

Next-Generation Sequencing (NGS) Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview 2023-2028:

The global next-generation sequencing (NGS) market size reached US\$ 17.0 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 48.9 Billion by 2028, exhibiting a growth rate (CAGR) of 18.5% during 2023-2028.

Next-generation sequencing (NGS) is a parallel sequencing technology that determines the sequence of nucleotides in a section of the deoxyribonucleic acid (DNA). It involves various procedures, such as sequencing by synthesis (SBS) and ion semiconductor, single-molecule real-time (SMRT), and nanopore sequencing. It is a cost-effective solution that assists medical professionals in achieving precise results with high accuracy and speed. It also facilitates research in the fields of clinical diagnostics, personalized and genetic medicines, and agriculture and animal studies. At present, it is utilized in pharmacogenomics to escalate the drug delivery process.

Next-Generation Sequencing (NGS) Market Trends:

The growing global geriatric population and the rising prevalence of various chronic medical disorders, such as cancer, cardiovascular, and neurological disorders, represent one of the key factors positively influencing the market. It can also be attributed to the growing use of genetic maps for guiding scientists to analyze the genes that are responsible for medical conditions. In addition, the widespread adoption of liquid biopsies in cancer diagnostics and the increasing utilization of NGS technologies to introduce non-invasive cancer biomarkers for real-time cancer monitoring and detection are creating a positive market outlook. In line with this, continuous

technological innovations in sequencers, such as the integration of cloud-computing systems for enhanced data security and management, are strengthening the market growth. Apart from this, continuous financing by governments of various countries to improve healthcare infrastructure is providing a thrust to the market growth. Furthermore, increasing investments by leading players in research and development (R&D) activities for molecular biology, technical engineering, and sequencing chemistry is offering a favorable market outlook.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global next-generation sequencing (NGS) market report, along with forecasts at the global, regional and country levels from 2023-2028. Our report has categorized the market based on sequencing type, product type, technology, application and end-user.

Breakup by Sequencing Type:

Whole Genome Sequencing

Targeted Resequencing

Whole Exome Sequencing

RNA Sequencing

CHIP Sequencing

De Novo Sequencing

Methyl Sequencing

Others

Targeted resequencing represents the largest market segment due to the presence of numerous companies in the NGS market offering targeted resequencing services.

Breakup by Product Type:

Instruments

Reagents and Consumables

Software and Services

Reagents and consumables represent the most commonly used product type that assists in sample preparation, DNA isolation, sample cleanup, target enrichment, and quality assurance.

Breakup by Technology:

Sequencing by Synthesis

Ion Semiconductor Sequencing

Single-Molecule Real-Time Sequencing

Nanopore Sequencing

Others

Sequencing by synthesis finds extensive applications on account of its high accuracy in performing DNA sequencing and its growing incorporation in NGS instrumentation. In addition, it offers the highest yield of error-free throughput results.

Breakup by Application:

Biomarker and Cancer

Drug Discovery and Personalized Medicine

Genetic Screening

Diagnostics

Agriculture and Animal Research

Others

Biomarker and cancer currently dominate the market due to the rising prevalence of cancer and increasing awareness among individuals about the benefits of early diagnosis and treatment.

Breakup by End-User:

Academic Institutes & Research Centers

Hospitals & Clinics

Pharmaceutical & Biotechnology Companies

Others

Academic institutes and research centers account for the majority of the market share due to the increasing application of NGS solutions in research projects.

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

North America exhibits a clear dominance in the market due to the availability of a technologically advanced healthcare research framework in the region, coupled with the presence of multiple clinical laboratories that employ NGS to provide genetic testing services.

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Agilent Technologies, Becton Dickinson and Company, 10x Genomics, BGI Group, Eurofins Scientific, F. Hoffmann-La Roche AG, Illumina Inc., Genewiz, Macrogen, Oxford Nanopore Technologies, Pacific Biosciences, PerkinElmer,

Thermo Fisher Scientific, Qiagen N.V., GenapSys Inc., etc.

Key Questions Answered in This Report

1. What was the size of the global next-generation sequencing (NGS) market in 2022?
2. What is the expected growth rate of the global next-generation sequencing (NGS) market during 2023-2028?
3. What are the key factors driving the global next-generation sequencing (NGS) market?
4. What has been the impact of COVID-19 on the global next-generation sequencing (NGS) market?
5. What is the breakup of the global next-generation sequencing (NGS) market based on the sequencing type?
6. What is the breakup of the global next-generation sequencing (NGS) market based on the product type?
7. What is the breakup of the global next-generation sequencing (NGS) market based on the technology?
8. What is the breakup of the global next-generation sequencing (NGS) market based on the application?
9. What is the breakup of the global next-generation sequencing (NGS) market based on the end- user?
10. What are the key regions in the global next-generation sequencing (NGS) market?
11. Who are the key players/companies in the global next-generation sequencing (NGS) market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL NEXT-GENERATION SEQUENCING MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY SEQUENCING TYPE

- 6.1 Whole Genome Sequencing
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Targeted Resequencing
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Whole Exome Sequencing

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 RNA Sequencing
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 CHIP Sequencing
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast
- 6.6 De Novo Sequencing
 - 6.6.1 Market Trends
 - 6.6.2 Market Forecast
- 6.7 Methyl Sequencing
 - 6.7.1 Market Trends
 - 6.7.2 Market Forecast
- 6.8 Others
 - 6.8.1 Market Trends
 - 6.8.2 Market Forecast

7 MARKET BREAKUP BY PRODUCT TYPE

- 7.1 Instruments
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Reagents and Consumables
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Software and Services
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast

8 MARKET BREAKUP BY TECHNOLOGY

- 8.1 Sequencing by Synthesis
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Ion Semiconductor Sequencing
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Single-Molecule Real-Time Sequencing

- 8.3.1 Market Trends
- 8.3.2 Market Forecast
- 8.4 Nanopore Sequencing
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast
- 8.5 Others
 - 8.5.1 Market Trends
 - 8.5.2 Market Forecast

9 MARKET BREAKUP BY APPLICATION

- 9.1 Biomarker and Cancer
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 Drug Discovery and Personalized Medicine
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
- 9.3 Genetic Screening
 - 9.3.1 Market Trends
 - 9.3.2 Market Forecast
- 9.4 Diagnostics
 - 9.4.1 Market Trends
 - 9.4.2 Market Forecast
- 9.5 Agriculture and Animal Research
 - 9.5.1 Market Trends
 - 9.5.2 Market Forecast
- 9.6 Others
 - 9.6.1 Market Trends
 - 9.6.2 Market Forecast

10 MARKET BREAKUP BY END-USER

- 10.1 Academic Institutes & Research Centers
 - 10.1.1 Market Trends
 - 10.1.2 Market Forecast
- 10.2 Hospitals & Clinics
 - 10.2.1 Market Trends
 - 10.2.2 Market Forecast
- 10.3 Pharmaceutical & Biotechnology Companies

- 10.3.1 Market Trends
- 10.3.2 Market Forecast
- 10.4 Others
 - 10.4.1 Market Trends
 - 10.4.2 Market Forecast

11 MARKET BREAKUP BY REGION

- 11.1 North America
 - 11.1.1 United States
 - 11.1.1.1 Market Trends
 - 11.1.1.2 Market Forecast
 - 11.1.2 Canada
 - 11.1.2.1 Market Trends
 - 11.1.2.2 Market Forecast
- 11.2 Asia Pacific
 - 11.2.1 China
 - 11.2.1.1 Market Trends
 - 11.2.1.2 Market Forecast
 - 11.2.2 Japan
 - 11.2.2.1 Market Trends
 - 11.2.2.2 Market Forecast
 - 11.2.3 India
 - 11.2.3.1 Market Trends
 - 11.2.3.2 Market Forecast
 - 11.2.4 South Korea
 - 11.2.4.1 Market Trends
 - 11.2.4.2 Market Forecast
 - 11.2.5 Australia
 - 11.2.5.1 Market Trends
 - 11.2.5.2 Market Forecast
 - 11.2.6 Indonesia
 - 11.2.6.1 Market Trends
 - 11.2.6.2 Market Forecast
 - 11.2.7 Others
 - 11.2.7.1 Market Trends
 - 11.2.7.2 Market Forecast
- 11.3 Europe
 - 11.3.1 Germany

- 11.3.1.1 Market Trends
- 11.3.1.2 Market Forecast
- 11.3.2 France
 - 11.3.2.1 Market Trends
 - 11.3.2.2 Market Forecast
- 11.3.3 United Kingdom
 - 11.3.3.1 Market Trends
 - 11.3.3.2 Market Forecast
- 11.3.4 Italy
 - 11.3.4.1 Market Trends
 - 11.3.4.2 Market Forecast
- 11.3.5 Spain
 - 11.3.5.1 Market Trends
 - 11.3.5.2 Market Forecast
- 11.3.6 Russia
 - 11.3.6.1 Market Trends
 - 11.3.6.2 Market Forecast
- 11.3.7 Others
 - 11.3.7.1 Market Trends
 - 11.3.7.2 Market Forecast
- 11.4 Latin America
 - 11.4.1 Brazil
 - 11.4.1.1 Market Trends
 - 11.4.1.2 Market Forecast
 - 11.4.2 Mexico
 - 11.4.2.1 Market Trends
 - 11.4.2.2 Market Forecast
 - 11.4.3 Others
 - 11.4.3.1 Market Trends
 - 11.4.3.2 Market Forecast
- 11.5 Middle East and Africa
 - 11.5.1 Market Trends
 - 11.5.2 Market Breakup by Country
 - 11.5.3 Market Forecast

12 SWOT ANALYSIS

- 12.1 Overview
- 12.2 Strengths

12.3 Weaknesses

12.4 Opportunities

12.5 Threats

13 VALUE CHAIN ANALYSIS

14 PORTERS FIVE FORCES ANALYSIS

14.1 Overview

14.2 Bargaining Power of Buyers

14.3 Bargaining Power of Suppliers

14.4 Degree of Competition

14.5 Threat of New Entrants

14.6 Threat of Substitutes

15 PRICE INDICATORS

16 COMPETITIVE LANDSCAPE

16.1 Market Structure

16.2 Key Players

16.3 Profiles of Key Players

16.3.1 Agilent Technologies Inc.

16.3.1.1 Company Overview

16.3.1.2 Product Portfolio

16.3.1.3 Financials

16.3.1.4 SWOT Analysis

16.3.2 Becton Dickinson and Company

16.3.2.1 Company Overview

16.3.2.2 Product Portfolio

16.3.2.3 Financials

16.3.2.4 SWOT Analysis

16.3.3 10x Genomics

16.3.3.1 Company Overview

16.3.3.2 Product Portfolio

16.3.4 BGI Group

16.3.4.1 Company Overview

16.3.4.2 Product Portfolio

16.3.5 Eurofins Scientific

- 16.3.5.1 Company Overview
- 16.3.5.2 Product Portfolio
- 16.3.6 F. Hoffmann-La Roche AG
 - 16.3.6.1 Company Overview
 - 16.3.6.2 Product Portfolio
 - 16.3.6.3 Financials
- 16.3.7 Illumina Inc.
 - 16.3.7.1 Company Overview
 - 16.3.7.2 Product Portfolio
 - 16.3.7.3 Financials
 - 16.3.7.4 SWOT Analysis
- 16.3.8 Genewiz
 - 16.3.8.1 Company Overview
 - 16.3.8.2 Product Portfolio
- 16.3.9 Macrogen Inc.
 - 16.3.9.1 Company Overview
 - 16.3.9.2 Product Portfolio
 - 16.3.9.3 Financials
- 16.3.10 Oxford Nanopore Technologies
 - 16.3.10.1 Company Overview
 - 16.3.10.2 Product Portfolio
 - 16.3.10.3 Financials
 - 16.3.10.4 SWOT Analysis
- 16.3.11 Pacific Biosciences
 - 16.3.11.1 Company Overview
 - 16.3.11.2 Product Portfolio
 - 16.3.11.3 Financials
- 16.3.12 Perkinelmer Inc.
 - 16.3.12.1 Company Overview
 - 16.3.12.2 Product Portfolio
 - 16.3.12.3 Financials
 - 16.3.12.4 SWOT Analysis
- 16.3.13 Thermo Fisher Scientific Inc.
 - 16.3.13.1 Company Overview
 - 16.3.13.2 Product Portfolio
 - 16.3.13.3 Financials
 - 16.3.13.4 SWOT Analysis
- 16.3.14 Qiagen N.V.
 - 16.3.14.1 Company Overview

- 16.3.14.2 Product Portfolio
- 16.3.14.3 Financials
- 16.3.14.4 SWOT Analysis
- 16.3.15 Genapsys Inc.
 - 16.3.15.1 Company Overview
 - 16.3.15.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Next-Generation Sequencing Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Next-Generation Sequencing Market Forecast: Breakup by Product Type (in Million US\$), 2023-2028

Table 3: Global: Next-Generation Sequencing Market Forecast: Breakup by Sequencing Type (in Million US\$), 2023-2028

Table 4: Global: Next-Generation Sequencing Market Forecast: Breakup by Technology (in Million US\$), 2023-2028

Table 5: Global: Next-Generation Sequencing Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 6: Global: Next-Generation Sequencing Market Forecast: Breakup by End-User (in Million US\$), 2023-2028

Table 7: Global: Next-Generation Sequencing Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 8: Global: Next-Generation Sequencing Market Structure

Table 9: Global: Next-Generation Sequencing Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Next-Generation Sequencing Market: Major Drivers and Challenges

Figure 2: Global: Next-Generation Sequencing Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Next-Generation Sequencing Market: Breakup by Sequencing Type (in %), 2022

Figure 4: Global: Next-Generation Sequencing Market: Breakup by Product Type (in %), 2022

Figure 5: Global: Next-Generation Sequencing Market: Breakup by Technology (in %), 2022

Figure 6: Global: Next-Generation Sequencing Market: Breakup by Application (in %), 2022

Figure 7: Global: Next-Generation Sequencing Market: Breakup by End-User (in %), 2022

Figure 8: Global: Next-Generation Sequencing Market: Breakup by Region (in %), 2022

Figure 9: Global: Next-Generation Sequencing Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 10: Global: Next-Generation Sequencing (Whole Genome Sequencing) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Next-Generation Sequencing (Whole Genome Sequencing) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Next-Generation Sequencing (Targeted Resequencing) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Next-Generation Sequencing (Targeted Resequencing) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Next-Generation Sequencing (Whole Exome Sequencing) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Next-Generation Sequencing (Whole Exome Sequencing) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Next-Generation Sequencing (RNA Sequencing) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Next-Generation Sequencing (RNA Sequencing) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Next-Generation Sequencing (CHIP Sequencing) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Next-Generation Sequencing (CHIP Sequencing) Market Forecast:

Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Next-Generation Sequencing (De Novo Sequencing) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Global: Next-Generation Sequencing (De Novo Sequencing) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 22: Global: Next-Generation Sequencing (Methyl Sequencing) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Next-Generation Sequencing (Methyl Sequencing) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Next-Generation Sequencing (Other Sequencing Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Next-Generation Sequencing (Other Sequencing Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Next-Generation Sequencing (Instruments) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Next-Generation Sequencing (Instruments) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Next-Generation Sequencing (Reagents and Consumables) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Next-Generation Sequencing (Reagents and Consumables) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Global: Next-Generation Sequencing (Software and Services) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: Global: Next-Generation Sequencing (Software and Services) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Global: Next-Generation Sequencing (Sequencing by Synthesis) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: Global: Next-Generation Sequencing (Sequencing by Synthesis) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Global: Next-Generation Sequencing (Ion Semiconductor Sequencing) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: Global: Next-Generation Sequencing (Ion Semiconductor Sequencing) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Global: Next-Generation Sequencing (Single-Molecule Real-Time Sequencing) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Global: Next-Generation Sequencing (Single-Molecule Real-Time Sequencing) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: Global: Next-Generation Sequencing (Nanopore Sequencing) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: Global: Next-Generation Sequencing (Nanopore Sequencing) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Global: Next-Generation Sequencing (Others) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: Global: Next-Generation Sequencing (Others) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: Global: Next-Generation Sequencing (Biomarker and Cancer) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: Global: Next-Generation Sequencing (Biomarker and Cancer) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: Global: Next-Generation Sequencing (Drug Discovery and Personalized Medicine) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: Global: Next-Generation Sequencing (Drug Discovery and Personalized Medicine) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: Global: Next-Generation Sequencing (Genetic Screening) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: Global: Next-Generation Sequencing (Genetic Screening) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: Global: Next-Generation Sequencing (Diagnostics) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: Global: Next-Generation Sequencing (Diagnostics) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: Global: Next-Generation Sequencing (Agriculture and Animal Research) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: Global: Next-Generation Sequencing (Agriculture and Animal Research) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: Global: Next-Generation Sequencing (Others) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: Global: Next-Generation Sequencing (Others) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: Global: Next-Generation Sequencing (Academic Institutes & Research Centers) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: Global: Next-Generation Sequencing (Academic Institutes & Research Centers) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: Global: Next-Generation Sequencing (Hospitals & Clinics) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: Global: Next-Generation Sequencing (Hospitals & Clinics) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: Global: Next-Generation Sequencing (Pharmaceutical & Biotechnology

Companies) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 59: Global: Next-Generation Sequencing (Pharmaceutical & Biotechnology Companies) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 60: Global: Next-Generation Sequencing (Others) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: Global: Next-Generation Sequencing (Others) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: North America: Next-Generation Sequencing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: North America: Next-Generation Sequencing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: United States: Next-Generation Sequencing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: United States: Next-Generation Sequencing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Canada: Next-Generation Sequencing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Canada: Next-Generation Sequencing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Asia Pacific: Next-Generation Sequencing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Asia Pacific: Next-Generation Sequencing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: China: Next-Generation Sequencing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: China: Next-Generation Sequencing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Japan: Next-Generation Sequencing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Japan: Next-Generation Sequencing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: India: Next-Generation Sequencing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: India: Next-Generation Sequencing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: South Korea: Next-Generation Sequencing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: South Korea: Next-Generation Sequencing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 78: Australia: Next-Generation Sequencing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 79: Australia: Next-Generation Sequencing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 80: Indonesia: Next-Generation Sequencing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 81: Indonesia: Next-Generation Sequencing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 82: Others: Next-Generation Sequencing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 83: Others: Next-Generation Sequencing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 84: Europe: Next-Generation Sequencing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 85: Europe: Next-Generation Sequencing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 86: Germany: Next-Generation Sequencing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 87: Germany: Next-Generation Sequencing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 88: France: Next-Generation Sequencing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 89: France: Next-Generation Sequencing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 90: United Kingdom: Next-Generation Sequencing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 91: United Kingdom: Next-Generation Sequencing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 92: Italy: Next-Generation Sequencing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 93: Italy: Next-Generation Sequencing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 94: Spain: Next-Generation Sequencing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 95: Spain: Next-Generation Sequencing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 96: Russia: Next-Generation Sequencing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 97: Russia: Next-Generation Sequencing Market Forecast: Sales Value (in

Million US\$), 2023-2028

Figure 98: Others: Next-Generation Sequencing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 99: Others: Next-Generation Sequencing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 100: Latin America: Next-Generation Sequencing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 101: Latin America: Next-Generation Sequencing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 102: Brazil: Next-Generation Sequencing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 103: Brazil: Next-Generation Sequencing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 104: Mexico: Next-Generation Sequencing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 105: Mexico: Next-Generation Sequencing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 106: Others: Next-Generation Sequencing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 107: Others: Next-Generation Sequencing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 108: Middle East and Africa: Next-Generation Sequencing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 109: Middle East and Africa: Next-Generation Sequencing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 110: Global: Next-Generation Sequencing Industry: SWOT Analysis

Figure 111: Global: Next-Generation Sequencing Industry: Value Chain Analysis

Figure 112: Global: Next-Generation Sequencing Industry: Porter's Five Forces Analysis

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