

North America Bath Soap Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/N5D66FC44FB0EN.html>

Date: July 2023

Pages: 140

Price: US\$ 2,699.00 (Single User License)

ID: N5D66FC44FB0EN

Abstracts

Market Overview 2023-2028:

The North America bath soap market size reached US\$ 4.6 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 6.2 Billion by 2028, exhibiting a growth rate (CAGR) of 5.2% during 2023-2028.

Bath soap refers to a cleaning agent which is made from a combination of alkalis, such as caustic soda and caustic potash, with vegetable/animal fat oil extraction. The bath soaps are available in the form of bar, powder, flakes or liquid. These soaps are an essential component of the personal care routine as it helps in removing dirt, unclogging pores and healthy conditioning of the skin. Moreover, the bath soaps maintain hygiene and odor of the body.

North America Bath Soap Market Trends:

North America provides an expanding market for the bath soaps. Rapidly increasing population, growing hygiene awareness among the consumers and new product innovations are driving the bath soap market in the region. In addition to this, easy availability, infusion of newer fragrances, attractive packaging and distinctive products for men and women boosts demand for the product. Rising globalization has led to the introduction of eco-friendly products containing natural ingredients, such as sea salt, along with refill and biodegradable packaging. The demand for the product is expected to be fueled by enlargement of supermarkets, product publicity in media and rising economy of the region in the upcoming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the North America bath soap market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on product type, form and distribution channel.

Breakup by Product Type:

Premium Products

Mass Products

Breakup by Form:

Solid Bath Soaps

Liquid Bath Soaps

Breakup by Distribution Channel:

Supermarkets and Hypermarkets

Convenience Stores

Pharmacies

Specialty Stores

Online Stores

Others

Breakup by Country:

United States

Canada

Mexico

Report Scope:

Historical, Current and Future Market Trends

Value Chain Analysis

Key Drivers and Challenges

Porters Five Forces Analysis

PESTEL Analysis

Government Regulations

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players.

IMARC Group's latest report provides a deep insight into North America bath soap market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the North America bath soap market in any manner.

Key Questions Answered in This Report

1. What was the size of the North America bath soap market in 2022?
2. What is the expected growth rate of the North America bath soap market during 2023-2028?
3. What has been the impact of COVID-19 on the North America bath soap market?
4. What are the key factors driving the North America bath soap market?
5. What is the breakup of the North America bath soap market based on the product type?
6. What is the breakup of the North America bath soap market based on the form?
7. What is the breakup of the North America bath soap market based on the distribution channel?
8. What are the key regions in the North America bath soap market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL BATH SOAP MARKET

- 5.1 Market Performance
- 5.2 Market Breakup by Product Type
- 5.3 Market Breakup by Form
- 5.4 Market Breakup by Distribution Channel
- 5.5 Market Breakup by Region
- 5.6 Market Forecast

6 NORTH AMERICA BATH SOAP MARKET

- 6.1 Market Performance
- 6.2 Impact of COVID-19
- 6.3 Market Forecast

7 NORTH AMERICA BATH SOAP MARKET: BREAKUP BY PRODUCT TYPE

7.1 Premium Products

7.2 Mass Products

8 NORTH AMERICA BATH SOAP MARKET: BREAKUP BY FORM

8.1 Solid Bath Soaps

8.2 Liquid Bath Soaps

9 NORTH AMERICA BATH SOAP MARKET: BREAKUP BY DISTRIBUTION CHANNEL

9.1 Supermarkets and Hypermarkets

9.2 Convenience Stores

9.3 Pharmacies

9.4 Specialty Stores

9.5 Online Stores

9.6 Others

10 NORTH AMERICA BATH SOAP MARKET: BREAKUP BY COUNTRY

10.1 United States

10.1.1 Historical Market Trends

10.1.2 Market Breakup by Product Type

10.1.3 Market Breakup by Form

10.1.4 Market Breakup by Distribution Channel

10.1.5 Market Forecast

10.2 Canada

10.2.1 Historical Market Trends

10.2.2 Market Breakup by Product Type

10.2.3 Market Breakup by Form

10.2.4 Market Breakup by Distribution Channel

10.2.5 Market Forecast

10.3 Mexico

10.3.1 Historical Market Trends

10.3.2 Market Breakup by Product Type

10.3.3 Market Breakup by Form

10.3.4 Market Breakup by Distribution Channel

10.3.5 Market Forecast

11 SWOT ANALYSIS

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

12 VALUE CHAIN ANALYSIS

- 12.1 Overview
- 12.2 Research and Development
- 12.3 Raw Material Procurement
- 12.4 Manufacturing
- 12.5 Distribution
- 12.6 Exporters
- 12.7 Retailers
- 12.8 End-Use

13 PORTER'S FIVE FORCES ANALYSIS

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Rivalry
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players

List Of Tables

LIST OF TABLES

Table 1: North America: Bath Soap Market: Key Industry Highlights, 2022 and 2028

Table 2: North America: Bath Soap Market Forecast: Breakup by Product Type (in Million US\$), 2023-2028

Table 3: North America: Bath Soap Market Forecast: Breakup by Form (in Million US\$), 2023-2028

Table 4: North America: Bath Soap Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 5: North America: Bath Soap Market Forecast: Breakup by Country (in Million US\$), 2023-2028

Table 6: North America: Bath Soap Market: Competitive Structure

Table 7: North America: Bath Soap Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: North America: Bath Soap Market: Major Drivers and Challenges

Figure 2: Global: Bath Soap Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Bath Soap Market: Breakup by Product Type (in %), 2022

Figure 4: Global: Bath Soap Market: Breakup by Distribution Channel (in %), 2022

Figure 5: Global: Bath Soap Market: Breakup by Form (in %), 2022

Figure 6: Global: Bath Soap Market: Breakup by Region (in %), 2022

Figure 7: Global: Bath Soap Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 8: North America: Bath Soap Market: Sales Value (in Billion US\$), 2017-2022

Figure 9: North America: Bath Soap Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 10: North America: Bath Soap Market: Breakup by Product Type (in %), 2022

Figure 11: North America: Bath Soap (Premium Products) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: North America: Bath Soap (Premium Products) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: North America: Bath Soap (Mass Products) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: North America: Bath Soap (Mass Products) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: North America: Bath Soap Market: Breakup by Form (in %), 2022

Figure 16: North America: Bath Soap (Solid Bath Soaps) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: North America: Bath Soap (Solid Bath Soaps) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: North America: Bath Soap (Liquid Bath Soaps) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: North America: Bath Soap (Liquid Bath Soaps) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: North America: Bath Soap Market: Breakup by Distribution Channel (in %), 2022

Figure 21: North America: Bath Soap Market: Sales through Supermarkets and Hypermarkets (in Million US\$), 2017 & 2022

Figure 22: North America: Bath Soap Market Forecast: Sales through Supermarkets and Hypermarkets (in Million US\$), 2023-2028

Figure 23: North America: Bath Soap Market: Sales through Convenience Stores (in

Million US\$), 2017 & 2022

Figure 24: North America: Bath Soap Market Forecast: Sales through Convenience Stores (in Million US\$), 2023-2028

Figure 25: North America: Bath Soap Market: Sales through Pharmacies (in Million US\$), 2017 & 2022

Figure 26: North America: Bath Soap Market Forecast: Sales through Pharmacies (in Million US\$), 2023-2028

Figure 27: North America: Bath Soap Market: Sales through Specialty Stores (in Million US\$), 2017 & 2022

Figure 28: North America: Bath Soap Market Forecast: Sales through Specialty Stores (in Million US\$), 2023-2028

Figure 29: North America: Bath Soap Market: Sales through Online Stores (in Million US\$), 2017 & 2022

Figure 30: North America: Bath Soap Market Forecast: Sales through Online Stores (in Million US\$), 2023-2028

Figure 31: North America: Bath Soap Market: Sales through Other Distribution Channels (in Million US\$), 2017 & 2022

Figure 32: North America: Bath Soap Market Forecast: Sales through Other Distribution Channels (in Million US\$), 2023-2028

Figure 33: North America: Bath Soap Market: Breakup by Country (in %), 2022

Figure 34: United States: Bath Soap Market: Sales Value (in Million US\$), 2017-2022

Figure 35: United States: Bath Soap Market: Breakup by Product Type (in %), 2022

Figure 36: United States: Bath Soap Market: Breakup by Form (in %), 2022

Figure 37: United States: Bath Soap Market: Breakup by Distribution Channel (in %), 2022

Figure 38: United States: Bath Soap Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Canada: Bath Soap Market: Sales Value (in Million US\$), 2017-2022

Figure 40: Canada: Bath Soap Market: Breakup by Product Type (in %), 2022

Figure 41: Canada: Bath Soap Market: Breakup by Form (in %), 2022

Figure 42: Canada: Bath Soap Market: Breakup by Distribution Channel (in %), 2022

Figure 43: Canada: Bath Soap Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: Mexico: Bath Soap Market: Sales Value (in Million US\$), 2017-2022

Figure 45: Mexico: Bath Soap Market: Breakup by Product Type (in %), 2022

Figure 46: Mexico: Bath Soap Market: Breakup by Form (in %), 2022

Figure 47: Mexico: Bath Soap Market: Breakup by Distribution Channel (in %), 2022

Figure 48: Mexico: Bath Soap Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: North America: Bath Soap Industry: SWOT Analysis

Figure 50: North America: Bath Soap Industry: Value Chain Analysis

Figure 51: North America: Bath Soap Industry: Porter's Five Forces Analysis

I would like to order

Product name: North America Bath Soap Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/N5D66FC44FB0EN.html>

Price: US\$ 2,699.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N5D66FC44FB0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

