

Modular Kitchen Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global modular kitchen market size reached US\$ 35.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 45.8 Billion by 2028, exhibiting a growth rate (CAGR) of 4% during 2023-2028.

Modular kitchen is a term used for the modern kitchen furniture layout consisting of modules of cabinets made of diversified materials which hold accessories inside and can facilitate the effective usage of the spaces in a kitchen. They can be made from various materials like wood, high pressure laminate, melamine, etc. A modular kitchen can be custom designed and the consumers can choose between the type, design and material according to their taste, requirement and budget.

Global Modular Kitchen Market Drivers:

Modular kitchens come in a number of designs and price ranges that can be customized according to the requirement of a consumer. Depending on the consumer's budget, taste, available space and personal preferences, modular kitchens can be tailor made. Consumers can color coordinate their kitchens or go for a design that contrasts with the theme of their house. While this allows them to personalize their kitchen, it also helps them work within the limits of their budgets.

Modular kitchens give the user convenience and comfort for the easy usage of the hob, oven and utensils. They also provide ample space for efficient storage of appliances. Modular kitchens are designed in such a way so that they are easy to clean and maintain.

Modular kitchens can be easily assembled by the user as all the modules/parts are prefabricated and only need to be assembled. They are easy to transport for consumers

who may often change homes. Modular kitchens are also easy to repair in case of any damage or defect, as only a single unit can be replaced without changing the entire system.

The market is also being driven by a strong growth in the residential construction industry. The global residential construction market was worth over US\$ 4 Trillion in 2018 and is expected to exhibit double digit growth rates in the next five years. As a result of rising real estate prices, residential units have become more compact in size. Modular kitchens provide more flexibility and efficient management of space in small houses.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global modular kitchen market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on product type, design, material used and distribution channel.

Breakup by Product Type:

- Floor Cabinet
- Wall Cabinet
- Tall Storage

On the basis of product type, the market has been segmented as Floor Cabinet, Wall Cabinet and Tall Storage. Currently, the Floor Cabinet represents the largest segment.

Breakup by Design:

- L-Shape
- U-Shape
- Parallel
- Straight
- Island
- Peninsula

Based on the design/layout, the market has been segmented as L-Shape, Straight, U-Shape, Parallel, Island and Peninsula. Amongst these, L-Shape represents the largest segment.

Breakup by Material Used:

Lacquer Wood
High Pressure Laminates
Wood Veneers
Melamine
Metal
Others (Glass, Acrylic, etc.)

Based on the type of material used, the market has been segmented as Lacquer Wood; High Pressure Laminates; Wood Veneers; Melamine; Metals; and Others (Glass, Acrylic, etc.). Lacquer Wood currently accounts for the largest market share.

Breakup by Distribution Channel:

Online
Offline

Based on the distribution channel, the market has been segmented into online and offline. Amongst these, offline represents the biggest segment.

Regional Insights:

North America
Europe
Asia Pacific
Latin America
Middle East and Africa

Region-wise, the market has been segmented into North America, Europe, Asia Pacific, Latin America, Middle East and Africa. Europe is currently the biggest market.

Competitive Landscape:

The competitive landscape of the market has also been analyzed. Some of the leading players operating in the market are:

Hafele
Lineadecor
Nobia

Pedini
Snaidero

This report provides a deep insight into the global modular kitchen market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the modular kitchen market in any manner.

Key Questions Answered in This Report:

How has the global modular kitchen market performed so far and how will it perform in the coming years?

What are the key regional markets in the global modular kitchen industry?

What has been the impact of COVID-19 on the global modular kitchen industry?

What are the major product types in the global modular kitchen industry?

What are the various designs in the global modular kitchen industry?

What are the various materials used in the global modular kitchen industry?

What are the distribution channels in the global modular kitchen industry?

What are the various stages in the value chain of the global modular kitchen industry?

What are the key driving factors and challenges in the global modular kitchen industry?

What is the structure of the global modular kitchen industry and who are the key players?

What is the degree of competition in the global modular kitchen industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL MODULAR KITCHEN MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Product Type
- 5.5 Market Breakup by Design
- 5.6 Market Breakup by Material Used
- 5.7 Market Breakup by Distribution Channel
- 5.8 Market Breakup by Region
- 5.9 Market Forecast
- 5.10 SWOT Analysis
 - 5.10.1 Overview
 - 5.10.2 Strengths
 - 5.10.3 Weaknesses
 - 5.10.4 Opportunities

- 5.10.5 Threats
- 5.11 Value Chain Analysis
 - 5.11.1 Overview
 - 5.11.2 Raw Material Procurement
 - 5.11.3 Manufacturing
 - 5.11.4 Marketing
 - 5.11.5 Distribution
 - 5.11.6 End-Use
- 5.12 Porters Five Forces Analysis
 - 5.12.1 Overview
 - 5.12.2 Bargaining Power of Buyers
 - 5.12.3 Bargaining Power of Suppliers
 - 5.12.4 Degree of Competition
 - 5.12.5 Threat of New Entrants
 - 5.12.6 Threat of Substitutes
- 5.13 Price Analysis
 - 5.13.1 Key Price Indicators
 - 5.13.2 Price Structure
 - 5.13.3 Margin Analysis

6 MARKET BREAKUP BY PRODUCT TYPE

- 6.1 Floor Cabinet
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Wall Cabinet
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Tall Storage
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast

7 MARKET BREAKUP BY DESIGN

- 7.1 L-Shape
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 U-Shape
 - 7.2.1 Market Trends

- 7.2.2 Market Forecast
- 7.3 Parallel
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Straight
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast
- 7.5 Island
 - 7.5.1 Market Trends
 - 7.5.2 Market Forecast
- 7.6 Peninsula
 - 7.6.1 Market Trends
 - 7.6.2 Market Forecast

8 MARKET BREAKUP BY MATERIAL USED

- 8.1 Lacquer Wood
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 High Pressure Laminates
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Wood Veneers
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Melamine
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast
- 8.5 Metal
 - 8.5.1 Market Trends
 - 8.5.2 Market Forecast
- 8.6 Others (Glass, Acrylic, etc.)
 - 8.6.1 Market Trends
 - 8.6.2 Market Forecast

9 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 9.1 Online
 - 9.1.1 Market Trends

- 9.1.2 Market Forecast
- 9.2 Offline
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast

10 MARKET BREAKUP BY REGION

- 10.1 North America
 - 10.1.1 Market Trends
 - 10.1.2 Market Forecast
- 10.2 Europe
 - 10.2.1 Market Trends
 - 10.2.2 Market Forecast
- 10.3 Asia Pacific
 - 10.3.1 Market Trends
 - 10.3.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Market Trends
 - 10.4.2 Market Forecast
- 10.5 Middle East and Africa
 - 10.5.1 Market Trends
 - 10.5.2 Market Forecast

11 COMPETITIVE LANDSCAPE

- 11.1 Market Structure
- 11.2 Key Players
- 11.3 Profiles of Key Players
 - 11.3.1 Hafele
 - 11.3.1.1 Company Overview
 - 11.3.1.2 Description
 - 11.3.1.3 Product Portfolio
 - 11.3.1.4 Financials
 - 11.3.2 Lineadecor
 - 11.3.2.1 Company Overview
 - 11.3.2.2 Description
 - 11.3.2.3 Product Portfolio
 - 11.3.3 Nobia
 - 11.3.3.1 Company Overview

- 11.3.3.2 Description
- 11.3.3.3 Product Portfolio
- 11.3.3.4 Financials
- 11.3.3.5 SWOT Analysis
- 11.3.4 Pedini
 - 11.3.4.1 Company Overview
 - 11.3.4.2 Description
 - 11.3.4.3 Product Portfolio
 - 11.3.4.4 Financials
- 11.3.5 Snaidero
 - 11.3.5.1 Company Overview
 - 11.3.5.2 Description
 - 11.3.5.3 Product Portfolio
 - 11.3.5.4 Financials

List Of Tables

LIST OF TABLES

Table 1: Global: Modular Kitchen Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Modular Kitchen Market Forecast: Breakup by Product Type (in Million US\$), 2023-2028

Table 3: Global: Modular Kitchen Market Forecast: Breakup by Design (in Million US\$), 2023-2028

Table 4: Global: Modular Kitchen Market Forecast: Breakup by Material Used (in Million US\$), 2023-2028

Table 5: Global: Modular Kitchen Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 6: Global: Modular Kitchen Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 7: Global: Modular Kitchen Market: Competitive Structure

Table 8: Global: Modular Kitchen Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Modular Kitchen Market: Major Drivers and Challenges

Figure 2: Global: Modular Kitchen Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Modular Kitchen Market: Breakup by Product Type (in %), 2022

Figure 4: Global: Modular Kitchen Market: Breakup by Design (in %), 2022

Figure 5: Global: Modular Kitchen Market: Breakup by Material Used (in %), 2022

Figure 6: Global: Modular Kitchen Market: Breakup by Distribution Channel (in %), 2022

Figure 7: Global: Modular Kitchen Market: Breakup by Region (in %), 2022

Figure 8: Global: Modular Kitchen Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 9: Global: Modular Kitchen Industry: SWOT Analysis

Figure 10: Global: Modular Kitchen Industry: Value Chain Analysis

Figure 11: Global: Modular Kitchen Industry: Porter's Five Forces Analysis

Figure 12: Modular Kitchen Market: Price Structure

Figure 13: Global: Modular Kitchen (Floor Cabinet) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Modular Kitchen (Floor Cabinet) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Modular Kitchen (Wall Cabinet) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Modular Kitchen (Wall Cabinet) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Modular Kitchen (Tall Storage) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Modular Kitchen (Tall Storage) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: L-Shape Modular Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: L-Shape Modular Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: U-Shape Modular Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: U-Shape Modular Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Parallel Modular Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Parallel Modular Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Straight Modular Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Straight Modular Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Island Modular Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Island Modular Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Peninsula Modular Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Global: Peninsula Modular Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Global: Lacquer Wood Modular Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Global: Lacquer Wood Modular Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Global: High Pressure Laminates Modular Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Global: High Pressure Laminates Modular Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: Global: Wood Veneers Modular Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Global: Wood Veneers Modular Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Global: Melamine Modular Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Global: Melamine Modular Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Global: Metal Modular Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: Global: Metal Modular Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: Global: Modular Kitchen (Other Material Uses) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: Global: Modular Kitchen (Other Material Uses) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: Global: Modular Kitchen Market: Online Sales (in Million US\$), 2017 & 2022

Figure 44: Global: Modular Kitchen Market Forecast: Online Sales (in Million US\$), 2023-2028

Figure 45: Global: Modular Kitchen Market: Offline Sales (in Million US\$), 2017 & 2022

Figure 46: Global: Modular Kitchen Market Forecast: Offline Sales (in Million US\$), 2023-2028

Figure 47: North America: Modular Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: North America: Modular Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: Europe: Modular Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Europe: Modular Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Asia Pacific: Modular Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Asia Pacific: Modular Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Latin America: Modular Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Latin America: Modular Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: Middle East and Africa: Modular Kitchen Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Middle East and Africa: Modular Kitchen Market Forecast: Sales Value (in Million US\$), 2023-2028

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