

Night Creams Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global night creams market reached a value of US\$ 7.65 Billion in 2021. Looking forward, IMARC Group expects the market to reach a value of US\$ 11.37 Billion by 2027, exhibiting a CAGR of 6.50% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic. These insights are included in the report as a major market contributor.

Night creams are overnight skincare products used during bedtime to boost cell turnover and provide hydration for skin repair. They are generally thicker in consistency and have a higher concentration of actives to improve collagen production, prevent early signs of aging like fine lines and wrinkles, and minimize sagging. They also help remove dirt and grime particles from the pores to improve the overall health of the skin. Besides this, as the application of these creams assists in stimulating blood circulation and eliminating toxins and promoting the natural healing and cleansing process of the skin, the demand for night creams is rising across the globe.

Night Creams Market Trends:

The increasing focus on physical appearance and personal grooming among individuals represents one of the key factors bolstering the growth of the market. Prolonged exposure of the skin to ultraviolet (UV) radiation and air pollutants causes oxidative stress to the skin. As a result, there is a considerable rise in the use of night creams, which reduce skin damage caused by environmental factors. Moreover, these creams help hydrate and soothe the skin, restore skin elasticity, tone facial muscles, fight acne, pimples and zits, and reduce dullness and dark spots. This, coupled with rising concerns about skin problems and the increasing awareness among the masses about the benefits of night creams, is strengthening the growth of the market. Apart from this,

numerous night creams are presently available in the market that contains retinol, a vitamin A-derivative, which helps decrease hyperpigmentation and refine skin texture and tone. This, along with the growing sales of personal care products, aggressive promotional campaigns by leading players and the strong influence of social media platforms, is impelling the growth of the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global night creams market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on product type, distribution channel, price and application.

Breakup by Product Type:

- Moisturizing Cream
- Anti-aging Cream
- Skin Whitening Cream

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Retail Pharmacies
- Convenience Stores
- Online Stores

Breakup by Price:

- Premium
- Mass

Breakup by Application:

- Male
- Female
- Unisex

Breakup by Region:

- North America

United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Avon Products Inc., Beiersdorf AG, Derma E (Topix Pharmaceuticals Inc.), Guerlain (LVMH Mo?t Hennessy Louis Vuitton), Himalaya Global Holdings Ltd., Johnson & Johnson, L'Or?al S.A., Procter & Gamble Company, Shiseido Company Limited, The Est?e Lauder Companies Inc., Unilever PLC and VLCC Health Care Limited.

Key Questions Answered in This Report:

How has the global night creams market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global night creams market?

What are the key regional markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the price?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global night creams market and who are the key players?

What is the degree of competition in the industry?

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