

# Network-Attached Storage Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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# **Abstracts**

#### Market Overview:

The global network-attached storage market size reached US\$ 31.0 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 80.8 Billion by 2028, exhibiting a growth rate (CAGR) of 17.2% during 2023-2028.

Network-Attached Storage (NAS) is an IP-based file sharing device that provides easy data and recovery solutions. It offers centralized data storage in a safe and reliable manner and permits data access across other networks. It utilizes network file systems (NFS) and common internet file system (CIFS) as protocols, owing to which the data can be accessed remotely using a network connection. At present, it is extensively utilized in different organizations across the globe for payroll, supporting email systems, accounting databases, video recording and editing, logging data and business analytics.

Rapid digitalization, along with the increasing penetration of wireless communication technologies, represents one of the significant factors impelling the global NAS market growth. Moreover, as NAS systems are effective, scalable and cost-efficient, they are gaining popularity in small-medium enterprises (SMEs) around the world. They also enable continuous data access, which enhances team collaborations and timely response to customers and improves data management and security. Besides this, several cloud-based service providers are focusing on the integration of NAS services to optimize cost, manage performance and provide control over location and security. Furthermore, due to the rising volume of sensitive data in the banking, financial services and insurance (BFSI) sector, leading manufacturers are adopting NAS systems to secure data storage at a reasonable cost. Apart from this, the introduction of

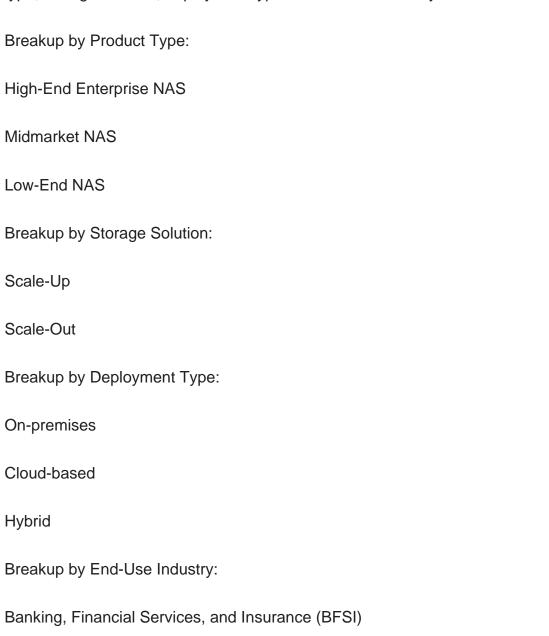


multifunctional NAS systems that connect to a home network, provide remote access to multiple personal computers (PCs) and synchronize data on smartphones is expected to drive the market in the coming years.

Key Market Segmentation:

Consumer Goods and Retail

IMARC Group provides an analysis of the key trends in each sub-segment of the global network-attached storage market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, storage solution, deployment type and end-use industry.





Telecommunications and IT
Healthcare
Energy
Government
Education and Research
Media and Entertainment
Others
Breakup by Region:
North America
United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others

Europe



Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa
Competitive Landscape:
The report has also analysed the competitive landscape of the market with some of the key players being Buffalo Americas Inc., Dell Technologies Inc., Hewlett Packard Enterprise Company, Hitachi Data Systems Corporation, IBM Corporation, NetApp Inc., Netgear Inc., QNAP Systems Inc., Seagate Technology Plc, Synology Inc., Western Digital Corporation, etc

What are the key regional markets?

perform in the coming years?

Key Questions Answered in This Report:

How has the global network-attached storage market performed so far and how will it



What has been the impact of COVID-19 on the global network-attached storage market?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the storage solution?

What is the breakup of the market based on the deployment type?

What is the breakup of the market based on the end-use industry?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global network-attached storage market and who are the key players?

What is the degree of competition in the industry?



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