

Night Creams Market Report by Product Type (Moisturizing Cream, Anti-aging Cream, Skin Whitening Cream), Distribution Channel (Supermarkets and Hypermarkets, Retail Pharmacies, Convenience Stores, Online Stores), Price (Premium, Mass), Application (Male, Female, Unisex), and Region 2024-2032

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Abstracts

The global night creams market size reached US\$ 8.7 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 14.2 Billion by 2032, exhibiting a growth rate (CAGR) of 5.4% during 2024-2032.

Night creams are overnight skincare products used during bedtime to boost cell turnover and provide hydration for skin repair. They are generally thicker in consistency and have a higher concentration of actives to improve collagen production, prevent early signs of aging like fine lines and wrinkles, and minimize sagging. They also help remove dirt and grime particles from the pores to improve the overall health of the skin. Besides this, as the application of these creams assists in stimulating blood circulation and eliminating toxins and promoting the natural healing and cleansing process of the skin, the demand for night creams is rising across the globe.

Night Creams Market Trends:

The increasing focus on physical appearance and personal grooming among individuals represents one of the key factors bolstering the growth of the market. Prolonged exposure of the skin to ultraviolet (UV) radiation and air pollutants causes oxidative stress to the skin. As a result, there is a considerable rise in the use of night creams, which reduce skin damage caused by environmental factors. Moreover, these creams

help hydrate and soothe the skin, restore skin elasticity, tone facial muscles, fight acne, pimples and zits, and reduce dullness and dark spots. This, coupled with rising concerns about skin problems and the increasing awareness among the masses about the benefits of night creams, is strengthening the growth of the market. Apart from this, numerous night creams are presently available in the market that contains retinol, a vitamin A-derivative, which helps decrease hyperpigmentation and refine skin texture and tone. This, along with the growing sales of personal care products, aggressive promotional campaigns by leading players and the strong influence of social media platforms, is impelling the growth of the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global night creams market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on product type, distribution channel, price and application.

Breakup by Product Type:

- Moisturizing Cream
- Anti-aging Cream
- Skin Whitening Cream

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Retail Pharmacies
- Convenience Stores
- Online Stores

Breakup by Price:

- Premium
- Mass

Breakup by Application:

- Male
- Female
- Unisex

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Avon Products Inc., Beiersdorf AG, Derma E (Topix Pharmaceuticals Inc.), Guerlain (LVMH Mo?t Hennessy Louis Vuitton), Himalaya Global Holdings Ltd., Johnson & Johnson, L'Or?al S.A., Procter & Gamble Company, Shiseido Company Limited, The Est?e Lauder Companies Inc., Unilever PLC and VLCC Health Care Limited.

Key Questions Answered in This Report

1. How big is the global night creams market?

2. What is the expected growth rate of the global night creams market during 2024-2032?
3. What are the key factors driving the global night creams market?
4. What has been the impact of COVID-19 on the global night creams market?
5. What is the breakup of the global night creams market based on the product type?
6. What is the breakup of the global night creams market based on the distribution channel?
7. What are the key regions in the global night creams market?
8. Who are the key players/companies in the global night creams market?

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