

Modified Atmosphere Packaging Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/M72C5025D18EEN.html>

Date: January 2023

Pages: 145

Price: US\$ 2,499.00 (Single User License)

ID: M72C5025D18EEN

Abstracts

The global modified atmosphere packaging market size reached US\$ 15.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 21.0 Billion by 2028, exhibiting a growth rate (CAGR) of 5.5% during 2023-2028.

Modified atmosphere packaging, or MAP, refers to an advanced technique that involves adjusting or modifying the atmosphere inside a pack to preserve its contents. Some commonly used MAP technologies include gas flushing, on-package valves, scavenger or desiccant packs, and barrier packaging films. They provide optimal conditions for extending the product shelf life, ensuring the quality and freshness, and reducing oxidation and spoilage of perishable products. Moreover, they help improve manufacturing capacity and minimize waste production, labor, and costs. As a result, MAP is extensively utilized for convenience foods, bakery and confectionery, fruits and vegetables, and dairy, seafood, poultry, and meat products.

Modified Atmosphere Packaging Market Trends:

The escalating demand for convenience foods and ready-to-eat (RTE) items represents the primary factor driving the market growth. MAP techniques allow manufacturers to increase the shelf life of these products to meet the growing demand without affecting their production rate or quality. This, in confluence with the rising need for innovative packaging solutions, especially in the food and beverage (F&B) industry, is accelerating product adoption rates. Additionally, the recent coronavirus disease (COVID-19) outbreak has significantly increased the demand for packaged foods that can be stored for later consumption, which is encouraging manufacturers to adopt MAP techniques. Besides this, the growing consumption of on-the-go items and shifting consumer preferences toward quality, hygienic, and freshly packaged foods are augmenting the

product demand. Furthermore, the implementation of stringent food safety regulations by the governing authorities of various countries is promoting the usage of MAP techniques to prevent potential health hazards. Other factors, including the increasing health consciousness among consumers, inflating disposable incomes, advancements in food packaging technology, and inclination toward convenient and easy-to-handle packaging, are also creating a favorable market outlook.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global modified atmosphere packaging market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on material, technology, packaging gases and application.

Breakup by Material:

- Ethylene Vinyl Alcohol
- Polyethylene
- Oriented Polyethylene Terephthalate
- Polyamide
- Others

Breakup by Technology:

- Tray-Sealer Machine
- Horizontal and Vertical Flow Packaging Machine
- Deep-Drawing Machine
- Vacuum Chamber Machine
- Bag-Sealing Machine
- Others

Breakup by Packaging Gases:

- Nitrogen
- Oxygen
- Carbon Dioxide
- Others

Breakup by Application:

Dairy Products
Poultry
Bakery and Confectionary
Seafood and Meat Products
Convenience Food
Fruits and Vegetables
Others

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Air Products & Chemicals Inc., Amcor plc, Barry-Wehmiller Companies, Berry Global Inc, Ilapak International S.A., Linde plc, Multisorb

Technologies Inc. (Filtration Group Corporation), Orics Industries Inc., Robert Reiser & Co. Inc., Sealed Air Corporation and The Middleby Corporation.

Key Questions Answered in This Report

1. What was the size of the global modified atmosphere packaging market in 2022?
2. What is the expected growth rate of the global modified atmosphere packaging market during 2023-2028?
3. What are the key factors driving the global modified atmosphere packaging market?
4. What has been the impact of COVID-19 on the global modified atmosphere packaging market?
5. What is the breakup of the global modified atmosphere packaging market based on the material?
6. What is the breakup of the global modified atmosphere packaging market based on the packaging gases?
7. What is the breakup of the global modified atmosphere packaging market based on the application?
8. What are the key regions in the global modified atmosphere packaging market?
9. Who are the key players/companies in the global modified atmosphere packaging market?

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