

# Mobile Wallet Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

https://marketpublishers.com/r/MF10A9D9D515EN.html

Date: May 2022

Pages: 142

Price: US\$ 2,499.00 (Single User License)

ID: MF10A9D9D515EN

# **Abstracts**

The global mobile wallet market reached a value of US\$ 120 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 336.2 Billion by 2027, exhibiting a CAGR of 18.6% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use industries. These insights are included in the report as a major market contributor.

A mobile wallet refers to a virtual wallet that stores credit card, debit card, loyalty card, coupons and reward card information on a mobile device. It is a convenient way for users to make in-store payments and pay merchants listed with the mobile wallet service providers. Google Pay, Apple Pay, and Amazon Pay are commonly used mobile wallets across the world. Mobile wallets are accessible through applications that are built-in or installed on smartphones and tablets. They store the payment information of the user by linking a personal identification format, including a key, QR code, or an image of the user. In recent years, mobile wallets have gained traction as they are a convenient mode of payment that can be used at any location and time. Mobile Wallet Market Trends:

The global mobile wallet market is primarily driven by the rising smartphone adoption and the increasing penetration of the internet. Besides this, the expanding e-commerce platforms are providing transaction facilities through mobile wallets, thereby propelling the market growth. They are also offering a new dimension to retail sales to improve their business presence by connecting merchants and financial institutions to communicate promotional schemes and other relevant interests. Besides this, key players are collaborating with banks, vendors, and payment service providers to develop the payment infrastructure for enhancing the user experience. For instance, market players are offering features like mobile vouchers, digital loyalty schemes, digital



charity boxes, and dynamic currency conversion to promote cashless payments via mobile wallets.

# Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global mobile wallet market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on type and application.

Breakup by Type: Proximity Remote

Breakup by Application:

Retail
Hospitality and Transportation
Telecommunication
Healthcare

Others

Breakup by Region:

North America

**United States** 

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia



Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

## Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Alipay.com (Alibaba Group Holding Limited), Amazon Web Services Inc. (Amazon.com Inc), American Express Company, Apple Inc., Google LLC (Alphabet Inc.), Mastercard Incorporated, Paypal Holdings Inc., Samsung Electronics Co. Ltd., Squareup Pte. Ltd. and Visa Inc.

Key Questions Answered in This Report

- 1. What was the size of the global mobile wallet market in 2021?
- 2. What is the expected growth rate of the global mobile wallet market during 2022-2027?
- 3. What are the key factors driving the global mobile wallet market?
- 4. What has been the impact of COVID-19 on the global mobile wallet market?
- 5. What is the breakup of the global mobile wallet market based on the type?
- 6. What is the breakup of the global mobile wallet market based on the application?
- 7. What are the key regions in the global mobile wallet market?
- 8. Who are the key players/companies in the global mobile wallet market?



## **Contents**

#### 1 PREFACE

#### 2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
- 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

#### **3 EXECUTIVE SUMMARY**

## **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

## **5 GLOBAL MOBILE WALLET MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

## **6 MARKET BREAKUP BY TYPE**

- 6.1 Proximity
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Remote
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast



## **7 MARKET BREAKUP BY APPLICATION**

- 7.1 Retail
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Hospitality and Transportation
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast
- 7.3 Telecommunication
  - 7.3.1 Market Trends
  - 7.3.2 Market Forecast
- 7.4 Healthcare
  - 7.4.1 Market Trends
  - 7.4.2 Market Forecast
- 7.5 Others
  - 7.5.1 Market Trends
  - 7.5.2 Market Forecast

#### **8 MARKET BREAKUP BY REGION**

- 8.1 North America
  - 8.1.1 United States
    - 8.1.1.1 Market Trends
    - 8.1.1.2 Market Forecast
  - 8.1.2 Canada
    - 8.1.2.1 Market Trends
    - 8.1.2.2 Market Forecast
- 8.2 Asia-Pacific
  - 8.2.1 China
    - 8.2.1.1 Market Trends
    - 8.2.1.2 Market Forecast
  - 8.2.2 Japan
    - 8.2.2.1 Market Trends
    - 8.2.2.2 Market Forecast
  - 8.2.3 India
    - 8.2.3.1 Market Trends
    - 8.2.3.2 Market Forecast
  - 8.2.4 South Korea
  - 8.2.4.1 Market Trends



- 8.2.4.2 Market Forecast
- 8.2.5 Australia
  - 8.2.5.1 Market Trends
  - 8.2.5.2 Market Forecast
- 8.2.6 Indonesia
  - 8.2.6.1 Market Trends
  - 8.2.6.2 Market Forecast
- 8.2.7 Others
  - 8.2.7.1 Market Trends
  - 8.2.7.2 Market Forecast
- 8.3 Europe
  - 8.3.1 Germany
    - 8.3.1.1 Market Trends
    - 8.3.1.2 Market Forecast
  - 8.3.2 France
    - 8.3.2.1 Market Trends
    - 8.3.2.2 Market Forecast
  - 8.3.3 United Kingdom
    - 8.3.3.1 Market Trends
    - 8.3.3.2 Market Forecast
  - 8.3.4 Italy
    - 8.3.4.1 Market Trends
    - 8.3.4.2 Market Forecast
  - 8.3.5 Spain
    - 8.3.5.1 Market Trends
    - 8.3.5.2 Market Forecast
  - 8.3.6 Russia
    - 8.3.6.1 Market Trends
    - 8.3.6.2 Market Forecast
  - 8.3.7 Others
    - 8.3.7.1 Market Trends
    - 8.3.7.2 Market Forecast
- 8.4 Latin America
  - 8.4.1 Brazil
    - 8.4.1.1 Market Trends
    - 8.4.1.2 Market Forecast
  - 8.4.2 Mexico
    - 8.4.2.1 Market Trends
    - 8.4.2.2 Market Forecast



- 8.4.3 Others
  - 8.4.3.1 Market Trends
  - 8.4.3.2 Market Forecast
- 8.5 Middle East and Africa
  - 8.5.1 Market Trends
  - 8.5.2 Market Breakup by Country
  - 8.5.3 Market Forecast

#### 9 SWOT ANALYSIS

- 9.1 Overview
- 9.2 Strengths
- 9.3 Weaknesses
- 9.4 Opportunities
- 9.5 Threats

#### 10 VALUE CHAIN ANALYSIS

#### 11 PORTERS FIVE FORCES ANALYSIS

- 11.1 Overview
- 11.2 Bargaining Power of Buyers
- 11.3 Bargaining Power of Suppliers
- 11.4 Degree of Competition
- 11.5 Threat of New Entrants
- 11.6 Threat of Substitutes

#### 12 PRICE ANALYSIS

## 13 COMPETITIVE LANDSCAPE

- 13.1 Market Structure
- 13.2 Key Players
- 13.3 Profiles of Key Players
  - 13.3.1 Alipay.com (Alibaba Group Holding Limited)
    - 13.3.1.1 Company Overview
    - 13.3.1.2 Product Portfolio
  - 13.3.2 Amazon Web Services Inc. (Amazon.com Inc)
    - 13.3.2.1 Company Overview



- 13.3.2.2 Product Portfolio
- 13.3.2.3 SWOT Analysis
- 13.3.3 American Express Company
  - 13.3.3.1 Company Overview
  - 13.3.3.2 Product Portfolio
  - 13.3.3.3 Financials
- 13.3.3.4 SWOT Analysis
- 13.3.4 Apple Inc.
  - 13.3.4.1 Company Overview
  - 13.3.4.2 Product Portfolio
  - 13.3.4.3 Financials
- 13.3.4.4 SWOT Analysis
- 13.3.5 Google LLC (Alphabet Inc.)
  - 13.3.5.1 Company Overview
  - 13.3.5.2 Product Portfolio
- 13.3.5.3 SWOT Analysis
- 13.3.6 Mastercard Incorporated
  - 13.3.6.1 Company Overview
  - 13.3.6.2 Product Portfolio
  - 13.3.6.3 Financials
  - 13.3.6.4 SWOT Analysis
- 13.3.7 Paypal Holdings Inc.
  - 13.3.7.1 Company Overview
  - 13.3.7.2 Product Portfolio
  - 13.3.7.3 Financials
  - 13.3.7.4 SWOT Analysis
- 13.3.8 Samsung Electronics Co. Ltd.
  - 13.3.8.1 Company Overview
  - 13.3.8.2 Product Portfolio
  - 13.3.8.3 Financials
  - 13.3.8.4 SWOT Analysis
- 13.3.9 Squareup Pte. Ltd.
  - 13.3.9.1 Company Overview
  - 13.3.9.2 Product Portfolio
  - 13.3.9.3 Financials
- 13.3.10 Visa Inc.
  - 13.3.10.1 Company Overview
  - 13.3.10.2 Product Portfolio
  - 13.3.10.3 Financials



13.3.10.4 SWOT Analysis



# **List Of Tables**

#### LIST OF TABLES

Table 1: Global: Mobile Wallet Market: Key Industry Highlights, 2021 and 2027

Table 2: Global: Mobile Wallet Market Forecast: Breakup by Type (in Million US\$),

2022-2027

Table 3: Global: Mobile Wallet Market Forecast: Breakup by Application (in Million US\$),

2022-2027

Table 4: Global: Mobile Wallet Market Forecast: Breakup by Region (in Million US\$),

2022-2027

Table 5: Global: Mobile Wallet Market: Competitive Structure

Table 6: Global: Mobile Wallet Market: Key Players



# **List Of Figures**

#### LIST OF FIGURES

Figure 1: Global: Mobile Wallet Market: Major Drivers and Challenges

Figure 2: Global: Mobile Wallet Market: Sales Value (in Billion US\$), 2016-2021

Figure 3: Global: Mobile Wallet Market Forecast: Sales Value (in Billion US\$),

2022-2027

Figure 4: Global: Mobile Wallet Market: Breakup by Type (in %), 2021

Figure 5: Global: Mobile Wallet Market: Breakup by Application (in %), 2021

Figure 6: Global: Mobile Wallet Market: Breakup by Region (in %), 2021

Figure 7: Global: Mobile Wallet (Proximity) Market: Sales Value (in Million US\$), 2016 & 2021

---

Figure 8: Global: Mobile Wallet (Proximity) Market Forecast: Sales Value (in Million

US\$), 2022-2027

Figure 9: Global: Mobile Wallet (Remote) Market: Sales Value (in Million US\$), 2016 &

2021

Figure 10: Global: Mobile Wallet (Remote) Market Forecast: Sales Value (in Million

US\$), 2022-2027

Figure 11: Global: Mobile Wallet (Retail) Market: Sales Value (in Million US\$), 2016 &

2021

Figure 12: Global: Mobile Wallet (Retail) Market Forecast: Sales Value (in Million US\$),

2022-2027

Figure 13: Global: Mobile Wallet (Hospitality and Transportation) Market: Sales Value

(in Million US\$), 2016 & 2021

Figure 14: Global: Mobile Wallet (Hospitality and Transportation) Market Forecast:

Sales Value (in Million US\$), 2022-2027

Figure 15: Global: Mobile Wallet (Telecommunication) Market: Sales Value (in Million

US\$), 2016 & 2021

Figure 16: Global: Mobile Wallet (Telecommunication) Market Forecast: Sales Value (in

Million US\$), 2022-2027

Figure 17: Global: Mobile Wallet (Healthcare) Market: Sales Value (in Million US\$),

2016 & 2021

Figure 18: Global: Mobile Wallet (Healthcare) Market Forecast: Sales Value (in Million

US\$), 2022-2027

Figure 19: Global: Mobile Wallet (Others) Market: Sales Value (in Million US\$), 2016 &

2021

Figure 20: Global: Mobile Wallet (Others) Market Forecast: Sales Value (in Million US\$),

2022-2027



- Figure 21: North America: Mobile Wallet Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 22: North America: Mobile Wallet Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 23: United States: Mobile Wallet Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 24: United States: Mobile Wallet Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 25: Canada: Mobile Wallet Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 26: Canada: Mobile Wallet Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 27: Asia-Pacific: Mobile Wallet Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 28: Asia-Pacific: Mobile Wallet Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 29: China: Mobile Wallet Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 30: China: Mobile Wallet Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 31: Japan: Mobile Wallet Market: Sales Value (in Million US\$), 2016 & 2021 Figure 32: Japan: Mobile Wallet Market Forecast: Sales Value (in Million US\$),

2022-2027

- Figure 33: India: Mobile Wallet Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 34: India: Mobile Wallet Market Forecast: Sales Value (in Million US\$),

2022-2027

- Figure 35: South Korea: Mobile Wallet Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 36: South Korea: Mobile Wallet Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 37: Australia: Mobile Wallet Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 38: Australia: Mobile Wallet Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 39: Indonesia: Mobile Wallet Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 40: Indonesia: Mobile Wallet Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 41: Others: Mobile Wallet Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 42: Others: Mobile Wallet Market Forecast: Sales Value (in Million US\$),

2022-2027

- Figure 43: Europe: Mobile Wallet Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 44: Europe: Mobile Wallet Market Forecast: Sales Value (in Million US\$),



#### 2022-2027

Figure 45: Germany: Mobile Wallet Market: Sales Value (in Million US\$), 2016 & 2021

Figure 46: Germany: Mobile Wallet Market Forecast: Sales Value (in Million US\$),

2022-2027

Figure 47: France: Mobile Wallet Market: Sales Value (in Million US\$), 2016 & 2021

Figure 48: France: Mobile Wallet Market Forecast: Sales Value (in Million US\$),

2022-2027

Figure 49: United Kingdom: Mobile Wallet Market: Sales Value (in Million US\$), 2016 & 2021

Figure 50: United Kingdom: Mobile Wallet Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 51: Italy: Mobile Wallet Market: Sales Value (in Million US\$), 2016 & 2021

Figure 52: Italy: Mobile Wallet Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 53: Spain: Mobile Wallet Market: Sales Value (in Million US\$), 2016 & 2021

Figure 54: Spain: Mobile Wallet Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 55: Russia: Mobile Wallet Market: Sales Value (in Million US\$), 2016 & 2021

Figure 56: Russia: Mobile Wallet Market Forecast: Sales Value (in Million US\$),

2022-2027

Figure 57: Others: Mobile Wallet Market: Sales Value (in Million US\$), 2016 & 2021

Figure 58: Others: Mobile Wallet Market Forecast: Sales Value (in Million US\$),

2022-2027

Figure 59: Latin America: Mobile Wallet Market: Sales Value (in Million US\$), 2016 & 2021

Figure 60: Latin America: Mobile Wallet Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 61: Brazil: Mobile Wallet Market: Sales Value (in Million US\$), 2016 & 2021

Figure 62: Brazil: Mobile Wallet Market Forecast: Sales Value (in Million US\$),

2022-2027

Figure 63: Mexico: Mobile Wallet Market: Sales Value (in Million US\$), 2016 & 2021

Figure 64: Mexico: Mobile Wallet Market Forecast: Sales Value (in Million US\$),

2022-2027

Figure 65: Others: Mobile Wallet Market: Sales Value (in Million US\$), 2016 & 2021

Figure 66: Others: Mobile Wallet Market Forecast: Sales Value (in Million US\$),

2022-2027

Figure 67: Middle East and Africa: Mobile Wallet Market: Sales Value (in Million US\$),

2016 & 2021

Figure 68: Middle East and Africa: Mobile Wallet Market: Breakup by Country (in %), 2021



Figure 69: Middle East and Africa: Mobile Wallet Market Forecast: Sales Value (in

Million US\$), 2022-2027

Figure 70: Global: Mobile Wallet Industry: SWOT Analysis

Figure 71: Global: Mobile Wallet Industry: Value Chain Analysis

Figure 72: Global: Mobile Wallet Industry: Porter's Five Forces Analysis



## I would like to order

Product name: Mobile Wallet Market: Global Industry Trends, Share, Size, Growth, Opportunity and

Forecast 2022-2027

Product link: <a href="https://marketpublishers.com/r/MF10A9D9D515EN.html">https://marketpublishers.com/r/MF10A9D9D515EN.html</a>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/MF10A9D9D515EN.html">https://marketpublishers.com/r/MF10A9D9D515EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

