavored cigarettes for female smokers, has also boosted the overall sales of cigarettes. Furthermore, rising consumer awareness towards the adverse health effects of cigarettes has led to a rise in the demand for nicotine-free e-cigarettes.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the North America cigarette market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on type and distribution channel.

## Key Regions Analyzed

United States

Canada

## Analysis for Each Country

## Market by Type

Light

Medium

Others

## Market by Distribution Channel

Tobacco Shops

Supermarkets and Hypermarkets

Convenience Stores

Online Stores

Others

## Value Chain Analysis

Key Drivers and Challenges

Porters Five Forces Analysis

PESTEL Analysis

Government Regulations

Competitive Landscape

Competitive Structure

Key Player Profiles

IMARC Group's latest report provides a deep insight into the North America cigarette market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the North America cigarette market in any manner.

## Key Questions Answered in This Report

1. How big is the North America cigarette market?

2. What are the key factors driving the North America cigarette market?
3. What has been the impact of COVID-19 on the North America cigarette market?
4. What is the breakup of the North America cigarette market based on the type?
5. What is the breakup of the North America cigarette market based on the distribution channel?
6. What are the key regions in the North America cigarette market?

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