

Multi-Tenant Data Center Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/M6FA304082E7EN.html>

Date: November 2023

Pages: 143

Price: US\$ 2,499.00 (Single User License)

ID: M6FA304082E7EN

Abstracts

The global multi-tenant data center market size reached US\$ 33.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 51.7 Billion by 2028, exhibiting a growth rate (CAGR) of 7.3% during 2022-2028.

Multi-tenant, or colocation, data centers (MTDCs) refer to a service that enables enterprises to rent physical space, network bandwidth and other data center resources simultaneously with multiple customers. These data centers are operated by a third party and are commonly available in two formats: retail colocation and wholesale colocation. They enable the organizations to set up their servers, storage and networking equipment and offer various benefits, such as cost-effectiveness through a shared environment, elaborate integrations of the cloud with other applications and minimal maintenance requirements. As a result, it finds extensive applications across various industries, including information technology (IT), telecommunication, defense, manufacturing and retail.

Significant growth in the IT industry across the globe is one of the key factors creating a positive outlook for the market. Furthermore, rising internet penetration into daily activities and the growing adoption of the software-defined data center (SDDCs) are also driving the market growth. MTDCs aid in overcoming the limitations of physical and organizational boundaries between the service providers and multiple enterprises. They are also used in healthcare centers to manage patients' records and health monitoring and laboratory systems. Additionally, various technological advancements, such as the development of green data centers, are acting as other growth-inducing factors. Consumers are increasingly becoming conscious regarding the levels of carbon emissions into the environment and are widely adopting multi-tenant green data center facilities. Other factors, including increasing upgradation of existing data center facilities, along with significant improvements in the telecommunication infrastructure, are

anticipated to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global multi-tenant data center market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on solution type, application, organization size and end use industry.

Breakup by Solution Type:

Retail Colocation

Wholesale Colocation

Breakup by Application:

Public Cloud

Private Cloud

Breakup by Organization Size:

Small and Medium Enterprises

Large Enterprises

Breakup by End Use Industry:

IT and Telecom

BFSI

Healthcare

Government and Defense

Manufacturing

Retail

Others

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being AT&T Inc., CentriLogic Inc., CenturyLink Inc., Digital Realty Trust, Inc., Equinix Inc., Fujitsu Limited (Furukawa Group), Global Switch Limited, HCL Technologies Limited, IBM, Internap Corporation, NTT Communications Corporation (Nippon Telegraph and Telephone Corporation) and Rackspace Technology Inc.

Key Questions Answered in This Report

1. How big is the global multi-tenant data center market?
2. What is the expected growth rate of the global multi-tenant data center market during 2023-2028?
3. What are the key factors driving the global multi-tenant data center market?
4. What has been the impact of COVID-19 on the global multi-tenant data center market?
5. What is the breakup of the global multi-tenant data center market based on the organization size?
6. What are the key regions in the global multi-tenant data center market?
7. Who are the key players/companies in the global multi-tenant data center market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL MULTI-TENANT DATA CENTER MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY SOLUTION TYPE

- 6.1 Retail Colocation
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Wholesale Colocation
 - 6.2.1 Market Trends

6.2.2 Market Forecast

7 MARKET BREAKUP BY APPLICATION

7.1 Public Cloud

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Private Cloud

7.2.1 Market Trends

7.2.2 Market Forecast

8 MARKET BREAKUP BY ORGANIZATION SIZE

8.1 Small and Medium Enterprises

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Large Enterprises

8.2.1 Market Trends

8.2.2 Market Forecast

9 MARKET BREAKUP BY END USE INDUSTRY

9.1 IT and Telecom

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 BFSI

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Healthcare

9.3.1 Market Trends

9.3.2 Market Forecast

9.4 Government and Defense

9.4.1 Market Trends

9.4.2 Market Forecast

9.5 Manufacturing

9.5.1 Market Trends

9.5.2 Market Forecast

9.6 Retail

9.6.1 Market Trends

9.6.2 Market Forecast

9.7 Others

9.7.1 Market Trends

9.7.2 Market Forecast

10 MARKET BREAKUP BY REGION

10.1 North America

10.1.1 United States

10.1.1.1 Market Trends

10.1.1.2 Market Forecast

10.1.2 Canada

10.1.2.1 Market Trends

10.1.2.2 Market Forecast

10.2 Asia Pacific

10.2.1 China

10.2.1.1 Market Trends

10.2.1.2 Market Forecast

10.2.2 Japan

10.2.2.1 Market Trends

10.2.2.2 Market Forecast

10.2.3 India

10.2.3.1 Market Trends

10.2.3.2 Market Forecast

10.2.4 South Korea

10.2.4.1 Market Trends

10.2.4.2 Market Forecast

10.2.5 Australia

10.2.5.1 Market Trends

10.2.5.2 Market Forecast

10.2.6 Indonesia

10.2.6.1 Market Trends

10.2.6.2 Market Forecast

10.2.7 Others

10.2.7.1 Market Trends

10.2.7.2 Market Forecast

10.3 Europe

10.3.1 Germany

10.3.1.1 Market Trends

- 10.3.1.2 Market Forecast
- 10.3.2 France
 - 10.3.2.1 Market Trends
 - 10.3.2.2 Market Forecast
- 10.3.3 United Kingdom
 - 10.3.3.1 Market Trends
 - 10.3.3.2 Market Forecast
- 10.3.4 Italy
 - 10.3.4.1 Market Trends
 - 10.3.4.2 Market Forecast
- 10.3.5 Spain
 - 10.3.5.1 Market Trends
 - 10.3.5.2 Market Forecast
- 10.3.6 Russia
 - 10.3.6.1 Market Trends
 - 10.3.6.2 Market Forecast
- 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Others
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
 - 10.5.1 Market Trends
 - 10.5.2 Market Breakup by Country
 - 10.5.3 Market Forecast

11 SWOT ANALYSIS

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses

11.4 Opportunities

11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

13.1 Overview

13.2 Bargaining Power of Buyers

13.3 Bargaining Power of Suppliers

13.4 Degree of Competition

13.5 Threat of New Entrants

13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

15.1 Market Structure

15.2 Key Players

15.3 Profiles of Key Players

15.3.1 AT&T Inc.

15.3.1.1 Company Overview

15.3.1.2 Product Portfolio

15.3.1.3 Financials

15.3.1.4 SWOT Analysis

15.3.2 CentriLogic Inc.

15.3.2.1 Company Overview

15.3.2.2 Product Portfolio

15.3.3 CenturyLink Inc.

15.3.3.1 Company Overview

15.3.3.2 Product Portfolio

15.3.3.3 Financials

15.3.3.4 SWOT Analysis

15.3.4 Digital Realty Trust Inc.

15.3.4.1 Company Overview

15.3.4.2 Product Portfolio

- 15.3.4.3 Financials
- 15.3.5 Equinix Inc.
 - 15.3.5.1 Company Overview
 - 15.3.5.2 Product Portfolio
 - 15.3.5.3 Financials
 - 15.3.5.4 SWOT Analysis
- 15.3.6 Fujitsu Limited (Furukawa Group)
 - 15.3.6.1 Company Overview
 - 15.3.6.2 Product Portfolio
 - 15.3.6.3 Financials
 - 15.3.6.4 SWOT Analysis
- 15.3.7 Global Switch Limited
 - 15.3.7.1 Company Overview
 - 15.3.7.2 Product Portfolio
- 15.3.8 HCL Technologies Limited
 - 15.3.8.1 Company Overview
 - 15.3.8.2 Product Portfolio
 - 15.3.8.3 Financials
 - 15.3.8.4 SWOT Analysis
- 15.3.9 IBM
 - 15.3.9.1 Company Overview
 - 15.3.9.2 Product Portfolio
 - 15.3.9.3 Financials
 - 15.3.9.4 SWOT Analysis
- 15.3.10 Internap Corporation
 - 15.3.10.1 Company Overview
 - 15.3.10.2 Product Portfolio
- 15.3.11 NTT Communications Corporation (Nippon Telegraph and Telephone Corporation)
 - 15.3.11.1 Company Overview
 - 15.3.11.2 Product Portfolio
- 15.3.12 Rackspace Technology Inc.
 - 15.3.12.1 Company Overview
 - 15.3.12.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Multi-Tenant Data Center Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Multi-Tenant Data Center Market Forecast: Breakup by Solution Type (in Million US\$), 2023-2028

Table 3: Global: Multi-Tenant Data Center Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 4: Global: Multi-Tenant Data Center Market Forecast: Breakup by Organization Size (in Million US\$), 2023-2028

Table 5: Global: Multi-Tenant Data Center Market Forecast: Breakup by End Use Industry (in Million US\$), 2023-2028

Table 6: Global: Multi-Tenant Data Center Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 7: Global: Multi-Tenant Data Center Market: Competitive Structure

Table 8: Global: Multi-Tenant Data Center Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Multi-Tenant Data Center Market: Major Drivers and Challenges

Figure 2: Global: Multi-Tenant Data Center Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Multi-Tenant Data Center Market: Breakup by Solution Type (in %), 2022

Figure 4: Global: Multi-Tenant Data Center Market: Breakup by Application (in %), 2022

Figure 5: Global: Multi-Tenant Data Center Market: Breakup by Organization Size (in %), 2022

Figure 6: Global: Multi-Tenant Data Center Market: Breakup by End Use Industry (in %), 2022

Figure 7: Global: Multi-Tenant Data Center Market: Breakup by Region (in %), 2022

Figure 8: Global: Multi-Tenant Data Center Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 9: Global: Multi-Tenant Data Center (Retail Colocation) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Multi-Tenant Data Center (Retail Colocation) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 11: Global: Multi-Tenant Data Center (Wholesale Colocation) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Multi-Tenant Data Center (Wholesale Colocation) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Multi-Tenant Data Center (Public Cloud) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Multi-Tenant Data Center (Public Cloud) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Multi-Tenant Data Center (Private Cloud) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Multi-Tenant Data Center (Private Cloud) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Multi-Tenant Data Center (Small and Medium Enterprises) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Multi-Tenant Data Center (Small and Medium Enterprises) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Multi-Tenant Data Center (Large Enterprises) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Multi-Tenant Data Center (Large Enterprises) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Multi-Tenant Data Center (IT and Telecom) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Multi-Tenant Data Center (IT and Telecom) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Multi-Tenant Data Center (BFSI) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Multi-Tenant Data Center (BFSI) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Multi-Tenant Data Center (Healthcare) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Multi-Tenant Data Center (Healthcare) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Multi-Tenant Data Center (Government and Defense) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Multi-Tenant Data Center (Government and Defense) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Multi-Tenant Data Center (Manufacturing) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Global: Multi-Tenant Data Center (Manufacturing) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Global: Multi-Tenant Data Center (Retail) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Global: Multi-Tenant Data Center (Retail) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Global: Multi-Tenant Data Center (Other End Use Industries) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Global: Multi-Tenant Data Center (Other End Use Industries) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: North America: Multi-Tenant Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: North America: Multi-Tenant Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: United States: Multi-Tenant Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: United States: Multi-Tenant Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Canada: Multi-Tenant Data Center Market: Sales Value (in Million US\$),

2017 & 2022

Figure 40: Canada: Multi-Tenant Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: Asia Pacific: Multi-Tenant Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: Asia Pacific: Multi-Tenant Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: China: Multi-Tenant Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: China: Multi-Tenant Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: Japan: Multi-Tenant Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: Japan: Multi-Tenant Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: India: Multi-Tenant Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: India: Multi-Tenant Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: South Korea: Multi-Tenant Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: South Korea: Multi-Tenant Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Australia: Multi-Tenant Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Australia: Multi-Tenant Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Indonesia: Multi-Tenant Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Indonesia: Multi-Tenant Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: Others: Multi-Tenant Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Others: Multi-Tenant Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: Europe: Multi-Tenant Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: Europe: Multi-Tenant Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: Germany: Multi-Tenant Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: Germany: Multi-Tenant Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: France: Multi-Tenant Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: France: Multi-Tenant Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: United Kingdom: Multi-Tenant Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: United Kingdom: Multi-Tenant Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: Italy: Multi-Tenant Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Italy: Multi-Tenant Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Spain: Multi-Tenant Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Spain: Multi-Tenant Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 69: Russia: Multi-Tenant Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Russia: Multi-Tenant Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Others: Multi-Tenant Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Others: Multi-Tenant Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 73: Latin America: Multi-Tenant Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: Latin America: Multi-Tenant Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Brazil: Multi-Tenant Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 76: Brazil: Multi-Tenant Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 77: Mexico: Multi-Tenant Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 78: Mexico: Multi-Tenant Data Center Market Forecast: Sales Value (in Million

US\$), 2023-2028

Figure 79: Others: Multi-Tenant Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 80: Others: Multi-Tenant Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 81: Middle East and Africa: Multi-Tenant Data Center Market: Sales Value (in Million US\$), 2017 & 2022

Figure 82: Middle East and Africa: Multi-Tenant Data Center Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 83: Global: Multi-Tenant Data Center Industry: SWOT Analysis

Figure 84: Global: Multi-Tenant Data Center Industry: Value Chain Analysis

Figure 85: Global: Multi-Tenant Data Center Industry: Porter's Five Forces Analysis

I would like to order

Product name: Multi-Tenant Data Center Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/M6FA304082E7EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M6FA304082E7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

