

North America Calcium Chloride Market Report by Application (De-Icing, Dust Control and Road Stabilization, Drilling Fluids, Construction, Industrial Processing, and Others), Product Type (Liquid, Hydrated Solid, Anhydrous Solid), Raw Material (Natural Brine, Solvay Process, Limestone and HCL, and Others), Grade (Food Grade, Industrial Grade), and Country 2024-2032

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## **Abstracts**

The North America calcium chloride market size reached 2.40 Million Tons in 2023. Looking forward, IMARC Group expects the market to reach 2.80 Million Tons by 2032, exhibiting a growth rate (CAGR) of 1.7% during 2024-2032. The need for energy conservation, infrastructure development projects, and a shift towards smart and connected lighting systems, coupled with government support for the adoption of calcium chloride, are among the key factors driving the market growth.

Calcium chloride (CaCl2) is a whitish, anhydrous salt that acts as an ionic compound obtained through the bonding of calcium cations and chloride anions. It is an inorganic, deliquescent substance that remains solid at room temperature and is soluble in water. In the oil and gas industry, calcium chloride is utilized for well drilling activities. Additionally, it serves as a firming agent in the food industry. Moreover, when added to concrete, calcium chloride accelerates the hydration rate and reduces water content rapidly. Due to its hygroscopic nature, it is commonly stored in airtight containers and used as a drying agent. As a result, it is extensively utilized in various industries, including oil and gas, food, de-icing, plastic manufacturing, wastewater treatment plants, construction, and blast furnaces.



The market in North America is majorly driven by the augmenting product demand in the food and beverage sector. This can be attributed to the rising need to increase shelf life of food as well as the growing demand for firming agents in canned fruits and vegetables. Moreover, the rapid product utilization in chemical processes such as concrete acceleration, brine refrigeration, dust control, tire weighting is creating a positive market outlook. The depletion of conventional gas resources and the exploration of unexplored oil and gas reservoirs have increased its consumption in drilling fluids. Moreover, the rising number of wastewater treatment plants is further contributing to the market growth. In addition to this, the rapid expansion of meat and seafood industry is resulting in a higher product adoption for meat tenderization applications.

North America Calcium Chloride Market Trends/Drivers: Growing Demand for Calcium Chloride In De-Icing Applications

The North America calcium chloride market is witnessing significant growth driven by the growing demand for calcium chloride in de-icing applications across the region. With harsh winter conditions prevalent in many parts of North America, the need for effective de-icing agents is crucial to maintain safe road conditions. Calcium chloride is widely used as a de-icing agent due to its hygroscopic properties, which allow it to attract moisture and create a brine solution that lowers the freezing point of water. This property makes calcium chloride highly effective in melting ice and snow, providing better traction and improved safety on roads, highways, and airport runways. As a result, the demand for calcium chloride as a de-icing agent has been consistently rising, driving the growth of the North America calcium chloride market.

Rapid Product Utilization in Mining and Dust Control Activities

Another factor positively influencing the North America calcium chloride market is the employment of calcium chloride as a dust-controlling agent in mining and dust control activities. Mining operations and construction sites often generate large amounts of dust, which can lead to health hazards, environmental pollution, and decreased visibility. Calcium chloride's hygroscopic properties enable it to attract moisture from the air, effectively suppressing dust particles and preventing them from becoming airborne. It is commonly used in mining operations, road construction, and industrial sites to mitigate dust-related issues. Calcium chloride's ability to control dust and maintain better air quality in these environments has led to its increased adoption, supporting the growth of the North America calcium chloride market. With the focus on maintaining a



safe and sustainable working environment, the demand for calcium chloride as a dustcontrolling agent is expected to continue to rise in various industries across the region.

North America Calcium Chloride Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the North America calcium chloride market report, along with forecasts at the regional and country levels from 2024-2032. Our report has categorized the market based on application, product type, raw material and grade.

Breakup by Application:

De-Icing
Dust Control and Road Stabilization
Drilling Fluids
Construction
Industrial Processing
Others

De-Icing holds the largest share in the market

The report has provided a detailed breakup and analysis of the market based on the application. This includes de-icing, dust control and road stabilization, drilling fluids, construction, industrial processing, and others. According to the report, de-icing represented the largest segment.

The de-icing segment of the North America calcium chloride market is driven by the region's harsh winter climate and the necessity to ensure safe road conditions. Calcium chloride's exceptional ice and snow melting capabilities make it a popular choice for de-icing applications. Moreover, its hygroscopic properties effectively prevent re-freezing, making it highly valuable for winter maintenance.

On the other hand, the dust control and road stabilization segment of the market experiences significant growth due to the increasing demand for dust suppression and improved road stability. Calcium chloride serves as an efficient dust suppressant by attracting moisture from the air, thereby reducing airborne dust particles. It also enhances road stabilization by binding soil particles and increasing the road surface's load-bearing capacity.

Additionally, the use of calcium chloride in drilling fluids is driven by its ability to control



density, reduce formation damage, and inhibit clay swelling during drilling operations. By stabilizing the wellbore and regulating drilling fluid pressure, calcium chloride plays a crucial role in facilitating efficient drilling. Additionally, it acts as a viscosifier and lubricant, enhancing the overall drilling process. Besides this, in the construction industry, calcium chloride is extensively utilized as a curing accelerator for concrete, effectively reducing curing time and enhancing strength and durability. Its role in construction projects is vital, as it helps expedite the hydration process of concrete. Furthermore, calcium chloride finds application in dust control at construction sites, effectively minimizing the release of airborne particles.

Furthermore, industrial processing industries rely on calcium chloride for various applications in sectors such as food and beverage, pharmaceuticals, and water treatment. It serves as a food additive, preservative, and flavor enhancer in the food industry. In pharmaceuticals, it acts as a calcium source for nutritional supplements, while in water treatment, it aids in pH adjustment and impurity removal.

Breakup by Product Type:

Liquid Hydrated Solid Anhydrous Solid

Hydrated solid represents the most widely used product type

A detailed breakup and analysis of the market has been provided based on product type. This includes liquid, hydrated solid, and anhydrous solid. According to the report, hydrated solid accounted for the largest market share.

The hydrated solid calcium chloride is commonly used in applications that necessitate a controlled and slow release of calcium chloride. It finds wide usage in dust control, road stabilization, and drilling fluids, providing sustained and long-lasting effects. Its properties ensure effective dust suppression and stabilization over extended periods, making it suitable for prolonged use.

On the other hand, the liquid type of calcium chloride is preferred due to its ease of handling and immediate availability for a wide range of applications. It finds extensive use in de-icing, dust control, and drilling fluids, primarily due to its fast action and excellent surface penetration. The liquid form enables convenient mixing and uniform distribution, making it highly versatile.



Furthermore, anhydrous solid calcium chloride is predominantly employed in industrial processing applications that require precise moisture control. Its low moisture content prevents water-induced reactions and unwanted clumping or caking. Industries utilize anhydrous solid calcium chloride for desiccation, drying, and moisture control processes, ensuring optimal efficiency across various sectors.

Breakup by Raw Material:

Natural Brine
Solvay Process (by-product)
Limestone and HCL
Others

Natural brine dominates the market

The report has provided a detailed breakup and analysis of the market based on the raw material. This includes natural brine, Solvay process (by-product), limestone and HCL, and others. According to the report, natural brine represented the largest segment.

The natural brine segment is driven by the availability of natural brine deposits, which serve as a significant source of calcium chloride. The extraction of calcium chloride from natural brine is a relatively cost-effective process, making it an attractive option for manufacturers. Additionally, natural brine-derived calcium chloride is often considered to be of higher quality compared to synthetic alternatives, further driving its demand in various applications.

On the other hand, the Solvay Process (by-product) segment of the market is propelled by the production of soda ash through the Solvay Process, which generates calcium chloride as a by-product. This by-product is then collected and utilized in various industries, reducing waste and providing a cost-effective source of calcium chloride. The environmentally friendly nature of this process and the utilization of a by-product contribute to the growth of this market segment.

Additionally, the limestone and HCL segment is primarily fueled by the reaction between limestone and hydrochloric acid (HCL), resulting in the production of calcium chloride. Limestone is abundant in North America, making it a readily available and cost-effective source for the production of calcium chloride. The utilization of this reaction enables



manufacturers to meet the demand for calcium chloride in various industries, further propelling the growth of this market segment.

Breakup by Grade:

Food Grade Industrial Grade

Industrial grade account for the majority of the market share

A detailed breakup and analysis of the market based on the grade has also been provided in the report. This includes food and industrial grade. According to the report, the industrial grade segment accounted for the largest market share.

The industrial grade segment of the market is impelled by its extensive applications in various industrial sectors. Calcium chloride is widely used in industries such as oil and gas, construction, mining, and chemicals. It finds application as a de-icing agent, dust suppressant, concrete accelerator, and in water treatment processes. The versatility and effectiveness of calcium chloride in industrial applications fuel the demand for this segment, as industries continue to rely on its beneficial properties for their operations.

On the other hand, the food grade segment is driven by the increasing demand for calcium chloride in the food and beverage industry. Calcium chloride is commonly used as a food additive due to its beneficial properties, such as enhancing the firmness of fruits and vegetables, improving texture in cheese production, and acting as a stabilizer in certain food processes. The stringent regulations and standards regarding food safety and quality also contribute to the growth of the food grade segment, as manufacturers strive to meet the requirements set by regulatory bodies.

Breakup by Country:

United States Canada

United States exhibits a clear dominance, accounting for the largest market share

The report has also provided a comprehensive analysis of all the major regional markets, which include the United States and Canada. According to the report, the United States represented the largest regional market.



The United States region segment of the North America calcium chloride market is impelled by a growing demand from diverse industries. With a wide range of sectors such as oil and gas, construction, and agriculture, the country requires calcium chloride for various applications. The rising demand is primarily attributed to infrastructure development, increased oil and gas exploration activities, and the need for efficient agricultural practices.

Additionally, infrastructure development plays a crucial role in propelling the United States calcium chloride market. The country is witnessing significant investments in infrastructure projects like road and highway construction, bridge repairs, and wastewater treatment facilities.

Furthermore, extreme weather conditions in specific regions of the United States drive the demand for calcium chloride. Harsh winter weather, including heavy snowfall and icy roads, necessitates the use of de-icing agents. Calcium chloride is widely employed for road maintenance and ice prevention, ensuring safe and accessible transportation during winter months. These factors significantly boost the market for calcium chloride in the region.

#### Competitive Landscape:

The key players in the market are focusing on expanding their production capacities to meet the growing demand for calcium chloride in various industries. This involves investing in new manufacturing facilities and technologies to increase efficiency and output. These companies are also actively engaging in research and development activities to innovate and develop new applications for calcium chloride. Additionally, the top companies are also emphasizing strategic collaborations and partnerships with distributors and end-users to enhance their market presence and ensure a steady supply chain. Moreover, they are undertaking aggressive marketing and promotional activities to create awareness about the benefits and diverse applications of calcium chloride, thereby driving the market demand.

The report has provided a comprehensive analysis of the competitive landscape in the market. Detailed profiles of all major companies have also been provided.

Key Questions Answered in This Report

- What was the size of the North America calcium chloride market in 2023?
- 2. What is the expected growth rate of the North America calcium chloride market



#### during 2024-2032?

- 3. What are the key factors driving the North America calcium chloride market?
- 4. What has been the impact of COVID-19 on the North America calcium chloride market?
- 5. What is the breakup of the North America calcium chloride market based on the application?
- 6. What is the breakup of the North America calcium chloride market based on the product type?
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