

Non-Dairy Creamer Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global non-dairy creamer market size reached US\$ 1.6 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 2.3 Billion by 2028, exhibiting a growth rate (CAGR) of 5.6% during 2023-2028. Increasing demand for vegan and lactose-free food products, changing dietary habits, and the rising trend of convenience foods represent some of the key factors driving the market.

Non-dairy creamers are a popular alternative to traditional creamers that contain no lactose or dairy-based ingredients. They are made from hydrogenated vegetable oils, corn syrup solids, and other additives that give them a creamy texture and taste. They are commonly used in coffee, tea, and other hot beverages, as well as in cooking and baking. One of the main benefits of non-dairy creamer is that it is suitable for people with lactose intolerance or dairy allergies. Additionally, they are lower in calories and fat than traditional creamers, making them a healthier option for weight management. Currently, they are available in powdered, liquid, and flavored varieties. Powdered creamers are the most common and are often available in a variety of flavors, such as vanilla and hazelnut.

Non-Dairy Creamer Market Trends:

The global non-dairy creamer market is being driven by various factors, including the increasing demand for vegan and lactose-free food products, changing dietary habits, and the rising trend of convenience foods. Additionally, the growing adoption of non-dairy creamers in various applications, such as bakery, confectionery, and beverages to provide flavor, texture, and aroma like dairy creamers, is bolstering the market growth.

Moreover, the surging awareness regarding the health benefits associated with the consumption of plant-based products is providing an impetus to the market growth. Furthermore, the advent of innovative product formulations and flavors, expanding distribution channels, and the increasing availability of non-dairy creamers in different packaging formats are contributing to the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global non-dairy creamer market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on origin, type, form, nature and sales channel.

Origin Insights:

- Almond
- Coconut
- Soy
- Others

The report has provided a detailed breakup and analysis of the non-dairy creamer market based on origin. This includes almond, coconut, soy, and others. According to the report, almond accounted for the largest market share.

Type Insights:

- Low Fat NDC
- Medium Fat NDC
- High Fat NDC

The report has provided a detailed breakup and analysis of the non-dairy creamer market based on type. This includes low fat NDC, medium fat NDC, and high fat NDC.

Form Insights:

- Powdered
- Liquid

The report has provided a detailed breakup and analysis of the non-dairy creamer market based on form. This includes powdered and liquid. According to the report, liquid

accounted for the largest market share.

Nature Insights:

Organic
Conventional

The report has provided a detailed breakup and analysis of the non-dairy creamer market based on nature. This includes organic and conventional. According to the report, conventional accounted for the largest market share.

Sales Channel Insights:

Supermarkets and Hypermarkets
Online Stores
Departmental Stores
Others

The report has provided a detailed breakup and analysis of the non-dairy creamer market based on sales channels. This includes supermarkets and hypermarkets, online stores, departmental stores, and others. According to the report, supermarkets and hypermarkets accounted for the largest market share.

Regional Insights:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Asia Pacific was the largest market for non-dairy creamer. Some of the factors driving the Asia Pacific non-dairy creamer market included the increasing trend of veganism and lactose intolerance among consumers, growing demand for convenience food products, increasing use of non-dairy creamers in the foodservice industry, and rising disposable incomes.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global non-dairy creamer market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include Balchem Corporation, Califia Farms LLC, Compact Industries Inc., Custom Food Group, Danone S.A., Frusela UAB, Laird Superfood, Nestlé S.A., nutpods, Rich Products Corporation, TreeHouse Foods Inc., and Viceroy Holland B.V. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report

1. What was the size of the global non-dairy creamer market in 2022?
2. What is the expected growth rate of the global non-dairy creamer market during 2023-2028?
3. What has been the impact of COVID-19 on the global non-dairy creamer market?

4. What are the key factors driving the global non-dairy creamer market?
5. What is the breakup of the global non-dairy creamer market based on the origin?
6. What is the breakup of the global non-dairy creamer market based on the form?
7. What is the breakup of the global non-dairy creamer market based on the nature?
8. What is the breakup of the global non-dairy creamer market based on the sales channel?
9. What are the key regions in the global non-dairy creamer market?
10. Who are the key players/companies in the global non-dairy creamer market?

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