

Mobile Virtualization Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global mobile virtualization market size reached US\$ 4.0 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 11.1 Billion by 2027, exhibiting a growth rate (CAGR) of 19% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use industries. These insights are included in the report as a major market contributor.

Mobile virtualization enables multiple personas on a single mobile device by hosting heterogeneous operating systems (OSs) concurrently. It also allows OS software stacks without compromising the real-time characteristics of a virtualized hardware. It reduces software porting costs while facilitating the coexistence of new and legacy OS. At present, it is widely used for the virtualization of diverse systems, such as consumer electronics, tablets and smartphones, and critical embedded systems like automobiles and control devices. In addition, a significant increase in the processing and memory resources of mobile devices is resulting in expanding research in the field of mobile virtualization.

Mobile Virtualization Market Trends:

A significant rise in mobile phone users, along with the surging need for protecting personal data, such as emails, photos, and passwords, represents one of the major factors positively influencing the demand for mobile virtualization. Moreover, enterprises around the world are increasingly adopting mobile virtualization as it offers improved IT efficiency and business continuity. In addition to this, the escalating demand for centralized data and flexibility to manage data and the large workforce remotely and effectively is fueling the market growth. Apart from this, the rising adoption of cloud-

based solutions and the integration of emerging technologies, such as artificial intelligence (AI) and machine learning (ML), is driving the market. The growing popularity of bring your own devices (BYOD), coupled with the growing need to separate personal and work data, is also contributing to the growth of the market. Furthermore, mobile virtualization is gaining traction in the banking, financial services, and insurance (BFSI) sector as it allows users to conveniently and collaboratively deposit checks and perform other services.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global mobile virtualization market report, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on technology, organization size and industry vertical.

Breakup by Technology:

- Hypervisor
- Application Containers
- Mobile Device Management
- Others

Breakup by Organization Size:

- Large Enterprises
- Small and Medium Enterprises

Breakup by Industry Vertical:

- IT and Telecom
- Construction and Manufacturing
- BFSI
- Healthcare
- Public Sector
- Retail
- Education
- Others

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Blackberry Limited, Broadcom Inc., Citrix Systems Inc., International Business Machine Corporation, Microsoft Corporation, Oracle Corporation, Samsung Electronics Co. Ltd., Toshiba Corporation and VMware Inc. (Dell Technologies Inc).

Key Questions Answered in This Report:

How has the global mobile virtualization market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global mobile virtualization market?

What are the key regional markets?

What is the breakup of the market based on the technology?

What is the breakup of the market based on the organization size?

What is the breakup of the market based on the industry vertical?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global mobile virtualization market and who are the key players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL MOBILE VIRTUALIZATION MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TECHNOLOGY

- 6.1 Hypervisor
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Application Containers
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Mobile Device Management

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Others
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast

7 MARKET BREAKUP BY ORGANIZATION SIZE

- 7.1 Large Enterprises
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Small and Medium Enterprises
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY INDUSTRY VERTICAL

- 8.1 IT and Telecom
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Construction and Manufacturing
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 BFSI
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Healthcare
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast
- 8.5 Public Sector
 - 8.5.1 Market Trends
 - 8.5.2 Market Forecast
- 8.6 Retail
 - 8.6.1 Market Trends
 - 8.6.2 Market Forecast
- 8.7 Education
 - 8.7.1 Market Trends
 - 8.7.2 Market Forecast
- 8.8 Others

8.8.1 Market Trends

8.8.2 Market Forecast

9 MARKET BREAKUP BY REGION

9.1 North America

9.1.1 United States

9.1.1.1 Market Trends

9.1.1.2 Market Forecast

9.1.2 Canada

9.1.2.1 Market Trends

9.1.2.2 Market Forecast

9.2 Asia-Pacific

9.2.1 China

9.2.1.1 Market Trends

9.2.1.2 Market Forecast

9.2.2 Japan

9.2.2.1 Market Trends

9.2.2.2 Market Forecast

9.2.3 India

9.2.3.1 Market Trends

9.2.3.2 Market Forecast

9.2.4 South Korea

9.2.4.1 Market Trends

9.2.4.2 Market Forecast

9.2.5 Australia

9.2.5.1 Market Trends

9.2.5.2 Market Forecast

9.2.6 Indonesia

9.2.6.1 Market Trends

9.2.6.2 Market Forecast

9.2.7 Others

9.2.7.1 Market Trends

9.2.7.2 Market Forecast

9.3 Europe

9.3.1 Germany

9.3.1.1 Market Trends

9.3.1.2 Market Forecast

9.3.2 France

- 9.3.2.1 Market Trends
- 9.3.2.2 Market Forecast
- 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
- 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
- 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
- 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
- 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast

10 SWOT ANALYSIS

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players
 - 14.3.1 Blackberry Limited
 - 14.3.1.1 Company Overview
 - 14.3.1.2 Product Portfolio
 - 14.3.1.3 Financials
 - 14.3.1.4 SWOT Analysis
 - 14.3.2 Broadcom Inc.
 - 14.3.2.1 Company Overview
 - 14.3.2.2 Product Portfolio
 - 14.3.2.3 Financials
 - 14.3.2.4 SWOT Analysis
 - 14.3.3 Citrix Systems Inc.
 - 14.3.3.1 Company Overview
 - 14.3.3.2 Product Portfolio
 - 14.3.3.3 Financials
 - 14.3.3.4 SWOT Analysis
 - 14.3.4 International Business Machine Corporation
 - 14.3.4.1 Company Overview
 - 14.3.4.2 Product Portfolio
 - 14.3.4.3 Financials
 - 14.3.4.4 SWOT Analysis

- 14.3.5 Microsoft Corporation
 - 14.3.5.1 Company Overview
 - 14.3.5.2 Product Portfolio
 - 14.3.5.3 Financials
 - 14.3.5.4 SWOT Analysis
- 14.3.6 Oracle Corporation
 - 14.3.6.1 Company Overview
 - 14.3.6.2 Product Portfolio
 - 14.3.6.3 Financials
 - 14.3.6.4 SWOT Analysis
- 14.3.7 Samsung Electronics Co. Ltd.
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
 - 14.3.7.3 Financials
 - 14.3.7.4 SWOT Analysis
- 14.3.8 Toshiba Corporation
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio
 - 14.3.8.3 Financials
 - 14.3.8.4 SWOT Analysis
- 14.3.9 VMware Inc. (Dell Technologies Inc)
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
 - 14.3.9.3 Financials
 - 14.3.9.4 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: Global: Mobile Virtualization Market: Key Industry Highlights, 2021 and 2027

Table 2: Global: Mobile Virtualization Market Forecast: Breakup by Technology (in Million US\$), 2022-2027

Table 3: Global: Mobile Virtualization Market Forecast: Breakup by Organization Size (in Million US\$), 2022-2027

Table 4: Global: Mobile Virtualization Market Forecast: Breakup by Industry Vertical (in Million US\$), 2022-2027

Table 5: Global: Mobile Virtualization Market Forecast: Breakup by Region (in Million US\$), 2022-2027

Table 6: Global: Mobile Virtualization Market: Competitive Structure

Table 7: Global: Mobile Virtualization Market: Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Global: Mobile Virtualization Market: Major Drivers and Challenges
- Figure 2: Global: Mobile Virtualization Market: Sales Value (in Billion US\$), 2016-2021
- Figure 3: Global: Mobile Virtualization Market Forecast: Sales Value (in Billion US\$), 2022-2027
- Figure 4: Global: Mobile Virtualization Market: Breakup by Technology (in %), 2021
- Figure 5: Global: Mobile Virtualization Market: Breakup by Organization Size (in %), 2021
- Figure 6: Global: Mobile Virtualization Market: Breakup by Industry Vertical (in %), 2021
- Figure 7: Global: Mobile Virtualization Market: Breakup by Region (in %), 2021
- Figure 8: Global: Mobile Virtualization (Hypervisor) Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 9: Global: Mobile Virtualization (Hypervisor) Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 10: Global: Mobile Virtualization (Application Containers) Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 11: Global: Mobile Virtualization (Application Containers) Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 12: Global: Mobile Virtualization (Mobile Device Management) Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 13: Global: Mobile Virtualization (Mobile Device Management) Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 14: Global: Mobile Virtualization (Other Technologies) Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 15: Global: Mobile Virtualization (Other Technologies) Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 16: Global: Mobile Virtualization (Large Enterprises) Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 17: Global: Mobile Virtualization (Large Enterprises) Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 18: Global: Mobile Virtualization (Small and Medium Enterprises) Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 19: Global: Mobile Virtualization (Small and Medium Enterprises) Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 20: Global: Mobile Virtualization (IT and Telecom) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 21: Global: Mobile Virtualization (IT and Telecom) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 22: Global: Mobile Virtualization (Construction and Manufacturing) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 23: Global: Mobile Virtualization (Construction and Manufacturing) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 24: Global: Mobile Virtualization (BFSI) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 25: Global: Mobile Virtualization (BFSI) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 26: Global: Mobile Virtualization (Healthcare) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 27: Global: Mobile Virtualization (Healthcare) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 28: Global: Mobile Virtualization (Public Sector) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 29: Global: Mobile Virtualization (Public Sector) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 30: Global: Mobile Virtualization (Retail) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 31: Global: Mobile Virtualization (Retail) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 32: Global: Mobile Virtualization (Education) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 33: Global: Mobile Virtualization (Education) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 34: Global: Mobile Virtualization (Other Industry Verticals) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 35: Global: Mobile Virtualization (Other Industry Verticals) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 36: North America: Mobile Virtualization Market: Sales Value (in Million US\$), 2016 & 2021

Figure 37: North America: Mobile Virtualization Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 38: United States: Mobile Virtualization Market: Sales Value (in Million US\$), 2016 & 2021

Figure 39: United States: Mobile Virtualization Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 40: Canada: Mobile Virtualization Market: Sales Value (in Million US\$), 2016 &

2021

Figure 41: Canada: Mobile Virtualization Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 42: Asia-Pacific: Mobile Virtualization Market: Sales Value (in Million US\$), 2016 & 2021

Figure 43: Asia-Pacific: Mobile Virtualization Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 44: China: Mobile Virtualization Market: Sales Value (in Million US\$), 2016 & 2021

Figure 45: China: Mobile Virtualization Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 46: Japan: Mobile Virtualization Market: Sales Value (in Million US\$), 2016 & 2021

Figure 47: Japan: Mobile Virtualization Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 48: India: Mobile Virtualization Market: Sales Value (in Million US\$), 2016 & 2021

Figure 49: India: Mobile Virtualization Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 50: South Korea: Mobile Virtualization Market: Sales Value (in Million US\$), 2016 & 2021

Figure 51: South Korea: Mobile Virtualization Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 52: Australia: Mobile Virtualization Market: Sales Value (in Million US\$), 2016 & 2021

Figure 53: Australia: Mobile Virtualization Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 54: Indonesia: Mobile Virtualization Market: Sales Value (in Million US\$), 2016 & 2021

Figure 55: Indonesia: Mobile Virtualization Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 56: Others: Mobile Virtualization Market: Sales Value (in Million US\$), 2016 & 2021

Figure 57: Others: Mobile Virtualization Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 58: Europe: Mobile Virtualization Market: Sales Value (in Million US\$), 2016 & 2021

Figure 59: Europe: Mobile Virtualization Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 60: Germany: Mobile Virtualization Market: Sales Value (in Million US\$), 2016 &

2021

Figure 61: Germany: Mobile Virtualization Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 62: France: Mobile Virtualization Market: Sales Value (in Million US\$), 2016 & 2021

Figure 63: France: Mobile Virtualization Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 64: United Kingdom: Mobile Virtualization Market: Sales Value (in Million US\$), 2016 & 2021

Figure 65: United Kingdom: Mobile Virtualization Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 66: Italy: Mobile Virtualization Market: Sales Value (in Million US\$), 2016 & 2021

Figure 67: Italy: Mobile Virtualization Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 68: Spain: Mobile Virtualization Market: Sales Value (in Million US\$), 2016 & 2021

Figure 69: Spain: Mobile Virtualization Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 70: Russia: Mobile Virtualization Market: Sales Value (in Million US\$), 2016 & 2021

Figure 71: Russia: Mobile Virtualization Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 72: Others: Mobile Virtualization Market: Sales Value (in Million US\$), 2016 & 2021

Figure 73: Others: Mobile Virtualization Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 74: Latin America: Mobile Virtualization Market: Sales Value (in Million US\$), 2016 & 2021

Figure 75: Latin America: Mobile Virtualization Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 76: Brazil: Mobile Virtualization Market: Sales Value (in Million US\$), 2016 & 2021

Figure 77: Brazil: Mobile Virtualization Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 78: Mexico: Mobile Virtualization Market: Sales Value (in Million US\$), 2016 & 2021

Figure 79: Mexico: Mobile Virtualization Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 80: Others: Mobile Virtualization Market: Sales Value (in Million US\$), 2016 &

2021

Figure 81: Others: Mobile Virtualization Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 82: Middle East and Africa: Mobile Virtualization Market: Sales Value (in Million US\$), 2016 & 2021

Figure 83: Middle East and Africa: Mobile Virtualization Market: Breakup by Country (in %), 2021

Figure 84: Middle East and Africa: Mobile Virtualization Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 85: Global: Mobile Virtualization Industry: SWOT Analysis

Figure 86: Global: Mobile Virtualization Industry: Value Chain Analysis

Figure 87: Global: Mobile Virtualization Industry: Porter's Five Forces Analysis

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