

Nano Zinc Oxide Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global nano zinc oxide market size reached US\$ 958.5 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 2,166.8 Million by 2028, exhibiting a growth rate (CAGR) of 14.19% during 2023-2028.

Zinc oxide (ZnO) is an insoluble, white powder formed by oxidizing naturally occurring zinc metal. Commonly available in uncoated and coated variants, the nano zinc oxide particles usually measure less than 100 nanometers. They are widely used in cigarette filters, food additives, glass and rubber (tire) manufacturing, ceramics, coating agents, concrete, lubricants, plastics, sealants, pigments, ointments, adhesives, and paints. Nano zinc oxide exhibits anti-corrosive, antimicrobial, and electrical, optical, and ultraviolet (UV) filtering properties. They are also extensively applied as an essential ingredient, bulking agent, and a colorant in various over-the-counter (OTC) products, such as sunscreens and ointments, to relieve pain and itching, prevent sunburn, and reduce premature aging of the skin.

Nano Zinc Oxide Market Trends:

The significant growth in the cosmetics and personal care industry across the globe is creating a positive outlook for the market. Nano zinc oxide is widely used to prepare various skin lotions and creams as it is a safe and effective ingredient with strong sun protection properties. In line with this, the widespread product adoption in personal care products, such as shampoos, deodorants, sunscreens, soaps, toothpaste, and hair conditioners, is favoring the market growth. Apart from this, the introduction of green synthesized nano zinc oxide, which is widely adopted due to the increasing concerns



regarding pollution as it exhibits low toxicity and biodegradability, is providing an impetus to the market growth. Additionally, the growing incorporation of nano zinc oxide in chemotherapeutic drugs, cell imaging, gene transport, and biosensing across the medical sector is positively impacting the market growth. Other factors, including the employment of non-toxic production techniques to manufacture nano zinc oxide particles and the rising product need in the rubber industry, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global nano zinc oxide market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type and application.

Breakup by Type:

Uncoated Nano Zinc Oxide Coated Nano Zinc Oxide

Breakup by Application:

Personal Care and Cosmetics
Paints and Coatings
Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe



Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being American Elements, BASF SE, Guangzhou Hongwu Material Technology Co. Ltd., Inframat Advanced Materials LLC (Inframat Corporation), Merck KgaA, Micronisers Pty Ltd, Nanophase Technologies Corporation, Pan-Continental Chemical Co.Ltd., Sakai Chemical Industry Co. Ltd, Shandong Xingya New Material Co. Ltd., SkySpring Nanomaterials Inc., Tata Chemicals Limited (Tata Group) and Tianxiongjian New Material Co.Ltd.

Key Questions Answered in This Report

- 1. How big is the global nano zinc oxide market?
- 2. What is the expected growth rate of the global nano zinc oxide market during 2023-2028?
- 3. What are the key factors driving the global nano zinc oxide market?
- 4. What has been the impact of COVID-19 on the global nano zinc oxide market?
- 5. What is the breakup of the global nano zinc oxide market based on the type?
- 6. What is the breakup of the global nano zinc oxide market based on the application?
- 7. What are the key regions in the global nano zinc oxide market?
- 8. Who are the key players/companies in the global nano zinc oxide market?



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