

Multi-touch Screen Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global multi-touch screen market reached a value of US\$ 10.13 Billion in 2021. Looking forward, IMARC Group expects the market to reach a value of US\$ 22.39 Billion by 2027, exhibiting a CAGR of 13.60% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use industries. These insights are included in the report as a major market contributor.

Multi-touch screen refers to display devices that can sense and respond to gestures and pressures at several locations on a single screen. It consists of an application-specific integrated circuit (ASIC) controller, capacitive touch sensor, and digital signal processor (DSP). It also includes various software and hardware integrations, including display support, sensing methods, sensors and calibration systems to create interactive experiences. Multi-touch screens are commonly used in kiosks, smartphones, laptops, personal computers (PCs) and tablets. It utilizes various technologies, such as infrared, resistive, capacitive, and optical. As compared to conventional touch screens, multi-touch screens are faster, can distinguish between numerous touch inputs, provides enhanced functionality, convenience, and speed, and are easier to use. As a result, multi-touch screens are widely used in consumer electronics, education centers, and government organizations.

Multi-touch Screen Market Trends:

Substantial growth in the electronic industry across the globe is creating a positive outlook for the market. Multi-touch screens are widely used in various electronics, such as tablets, smartphones, and laptops, to offer enhanced feedback and sensing system. In line with this, the increasing demand for portable devices and smart wearables, such

as watches with multi-touch screens to enhance the overall user experience, is positively impacting the market growth. Furthermore, the introduction of cost-effective multi-touch screen displays with improved sense capabilities is providing an impetus to the market growth. Additionally, the increasing product utilization in retail and media applications for customer engagement and branding purposes is also favoring the market growth. Other factors, including the introduction of flexible touch screen panels, rising expenditure capacities of consumers and extensive research and development (R&D) activities, are anticipated to drive the market further toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global multi-touch screen market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on product, technology and application.

Breakup by Product:

- Smartphones
- Tablets
- Laptops
- Televisions Kiosks
- Large Interactive Screens

Breakup by Technology:

- Resistive
- Capacitive
- Infrared
- Optical
- Others

Breakup by Application:

- Consumer Electronics
- Retail
- Education
- Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being 3M Company, Apple Inc., Corning Incorporated, Fujitsu Limited, HP Inc., Immersion Corporation, Infineon Technologies AG, Japan Display Inc. (Sony Corporation), LG Electronics Inc., Microchip Technology Inc., Microsoft Corporation, Panasonic Corporation, Samsung Electronics Co. Ltd. and Sharp Corporation.

Key Questions Answered in This Report:

How has the global multi-touch screen market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global multi-touch screen market?

What are the key regional markets?

- What is the breakup of the market based on the product?
- What is the breakup of the market based on the technology?
- What is the breakup of the market based on the application?
- What are the various stages in the value chain of the industry?
- What are the key driving factors and challenges in the industry?
- What is the structure of the global multi-touch screen market and who are the key players?
- What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL MULTI-TOUCH SCREEN MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT

- 6.1 Smartphones
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Tablets
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Laptops

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Televisions Kiosks
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Large Interactive Screens
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast

7 MARKET BREAKUP BY TECHNOLOGY

- 7.1 Resistive
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Capacitive
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Infrared
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Optical
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast
- 7.5 Others
 - 7.5.1 Market Trends
 - 7.5.2 Market Forecast

8 MARKET BREAKUP BY APPLICATION

- 8.1 Consumer Electronics
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Retail
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Education
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Others

8.4.1 Market Trends

8.4.2 Market Forecast

9 MARKET BREAKUP BY REGION

9.1 North America

9.1.1 United States

9.1.1.1 Market Trends

9.1.1.2 Market Forecast

9.1.2 Canada

9.1.2.1 Market Trends

9.1.2.2 Market Forecast

9.2 Asia-Pacific

9.2.1 China

9.2.1.1 Market Trends

9.2.1.2 Market Forecast

9.2.2 Japan

9.2.2.1 Market Trends

9.2.2.2 Market Forecast

9.2.3 India

9.2.3.1 Market Trends

9.2.3.2 Market Forecast

9.2.4 South Korea

9.2.4.1 Market Trends

9.2.4.2 Market Forecast

9.2.5 Australia

9.2.5.1 Market Trends

9.2.5.2 Market Forecast

9.2.6 Indonesia

9.2.6.1 Market Trends

9.2.6.2 Market Forecast

9.2.7 Others

9.2.7.1 Market Trends

9.2.7.2 Market Forecast

9.3 Europe

9.3.1 Germany

9.3.1.1 Market Trends

9.3.1.2 Market Forecast

9.3.2 France

- 9.3.2.1 Market Trends
- 9.3.2.2 Market Forecast
- 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
- 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
- 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
- 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
- 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast

10 SWOT ANALYSIS

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players
 - 14.3.1 3M Company
 - 14.3.1.1 Company Overview
 - 14.3.1.2 Product Portfolio
 - 14.3.1.3 Financials
 - 14.3.2 Apple Inc.
 - 14.3.2.1 Company Overview
 - 14.3.2.2 Product Portfolio
 - 14.3.2.3 Financials
 - 14.3.2.4 SWOT Analysis
 - 14.3.3 Corning Incorporated
 - 14.3.3.1 Company Overview
 - 14.3.3.2 Product Portfolio
 - 14.3.3.3 Financials
 - 14.3.3.4 SWOT Analysis
 - 14.3.4 Fujitsu Limited
 - 14.3.4.1 Company Overview
 - 14.3.4.2 Product Portfolio
 - 14.3.4.3 Financials
 - 14.3.4.4 SWOT Analysis
 - 14.3.5 HP Inc.

- 14.3.5.1 Company Overview
- 14.3.5.2 Product Portfolio
- 14.3.5.3 Financials
- 14.3.5.4 SWOT Analysis
- 14.3.6 Immersion Corporation
 - 14.3.6.1 Company Overview
 - 14.3.6.2 Product Portfolio
 - 14.3.6.3 Financials
- 14.3.7 Infineon Technologies AG
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
 - 14.3.7.3 Financials
 - 14.3.7.4 SWOT Analysis
- 14.3.8 Japan Display Inc. (Sony Corporation)
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio
 - 14.3.8.3 Financials
- 14.3.9 LG Electronics Inc.
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
 - 14.3.9.3 Financials
 - 14.3.9.4 SWOT Analysis
- 14.3.10 Microchip Technology Inc.
 - 14.3.10.1 Company Overview
 - 14.3.10.2 Product Portfolio
 - 14.3.10.3 Financials
 - 14.3.10.4 SWOT Analysis
- 14.3.11 Microsoft Corporation
 - 14.3.11.1 Company Overview
 - 14.3.11.2 Product Portfolio
 - 14.3.11.3 Financials
 - 14.3.11.4 SWOT Analysis
- 14.3.12 Panasonic Corporation
 - 14.3.12.1 Company Overview
 - 14.3.12.2 Product Portfolio
 - 14.3.12.3 Financials
 - 14.3.12.4 SWOT Analysis
- 14.3.13 Samsung Electronics Co. Ltd.
 - 14.3.13.1 Company Overview

14.3.13.2 Product Portfolio

14.3.13.3 Financials

14.3.14 Sharp Corporation

14.3.14.1 Company Overview

14.3.14.2 Product Portfolio

14.3.14.3 Financials

14.3.14.4 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: Global: Multi-touch Screen Market: Key Industry Highlights, 2021 and 2027

Table 2: Global: Multi-touch Screen Market Forecast: Breakup by Product (in Million US\$), 2022-2027

Table 3: Global: Multi-touch Screen Market Forecast: Breakup by Technology (in Million US\$), 2022-2027

Table 4: Global: Multi-touch Screen Market Forecast: Breakup by Application (in Million US\$), 2022-2027

Table 5: Global: Multi-touch Screen Market Forecast: Breakup by Region (in Million US\$), 2022-2027

Table 6: Global: Multi-touch Screen Market: Competitive Structure

Table 7: Global: Multi-touch Screen Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Multi-touch Screen Market: Major Drivers and Challenges

Figure 2: Global: Multi-touch Screen Market: Sales Value (in Billion US\$), 2016-2021

Figure 3: Global: Multi-touch Screen Market Forecast: Sales Value (in Billion US\$), 2022-2027

Figure 4: Global: Multi-touch Screen Market: Breakup by Product (in %), 2021

Figure 5: Global: Multi-touch Screen Market: Breakup by Technology (in %), 2021

Figure 6: Global: Multi-touch Screen Market: Breakup by Application (in %), 2021

Figure 7: Global: Multi-touch Screen Market: Breakup by Region (in %), 2021

Figure 8: Global: Multi-touch Screen (Smartphones) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 9: Global: Multi-touch Screen (Smartphones) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 10: Global: Multi-touch Screen (Tablets) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 11: Global: Multi-touch Screen (Tablets) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 12: Global: Multi-touch Screen (Laptops) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 13: Global: Multi-touch Screen (Laptops) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 14: Global: Multi-touch Screen (Televisions Kiosks) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 15: Global: Multi-touch Screen (Televisions Kiosks) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 16: Global: Multi-touch Screen (Large Interactive Screens) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 17: Global: Multi-touch Screen (Large Interactive Screens) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 18: Global: Multi-touch Screen (Resistive) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 19: Global: Multi-touch Screen (Resistive) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 20: Global: Multi-touch Screen (Capacitive) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 21: Global: Multi-touch Screen (Capacitive) Market Forecast: Sales Value (in

Million US\$), 2022-2027

Figure 22: Global: Multi-touch Screen (Infrared) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 23: Global: Multi-touch Screen (Infrared) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 24: Global: Multi-touch Screen (Optical) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 25: Global: Multi-touch Screen (Optical) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 26: Global: Multi-touch Screen (Other Technologies) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 27: Global: Multi-touch Screen (Other Technologies) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 28: Global: Multi-touch Screen (Consumer Electronics) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 29: Global: Multi-touch Screen (Consumer Electronics) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 30: Global: Multi-touch Screen (Retail) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 31: Global: Multi-touch Screen (Retail) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 32: Global: Multi-touch Screen (Education) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 33: Global: Multi-touch Screen (Education) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 34: Global: Multi-touch Screen (Other Applications) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 35: Global: Multi-touch Screen (Other Applications) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 36: North America: Multi-touch Screen Market: Sales Value (in Million US\$), 2016 & 2021

Figure 37: North America: Multi-touch Screen Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 38: United States: Multi-touch Screen Market: Sales Value (in Million US\$), 2016 & 2021

Figure 39: United States: Multi-touch Screen Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 40: Canada: Multi-touch Screen Market: Sales Value (in Million US\$), 2016 & 2021

Figure 41: Canada: Multi-touch Screen Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 42: Asia-Pacific: Multi-touch Screen Market: Sales Value (in Million US\$), 2016 & 2021

Figure 43: Asia-Pacific: Multi-touch Screen Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 44: China: Multi-touch Screen Market: Sales Value (in Million US\$), 2016 & 2021

Figure 45: China: Multi-touch Screen Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 46: Japan: Multi-touch Screen Market: Sales Value (in Million US\$), 2016 & 2021

Figure 47: Japan: Multi-touch Screen Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 48: India: Multi-touch Screen Market: Sales Value (in Million US\$), 2016 & 2021

Figure 49: India: Multi-touch Screen Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 50: South Korea: Multi-touch Screen Market: Sales Value (in Million US\$), 2016 & 2021

Figure 51: South Korea: Multi-touch Screen Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 52: Australia: Multi-touch Screen Market: Sales Value (in Million US\$), 2016 & 2021

Figure 53: Australia: Multi-touch Screen Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 54: Indonesia: Multi-touch Screen Market: Sales Value (in Million US\$), 2016 & 2021

Figure 55: Indonesia: Multi-touch Screen Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 56: Others: Multi-touch Screen Market: Sales Value (in Million US\$), 2016 & 2021

Figure 57: Others: Multi-touch Screen Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 58: Europe: Multi-touch Screen Market: Sales Value (in Million US\$), 2016 & 2021

Figure 59: Europe: Multi-touch Screen Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 60: Germany: Multi-touch Screen Market: Sales Value (in Million US\$), 2016 & 2021

Figure 61: Germany: Multi-touch Screen Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 62: France: Multi-touch Screen Market: Sales Value (in Million US\$), 2016 & 2021

Figure 63: France: Multi-touch Screen Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 64: United Kingdom: Multi-touch Screen Market: Sales Value (in Million US\$), 2016 & 2021

Figure 65: United Kingdom: Multi-touch Screen Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 66: Italy: Multi-touch Screen Market: Sales Value (in Million US\$), 2016 & 2021

Figure 67: Italy: Multi-touch Screen Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 68: Spain: Multi-touch Screen Market: Sales Value (in Million US\$), 2016 & 2021

Figure 69: Spain: Multi-touch Screen Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 70: Russia: Multi-touch Screen Market: Sales Value (in Million US\$), 2016 & 2021

Figure 71: Russia: Multi-touch Screen Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 72: Others: Multi-touch Screen Market: Sales Value (in Million US\$), 2016 & 2021

Figure 73: Others: Multi-touch Screen Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 74: Latin America: Multi-touch Screen Market: Sales Value (in Million US\$), 2016 & 2021

Figure 75: Latin America: Multi-touch Screen Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 76: Brazil: Multi-touch Screen Market: Sales Value (in Million US\$), 2016 & 2021

Figure 77: Brazil: Multi-touch Screen Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 78: Mexico: Multi-touch Screen Market: Sales Value (in Million US\$), 2016 & 2021

Figure 79: Mexico: Multi-touch Screen Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 80: Others: Multi-touch Screen Market: Sales Value (in Million US\$), 2016 & 2021

Figure 81: Others: Multi-touch Screen Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 82: Middle East and Africa: Multi-touch Screen Market: Sales Value (in Million US\$), 2016 & 2021

Figure 83: Middle East and Africa: Multi-touch Screen Market: Breakup by Country (in %), 2021

Figure 84: Middle East and Africa: Multi-touch Screen Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 85: Global: Multi-touch Screen Industry: SWOT Analysis

Figure 86: Global: Multi-touch Screen Industry: Value Chain Analysis

Figure 87: Global: Multi-touch Screen Industry: Porter's Five Forces Analysis

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