

# Natural Food Preservatives Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

### Market Overview:

The global natural food preservatives market size reached US\$ 907.4 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1,174.9 Million by 2028, exhibiting a growth rate (CAGR) of 4.6% during 2023-2028.

Natural food preservatives derived from plants and animals are incorporated into the processing of food to increase stability, prevent spoilage, and extend the shelf-life of processed food products. The primary ingredients present in these preservatives include extracts of natural compounds derived from medicinal plants, salt, sugar, and spices. They inhibit or delay the growth of bacteria on food, thereby preventing food spoilage. Additionally, they improve microbial and safety quality without hindering organoleptic and nutritional quality. These preservatives are, therefore, considered to be an effective alternative to chemical and physical antimicrobial treatments. A small quantity is usually added to a variety of types of food, including perishable and non-perishable food types comprising meat, packaged vegetables, gravies, pet food, and snacks.

### Natural Food Preservatives Market Trends:

The market is majorly driven by the rapidly shifting consumer preferences towards chemical-free, naturally processed food products due to the rising health awareness among the masses. In addition to this, the growing consumption of clean-label and organic products is providing an impetus to the market. Moreover, the rapid product utilization in the formulation of processed and packaged food products is leading to a

higher product uptake. Also, a considerable rise in the working population leading a fast-paced lifestyle is resulting in an increased uptake of ready-to-eat (RTE) food, thus driving the demand for extended shelf-life products. Apart from this, extensive research and development (R&D) activities conducted by key players with an enhanced focus on sustainable development are positively impacting the market. The market is further propelled by the penetration of high-speed internet among the masses resulting in the growing awareness regarding the adverse effects of chemical preservatives in food. Some of the other factors creating a positive outlook for the market include rapid urbanization, continual product innovations, inflating disposable income levels and considerable growth in the e-commerce sector.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global natural food preservatives market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, function and application.

#### Breakup by Type:

- Salt
- Sugar
- Oil
- Honey
- Citric Acid
- Vinegar
- Others

#### Breakup by Function:

- Antimicrobial
- Antioxidants
- Others

#### Breakup by Application:

- Sea Food, Meat and Poultry
- Bakery
- Dairy

Snacks  
Beverages  
Fruits and Vegetables  
Others

Breakup by Region:

North America

United States  
Canada

Asia-Pacific

China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others

Europe

Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others

Latin America

Brazil  
Mexico  
Others

Middle East and Africa

## Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Archer-Daniels-Midland Company, BASF SE, Cargill Incorporated, Corbion N.V., International Flavors & Fragrances Inc., Kalsec Inc., Kemin Industries, Kerry Group plc, Koninklijke DSM N.V., Merck KGaA and Tate & Lyle PLC.

## Key Questions Answered in This Report:

What was the size of the global natural food preservatives market in 2022?

What is the expected growth rate of the global natural food preservatives market during 2023-2028?

What are the key factors driving the global natural food preservatives market?

What has been the impact of COVID-19 on the global natural food preservatives market?

What is the breakup of the global natural food preservatives market based on the type?

What is the breakup of the global natural food preservatives market based on the function?

What is the breakup of the global natural food preservatives market based on the application?

What are the key regions in the global natural food preservatives market?

Who are the key players/companies in the global natural food preservatives market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL NATURAL FOOD PRESERVATIVES MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY TYPE**

- 6.1 Salt
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Sugar
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 Oil

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Honey
  - 6.4.1 Market Trends
  - 6.4.2 Market Forecast
- 6.5 Citric Acid
  - 6.5.1 Market Trends
  - 6.5.2 Market Forecast
- 6.6 Vinegar
  - 6.6.1 Market Trends
  - 6.6.2 Market Forecast
- 6.7 Others
  - 6.7.1 Market Trends
  - 6.7.2 Market Forecast

## **7 MARKET BREAKUP BY FUNCTION**

- 7.1 Antimicrobial
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Antioxidants
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast
- 7.3 Others
  - 7.3.1 Market Trends
  - 7.3.2 Market Forecast

## **8 MARKET BREAKUP BY APPLICATION**

- 8.1 Sea Food, Meat and Poultry
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Bakery
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast
- 8.3 Dairy
  - 8.3.1 Market Trends
  - 8.3.2 Market Forecast
- 8.4 Snacks

- 8.4.1 Market Trends
- 8.4.2 Market Forecast
- 8.5 Beverages
  - 8.5.1 Market Trends
  - 8.5.2 Market Forecast
- 8.6 Fruits and Vegetables
  - 8.6.1 Market Trends
  - 8.6.2 Market Forecast
- 8.7 Others
  - 8.7.1 Market Trends
  - 8.7.2 Market Forecast

## **9 MARKET BREAKUP BY REGION**

- 9.1 North America
  - 9.1.1 United States
    - 9.1.1.1 Market Trends
    - 9.1.1.2 Market Forecast
  - 9.1.2 Canada
    - 9.1.2.1 Market Trends
    - 9.1.2.2 Market Forecast
- 9.2 Asia-Pacific
  - 9.2.1 China
    - 9.2.1.1 Market Trends
    - 9.2.1.2 Market Forecast
  - 9.2.2 Japan
    - 9.2.2.1 Market Trends
    - 9.2.2.2 Market Forecast
  - 9.2.3 India
    - 9.2.3.1 Market Trends
    - 9.2.3.2 Market Forecast
  - 9.2.4 South Korea
    - 9.2.4.1 Market Trends
    - 9.2.4.2 Market Forecast
  - 9.2.5 Australia
    - 9.2.5.1 Market Trends
    - 9.2.5.2 Market Forecast
  - 9.2.6 Indonesia
    - 9.2.6.1 Market Trends

- 9.2.6.2 Market Forecast
- 9.2.7 Others
  - 9.2.7.1 Market Trends
  - 9.2.7.2 Market Forecast
- 9.3 Europe
  - 9.3.1 Germany
    - 9.3.1.1 Market Trends
    - 9.3.1.2 Market Forecast
  - 9.3.2 France
    - 9.3.2.1 Market Trends
    - 9.3.2.2 Market Forecast
  - 9.3.3 United Kingdom
    - 9.3.3.1 Market Trends
    - 9.3.3.2 Market Forecast
  - 9.3.4 Italy
    - 9.3.4.1 Market Trends
    - 9.3.4.2 Market Forecast
  - 9.3.5 Spain
    - 9.3.5.1 Market Trends
    - 9.3.5.2 Market Forecast
  - 9.3.6 Russia
    - 9.3.6.1 Market Trends
    - 9.3.6.2 Market Forecast
  - 9.3.7 Others
    - 9.3.7.1 Market Trends
    - 9.3.7.2 Market Forecast
- 9.4 Latin America
  - 9.4.1 Brazil
    - 9.4.1.1 Market Trends
    - 9.4.1.2 Market Forecast
  - 9.4.2 Mexico
    - 9.4.2.1 Market Trends
    - 9.4.2.2 Market Forecast
  - 9.4.3 Others
    - 9.4.3.1 Market Trends
    - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
  - 9.5.1 Market Trends
  - 9.5.2 Market Breakup by Country



### 9.5.3 Market Forecast

## **10 SWOT ANALYSIS**

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

## **11 VALUE CHAIN ANALYSIS**

## **12 PORTERS FIVE FORCES ANALYSIS**

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

## **13 PRICE ANALYSIS**

## **14 COMPETITIVE LANDSCAPE**

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players
  - 14.3.1 Archer-Daniels-Midland Company
    - 14.3.1.1 Company Overview
    - 14.3.1.2 Product Portfolio
    - 14.3.1.3 Financials
    - 14.3.1.4 SWOT Analysis
  - 14.3.2 BASF SE
    - 14.3.2.1 Company Overview
    - 14.3.2.2 Product Portfolio
    - 14.3.2.3 Financials
    - 14.3.2.4 SWOT Analysis
  - 14.3.3 Cargill Incorporated

- 14.3.3.1 Company Overview
- 14.3.3.2 Product Portfolio
- 14.3.3.3 SWOT Analysis
- 14.3.4 Corbion N.V.
  - 14.3.4.1 Company Overview
  - 14.3.4.2 Product Portfolio
  - 14.3.4.3 Financials
- 14.3.5 International Flavors & Fragrances Inc.
  - 14.3.5.1 Company Overview
  - 14.3.5.2 Product Portfolio
  - 14.3.5.3 Financials
  - 14.3.5.4 SWOT Analysis
- 14.3.6 Kalsec Inc.
  - 14.3.6.1 Company Overview
  - 14.3.6.2 Product Portfolio
- 14.3.7 Kemin Industries
  - 14.3.7.1 Company Overview
  - 14.3.7.2 Product Portfolio
- 14.3.8 Kerry Group plc
  - 14.3.8.1 Company Overview
  - 14.3.8.2 Product Portfolio
  - 14.3.8.3 Financials
- 14.3.9 Koninklijke DSM N.V.
  - 14.3.9.1 Company Overview
  - 14.3.9.2 Product Portfolio
  - 14.3.9.3 Financials
  - 14.3.9.4 SWOT Analysis
- 14.3.10 Merck KGaA
  - 14.3.10.1 Company Overview
  - 14.3.10.2 Product Portfolio
  - 14.3.10.3 Financials
  - 14.3.10.4 SWOT Analysis
- 14.3.11 Tate & Lyle PLC
  - 14.3.11.1 Company Overview
  - 14.3.11.2 Product Portfolio
  - 14.3.11.3 Financials
  - 14.3.11.4 SWOT Analysis

## List Of Tables

### LIST OF TABLES

Table 1: Global: Natural Food Preservatives Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Natural Food Preservatives Market Forecast: Breakup by Type (in Million US\$), 2023-2028

Table 3: Global: Natural Food Preservatives Market Forecast: Breakup by Function (in Million US\$), 2023-2028

Table 4: Global: Natural Food Preservatives Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 5: Global: Natural Food Preservatives Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 6: Global: Natural Food Preservatives Market: Competitive Structure

Table 7: Global: Natural Food Preservatives Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Natural Food Preservatives Market: Major Drivers and Challenges

Figure 2: Global: Natural Food Preservatives Market: Sales Value (in Million US\$), 2017-2022

Figure 3: Global: Natural Food Preservatives Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 4: Global: Natural Food Preservatives Market: Breakup by Type (in %), 2022

Figure 5: Global: Natural Food Preservatives Market: Breakup by Function (in %), 2022

Figure 6: Global: Natural Food Preservatives Market: Breakup by Application (in %), 2022

Figure 7: Global: Natural Food Preservatives Market: Breakup by Region (in %), 2022

Figure 8: Global: Natural Food Preservatives (Salt) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 9: Global: Natural Food Preservatives (Salt) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 10: Global: Natural Food Preservatives (Sugar) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Natural Food Preservatives (Sugar) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Natural Food Preservatives (Oil) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Natural Food Preservatives (Oil) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Natural Food Preservatives (Honey) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Natural Food Preservatives (Honey) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Natural Food Preservatives (Citric Acid) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Natural Food Preservatives (Citric Acid) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Natural Food Preservatives (Vinegar) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Natural Food Preservatives (Vinegar) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Natural Food Preservatives (Other Types) Market: Sales Value (in

Million US\$), 2017 & 2022

Figure 21: Global: Natural Food Preservatives (Other Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 22: Global: Natural Food Preservatives (Antimicrobial) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Natural Food Preservatives (Antimicrobial) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Natural Food Preservatives (Antioxidants) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Natural Food Preservatives (Antioxidants) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Natural Food Preservatives (Other Functions) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Natural Food Preservatives (Other Functions) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Natural Food Preservatives (Sea Food, Meat and Poultry) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Natural Food Preservatives (Sea Food, Meat and Poultry) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Global: Natural Food Preservatives (Bakery) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: Global: Natural Food Preservatives (Bakery) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Global: Natural Food Preservatives (Dairy) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: Global: Natural Food Preservatives (Dairy) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Global: Natural Food Preservatives (Snacks) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: Global: Natural Food Preservatives (Snacks) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Global: Natural Food Preservatives (Beverages) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Global: Natural Food Preservatives (Beverages) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: Global: Natural Food Preservatives (Fruits and Vegetables) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: Global: Natural Food Preservatives (Fruits and Vegetables) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Global: Natural Food Preservatives (Other Applications) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: Global: Natural Food Preservatives (Other Applications) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: North America: Natural Food Preservatives Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: North America: Natural Food Preservatives Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: United States: Natural Food Preservatives Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: United States: Natural Food Preservatives Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: Canada: Natural Food Preservatives Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: Canada: Natural Food Preservatives Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: Asia-Pacific: Natural Food Preservatives Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: Asia-Pacific: Natural Food Preservatives Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: China: Natural Food Preservatives Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: China: Natural Food Preservatives Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: Japan: Natural Food Preservatives Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: Japan: Natural Food Preservatives Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: India: Natural Food Preservatives Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: India: Natural Food Preservatives Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: South Korea: Natural Food Preservatives Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: South Korea: Natural Food Preservatives Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: Australia: Natural Food Preservatives Market: Sales Value (in Million US\$), 2017 & 2022

Figure 59: Australia: Natural Food Preservatives Market Forecast: Sales Value (in

Million US\$), 2023-2028

Figure 60: Indonesia: Natural Food Preservatives Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: Indonesia: Natural Food Preservatives Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: Others: Natural Food Preservatives Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: Others: Natural Food Preservatives Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Europe: Natural Food Preservatives Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Europe: Natural Food Preservatives Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Germany: Natural Food Preservatives Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Germany: Natural Food Preservatives Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: France: Natural Food Preservatives Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: France: Natural Food Preservatives Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: United Kingdom: Natural Food Preservatives Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: United Kingdom: Natural Food Preservatives Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Italy: Natural Food Preservatives Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Italy: Natural Food Preservatives Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: Spain: Natural Food Preservatives Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: Spain: Natural Food Preservatives Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: Russia: Natural Food Preservatives Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: Russia: Natural Food Preservatives Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 78: Others: Natural Food Preservatives Market: Sales Value (in Million US\$), 2017 & 2022

Figure 79: Others: Natural Food Preservatives Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 80: Latin America: Natural Food Preservatives Market: Sales Value (in Million US\$), 2017 & 2022

Figure 81: Latin America: Natural Food Preservatives Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 82: Brazil: Natural Food Preservatives Market: Sales Value (in Million US\$), 2017 & 2022

Figure 83: Brazil: Natural Food Preservatives Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 84: Mexico: Natural Food Preservatives Market: Sales Value (in Million US\$), 2017 & 2022

Figure 85: Mexico: Natural Food Preservatives Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 86: Others: Natural Food Preservatives Market: Sales Value (in Million US\$), 2017 & 2022

Figure 87: Others: Natural Food Preservatives Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 88: Middle East and Africa: Natural Food Preservatives Market: Sales Value (in Million US\$), 2017 & 2022

Figure 89: Middle East and Africa: Natural Food Preservatives Market: Breakup by Country (in %), 2022

Figure 90: Middle East and Africa: Natural Food Preservatives Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 91: Global: Natural Food Preservatives Industry: SWOT Analysis

Figure 92: Global: Natural Food Preservatives Industry: Value Chain Analysis

Figure 93: Global: Natural Food Preservatives Industry: Porter's Five Forces Analysis



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