

Modified Starch Market by Raw Material (Corn, Cassava, Wheat, Potato, and Others), Type (Starch Esters and Ethers, Resistant, Cationic, Pregelatinized, and Others), Function (Thickeners, Stabilizers, Binders, Emulsifiers, and Others), Application (Food and Beverages, Animal Feed, Paper, Pharmaceuticals, Textiles, and Others), and Region 2023-2028

https://marketpublishers.com/r/M7086A487E91EN.html

Date: January 2023

Pages: 145

Price: US\$ 2,499.00 (Single User License)

ID: M7086A487E91EN

# **Abstracts**

The global modified starch market size reached US\$ 13.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 19.93 Billion by 2028, exhibiting a growth rate (CAGR) of 4.80% during 2023-2028.

Modified starch, also known as starch derivative, is prepared by physically, enzymatically, and chemically treating native starch to alter its inherent properties, including acid and alkali resistance, freeze-thaw stability, and sheer stability. It is glutenfree and widely used as an emulsifier, stabilizer, binder, and thickening agent in preparing bakery products, chips, canned soups, biscuits, low-fat ice creams, and noodles. Besides this, it is also employed in non-food applications, formulating cosmetic and personal care products, and animal feed. As a result, the demand for modified starch is increasing across the globe.

#### Modified Starch Market Trends:

The rising working population and hectic schedules of individuals are driving the demand for convenient and ready-to-eat (RTE) food products. This represents one of the key factors positively influencing the market. In addition, significant growth in the



food and beverage (F&B) industry, along with the expansion of fast-food restaurants and cloud kitchens, is catalyzing the demand for modified starches to intensify the texture, flavor, and taste of prepared food. Apart from this, the increasing adoption of modified starches in the paper-making industry to produce premium quality paper with high strength, suitable surface size, coating, and calendaring is propelling the market growth. In line with this, the growing use of chemically modified starches in the pharmaceutical industry to formulate various pharmaceutical drugs for improved thermoplasticity, solubility, and flow properties, is offering a favorable market outlook. Additionally, the increasing consumption of dairy and meat products is driving the demand for modified starches to prepare the nutritious and textured animal feed. Furthermore, rising awareness among individuals about the benefits of consuming gluten-free food is strengthening the market growth. Moreover, leading market players are funding research and development (R&D) activities and using advanced technology for starch processing to enhance the properties and capabilities of modified starch.

## Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global modified starch market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on raw material, type, function and application.

Breakup by Raw Material:

Corn

Cassava

Wheat

Potato

Others

Breakup by Type:

Starch Esters and Ethers

Resistant

Cationic

Pre-gelatinized

Others

Breakup by Function:



Thickeners Stabilizers

Binders
Emulsifiers
Others
Breakup by Application:
Food and Beverages
Animal Feed
Paper
Pharmaceuticals
Textiles
Others
Breakup by Region:
North America
North America
United States Canada
Asia-Pacific
China China
Japan India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico



# Others Middle East and Africa

# Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being AGRANA Beteiligungs-AG (AGRANA Zucker, St?rke und Frucht Holding AG), Archer-Daniels-Midland Company, Cargill Incorporated, Emsland-St?rke GmbH, Grain Processing Corporation (Kent Corporation), Ingredion Incorporated, Novidon B.V. (Duynie Group), Roquette Fr?res, SMS Corporation, Tate & Lyle PLC, Tereos and The cooperative Royal Avebe U.A. Kindly, note that this only represents a partial list of companies, and the complete list has been provided in the report.

#### Key Questions Answered in This Report

- 1. What was the size of the global modified starch market in 2022?
- 2. What is the expected growth rate of the global modified starch market during 2023-2028?
- 3. What are the key factors driving the global modified starch market?
- 4. What has been the impact of COVID-19 on the global modified starch market?
- 5. What is the breakup of the global modified starch market based on raw material?
- 6. What is the breakup of the global modified starch market based on the type?
- 7. What is the breakup of the global modified starch market based on the function?
- 8. What is the breakup of the global modified starch market based on the application?
- 9. What are the key regions in the global modified starch market?
- 10. Who are the key players/companies in the global modified starch market?



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