

# **Multi Cooker Market Report by Product Type (Round, Cube, and Others), Application (Restaurants, Home Use, and Others), Distribution Channel (Electrical Goods Retailers, Supermarkets/Hypermarkets, Departmental Stores, Homeware Stores, Online, and Others), and Region 2024-2032**

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## **Abstracts**

The global multi cooker market size reached US\$ 831.1 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 1,929.4 Million by 2032, exhibiting a growth rate (CAGR) of 9.5% during 2024-2032.

Multi cooker is a modern electric household appliance which is used for automated cooking. It consists of various parts, such as inner bowl, lid, temperature and pressure sensors, control panel, condensate collector, etc. It is a multifunctional cooker which can be used to boil, roast, bake, stew, fry, grill, steam and prepare yogurt. Multi cookers reduce the number of calories in the food as it uses less oil or fat for cooking, thereby promoting healthy eating habits. Owing to the convenience of use offered by multi cookers, they have gradually replaced several kitchen appliances, such as microwave, stove, oven, deep fryer, bread-maker, pan, and so on.

The increasing instances of obesity are making consumers more conscious about their health and dietary habits, encouraging them towards new cooking and healthy living practices. This is projected to strengthen the market growth of multi cookers globally. Furthermore, with the advancements in technology and automation in all spheres, consumers are rapidly switching from manual to electric appliances such as multi cooker. Moreover, the high disposable income of the consumers, improving lifestyle, and innovative product offerings and campaigns by the manufacturers are some of the

other factors which facilitate the overall growth of global multi cooker market.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global multi cooker market report, along with forecasts at the global and regional level from 2024-2032. Our report has categorized the market based on product type, application and distribution channel.

#### Breakup by Product Type:

- Round
- Cube
- Others

Based on the product type, round multi cookers represent the most popular product type. Other major segments include cube.

#### Breakup by Application:

- Restaurants
- Home Use
- Others

On the basis of application, the market has been divided into home use, restaurants, and others. At present, home use represents the biggest application segment.

#### Breakup by Distribution Channel:

- Electrical Goods Retailers
- Supermarkets/Hypermarkets
- Departmental Stores
- Homeware Stores
- Online
- Others

Based on the distribution channel the market is categorized into electrical goods retailers, supermarkets/hypermarkets, departmental stores, homeware stores, online, and others. Amongst these, electrical goods retailers exhibit a clear dominance in the market.

## Breakup by Region:

North America

Europe

Asia Pacific

Middle East and Africa

Latin America

Region-wise, North America is the leading market, accounting for the majority of the market share. Other major regions include Asia Pacific, Europe, Middle East & Africa and Latin America.

## Competitive Landscape:

The competitive landscape of the market has also been examined with some of the key players being Philips, Morphy Richards, KitchenAid, Fagor, Breville and Tefal.

This report provides a deep insight into the global multi cooker market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the multi cooker market in any manner.

## Key Questions Answered in This Report

1. What was the size of the global multi cooker market in 2023?
2. What is the expected growth rate of the global multi cooker market during 2024-2032?
3. What are the key factors driving the global multi cooker market?
4. What has been the impact of COVID-19 on the global multi cooker market?
5. What is the breakup of the global multi cooker market based on the product type?
6. What is the breakup of the global multi cooker market based on the application?
7. What is the breakup of the global multi cooker market based on the distribution channel?
8. What are the key regions in the global multi cooker market?
9. Who are the key players/companies in the global multi cooker market?

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