

Mobile Phone Accessories Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/MFDCA1A97A83EN.html>

Date: March 2023

Pages: 143

Price: US\$ 2,499.00 (Single User License)

ID: MFDCA1A97A83EN

Abstracts

The global mobile phone accessories market size reached US\$ 85.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 120.4 Billion by 2028, exhibiting a growth rate (CAGR) of 5.4% during 2023-2028.

Mobile phone accessories comprise any hardware or software not integral to the operation of a mobile phone as designed by the manufacturer. They include portable chargers, car mounts, selfie sticks, camera lens attachments, headphones, Bluetooth accessories, gaming controllers, power banks, and cases and covers. At present, there is an increase in the reliance on smartphones for communication and entertainment purposes, which is catalyzing the demand for mobile phone accessories across the globe.

Mobile Phone Accessories Market Trends:

The rising popularity of mobile photography represents one of the key factors stimulating the growth of the market. Moreover, there is an increase in the sales of headphones and earphones on account of the growing consumer preference for music on the go. Wireless headphones and earphones are replacing their wired counterparts as they offer portability, hands-free use, and better compatibility with modern devices. Furthermore, rising technological advancements, including the implementation of noise-canceling technology, are fueling market growth. Besides this, consumers are increasingly purchasing screen protectors, which help reduce glare, enhance privacy, resist fingerprints, repel dirt, and protect against ultraviolet (UV) damage. In addition, they safeguard the screen from scratches and damage that can be caused by accidentally dropping the mobile phone. Apart from this, as batteries have a limited life span, customers are purchasing power banks to improve the performance of their

mobile phones. Smart wearable watches, such as fitness bands, can monitor calories burnt and track the heart rate, blood pressure, and body temperature of the user. This, coupled with the increasing adoption of virtual reality (VR) headsets in the healthcare industry, which enable healthcare professionals and patients to interact with simulated environments, is driving the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global mobile phone accessories market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, price range and distribution channel.

Breakup by Product Type:

- Headphone/Earphone
- Portable Speaker
- Charger
- Memory Card
- Power Bank
- Protective Case
- Screen Guards
- Popsockets
- Others

Breakup by Price Range:

- Premium
- Mid
- Low

Breakup by Distribution Channel:

- Online
- Offline

Breakup by Region:

- North America
- United States

Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Apple Inc., Bose Corporation, Energizer Holdings Inc., JVCKENWOOD Corporation, Kingston Technology Corporation, Panasonic Corporation, Plantronics Inc., Samsung Electronics Co. Ltd., Sennheiser electronic GmbH & Co. KG, Sony Corporation, Western Digital Corporation and Xiaomi Inc.

Key Questions Answered in This Report

1. What was the size of the global mobile phone accessories market in 2022?
2. What is the expected growth rate of the global mobile phone accessories market during 2023-2028?
3. What are the key factors driving the global mobile phone accessories market?
4. What has been the impact of COVID-19 on the global mobile phone accessories market?
5. What is the breakup of the global mobile phone accessories market based on the

product type?

6. What is the breakup of the global mobile phone accessories market based on the distribution channel?

7. What are the key regions in the global mobile phone accessories market?

8. Who are the key players/companies in the global mobile phone accessories market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL MOBILE PHONE ACCESSORIES MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT TYPE

- 6.1 Headphone/Earphone
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Portable Speaker
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Charger

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Memory Card
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Power Bank
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast
- 6.6 Protective Case
 - 6.6.1 Market Trends
 - 6.6.2 Market Forecast
- 6.7 Screen Guards
 - 6.7.1 Market Trends
 - 6.7.2 Market Forecast
- 6.8 Popsockets
 - 6.8.1 Market Trends
 - 6.8.2 Market Forecast
- 6.9 Others
 - 6.9.1 Market Trends
 - 6.9.2 Market Forecast

7 MARKET BREAKUP BY PRICE RANGE

- 7.1 Premium
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Mid
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Low
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast

8 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 8.1 Online
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Offline

8.2.1 Market Trends

8.2.2 Market Forecast

9 MARKET BREAKUP BY REGION

9.1 North America

9.1.1 United States

9.1.1.1 Market Trends

9.1.1.2 Market Forecast

9.1.2 Canada

9.1.2.1 Market Trends

9.1.2.2 Market Forecast

9.2 Asia-Pacific

9.2.1 China

9.2.1.1 Market Trends

9.2.1.2 Market Forecast

9.2.2 Japan

9.2.2.1 Market Trends

9.2.2.2 Market Forecast

9.2.3 India

9.2.3.1 Market Trends

9.2.3.2 Market Forecast

9.2.4 South Korea

9.2.4.1 Market Trends

9.2.4.2 Market Forecast

9.2.5 Australia

9.2.5.1 Market Trends

9.2.5.2 Market Forecast

9.2.6 Indonesia

9.2.6.1 Market Trends

9.2.6.2 Market Forecast

9.2.7 Others

9.2.7.1 Market Trends

9.2.7.2 Market Forecast

9.3 Europe

9.3.1 Germany

9.3.1.1 Market Trends

9.3.1.2 Market Forecast

9.3.2 France

- 9.3.2.1 Market Trends
- 9.3.2.2 Market Forecast
- 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
- 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
- 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
- 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
- 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast

10 SWOT ANALYSIS

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players
 - 14.3.1 Apple Inc.
 - 14.3.1.1 Company Overview
 - 14.3.1.2 Product Portfolio
 - 14.3.1.3 Financials
 - 14.3.1.4 SWOT Analysis
 - 14.3.2 Bose Corporation
 - 14.3.2.1 Company Overview
 - 14.3.2.2 Product Portfolio
 - 14.3.2.3 SWOT Analysis
 - 14.3.3 Energizer Holdings Inc.
 - 14.3.3.1 Company Overview
 - 14.3.3.2 Product Portfolio
 - 14.3.3.3 Financials
 - 14.3.3.4 SWOT Analysis
 - 14.3.4 JVCKENWOOD Corporation
 - 14.3.4.1 Company Overview
 - 14.3.4.2 Product Portfolio
 - 14.3.4.3 Financials
 - 14.3.5 Kingston Technology Corporation
 - 14.3.5.1 Company Overview

- 14.3.5.2 Product Portfolio
- 14.3.6 Panasonic Corporation
 - 14.3.6.1 Company Overview
 - 14.3.6.2 Product Portfolio
 - 14.3.6.3 Financials
 - 14.3.6.4 SWOT Analysis
- 14.3.7 Plantronics Inc.
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
 - 14.3.7.3 Financials
- 14.3.8 Samsung Electronics Co. Ltd.
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio
 - 14.3.8.3 Financials
 - 14.3.8.4 SWOT Analysis
- 14.3.9 Sennheiser electronic GmbH & Co. KG
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
- 14.3.10 Sony Corporation
 - 14.3.10.1 Company Overview
 - 14.3.10.2 Product Portfolio
 - 14.3.10.3 Financials
 - 14.3.10.4 SWOT Analysis
- 14.3.11 Western Digital Corporation
 - 14.3.11.1 Company Overview
 - 14.3.11.2 Product Portfolio
 - 14.3.11.3 Financials
 - 14.3.11.4 SWOT Analysis
- 14.3.12 Xiaomi Inc.
 - 14.3.12.1 Company Overview
 - 14.3.12.2 Product Portfolio
 - 14.3.12.3 Financials

List Of Tables

LIST OF TABLES

Table 1: Global: Mobile Phone Accessories Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Mobile Phone Accessories Market Forecast: Breakup by Product Type (in Million US\$), 2023-2028

Table 3: Global: Mobile Phone Accessories Market Forecast: Breakup by Price Range (in Million US\$), 2023-2028

Table 4: Global: Mobile Phone Accessories Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 5: Global: Mobile Phone Accessories Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 6: Global: Mobile Phone Accessories Market: Competitive Structure

Table 7: Global: Mobile Phone Accessories Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Mobile Phone Accessories Market: Major Drivers and Challenges

Figure 2: Global: Mobile Phone Accessories Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Mobile Phone Accessories Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Mobile Phone Accessories Market: Breakup by Product Type (in %), 2022

Figure 5: Global: Mobile Phone Accessories Market: Breakup by Price Range (in %), 2022

Figure 6: Global: Mobile Phone Accessories Market: Breakup by Distribution Channel (in %), 2022

Figure 7: Global: Mobile Phone Accessories Market: Breakup by Region (in %), 2022

Figure 8: Global: Mobile Phone Accessories (Headphone/Earphone) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 9: Global: Mobile Phone Accessories (Headphone/Earphone) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 10: Global: Mobile Phone Accessories (Portable Speaker) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Mobile Phone Accessories (Portable Speaker) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Mobile Phone Accessories (Charger) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Mobile Phone Accessories (Charger) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Mobile Phone Accessories (Memory Card) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Mobile Phone Accessories (Memory Card) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Mobile Phone Accessories (Power Bank) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Mobile Phone Accessories (Power Bank) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Mobile Phone Accessories (Protective Case) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Mobile Phone Accessories (Protective Case) Market Forecast: Sales

Value (in Million US\$), 2023-2028

Figure 20: Global: Mobile Phone Accessories (Screen Guards) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Global: Mobile Phone Accessories (Screen Guards) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 22: Global: Mobile Phone Accessories (Popsockets) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Mobile Phone Accessories (Popsockets) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Mobile Phone Accessories (Other Product Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Mobile Phone Accessories (Other Product Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Mobile Phone Accessories (Premium) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Mobile Phone Accessories (Premium) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Mobile Phone Accessories (Mid) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Mobile Phone Accessories (Mid) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Global: Mobile Phone Accessories (Low) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: Global: Mobile Phone Accessories (Low) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Global: Mobile Phone Accessories (Online) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: Global: Mobile Phone Accessories (Online) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Global: Mobile Phone Accessories (Offline) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: Global: Mobile Phone Accessories (Offline) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: North America: Mobile Phone Accessories Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: North America: Mobile Phone Accessories Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: United States: Mobile Phone Accessories Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: United States: Mobile Phone Accessories Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Canada: Mobile Phone Accessories Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: Canada: Mobile Phone Accessories Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: Asia-Pacific: Mobile Phone Accessories Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: Asia-Pacific: Mobile Phone Accessories Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: China: Mobile Phone Accessories Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: China: Mobile Phone Accessories Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: Japan: Mobile Phone Accessories Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: Japan: Mobile Phone Accessories Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: India: Mobile Phone Accessories Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: India: Mobile Phone Accessories Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: South Korea: Mobile Phone Accessories Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: South Korea: Mobile Phone Accessories Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: Australia: Mobile Phone Accessories Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: Australia: Mobile Phone Accessories Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: Indonesia: Mobile Phone Accessories Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: Indonesia: Mobile Phone Accessories Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: Others: Mobile Phone Accessories Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: Others: Mobile Phone Accessories Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: Europe: Mobile Phone Accessories Market: Sales Value (in Million US\$),

2017 & 2022

Figure 59: Europe: Mobile Phone Accessories Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 60: Germany: Mobile Phone Accessories Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: Germany: Mobile Phone Accessories Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: France: Mobile Phone Accessories Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: France: Mobile Phone Accessories Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: United Kingdom: Mobile Phone Accessories Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: United Kingdom: Mobile Phone Accessories Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Italy: Mobile Phone Accessories Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Italy: Mobile Phone Accessories Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Spain: Mobile Phone Accessories Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Spain: Mobile Phone Accessories Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Russia: Mobile Phone Accessories Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Russia: Mobile Phone Accessories Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Others: Mobile Phone Accessories Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Others: Mobile Phone Accessories Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: Latin America: Mobile Phone Accessories Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: Latin America: Mobile Phone Accessories Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: Brazil: Mobile Phone Accessories Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: Brazil: Mobile Phone Accessories Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 78: Mexico: Mobile Phone Accessories Market: Sales Value (in Million US\$), 2017 & 2022

Figure 79: Mexico: Mobile Phone Accessories Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 80: Others: Mobile Phone Accessories Market: Sales Value (in Million US\$), 2017 & 2022

Figure 81: Others: Mobile Phone Accessories Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 82: Middle East and Africa: Mobile Phone Accessories Market: Sales Value (in Million US\$), 2017 & 2022

Figure 83: Middle East and Africa: Mobile Phone Accessories Market: Breakup by Country (in %), 2022

Figure 84: Middle East and Africa: Mobile Phone Accessories Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 85: Global: Mobile Phone Accessories Industry: SWOT Analysis

Figure 86: Global: Mobile Phone Accessories Industry: Value Chain Analysis

Figure 87: Global: Mobile Phone Accessories Industry: Porter's Five Forces Analysis

I would like to order

Product name: Mobile Phone Accessories Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/MFDCA1A97A83EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MFDCA1A97A83EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

