

Mobile Cloud Market Report by Service (Infrastructure, Platform, Software), Deployment (Public, Private, Hybrid), User (Enterprise, Consumer), Application (Gaming, Finance and Business, Entertainment, Education, Healthcare, Travel, and Others), and Region 2024-2032

<https://marketpublishers.com/r/M56B3700FE80EN.html>

Date: March 2024

Pages: 141

Price: US\$ 3,899.00 (Single User License)

ID: M56B3700FE80EN

Abstracts

The global mobile cloud market size reached US\$ 66.3 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 285.9 Billion by 2032, exhibiting a growth rate (CAGR) of 17.11% during 2024-2032. Increasing convergence of mobile and cloud technology due to the widespread use of connected mobile devices, the escalating demand for real-time services to run sophisticated applications on mobile devices, and continual technological advancements in wireless technology and cloud computing represent some of the key factors driving the market.

Mobile cloud refers to cloud-based information, programs, and services designed specifically for mobile and other portable devices. This is a hybrid computing solution which combines cloud computing, wireless networks, and mobile computing to enhance resources for mobile users, network operators, and computing providers. Mobile clouds utilize cloud computing to deliver applications and services that are powered by remote cloud servers or environments. There are three key deployment models of mobile cloud that include public, private, and hybrid, which offer services to subscribers based on their needs. With this technology, data processing and storage happen outside of mobile devices, thus providing improved synchronization of data since data is stored in one place and accessible from anywhere. By leveraging this IT architecture, mobile cloud computing applications efficiently maximize battery life, improve reliability and scalability, increase storage capacity and processing power, and simplify integration.

The convergence of mobile and cloud technology due to the increasing use of connected mobile devices requiring high computational power is one of the key factors driving the growth of the market. This can be attributed to the easy availability and the widespread usage of smart mobile devices among the masses. The escalating demand for real-time services to run sophisticated applications on mobile devices is also acting as a significant growth-inducing factor for the market. Additionally, continual technological advancements in wireless technology and cloud computing, such as HTML5 technology, are creating a positive market outlook. In line with this, the increasing adoption of multimodal communication in numerous end-use industries is providing an impetus to the market on the global level. Moreover, a considerable rise in the consumer demand for ease of delivering competent cloud-based applications is creating lucrative opportunities in the market. The incorporation of artificial intelligence (AI), machine learning (ML), and the internet of things (IoT) due to the augmenting need for service automation are further fueling the market. Some of the other factors propelling the market are increasing investments for improvements in network connections, growing requirements for centralized data management, rapid utilization of smartphones in various end-use applications, the advent of 5G network, and extensive research and development (R&D) activities.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global mobile cloud market, along with forecasts at the global, regional, and country level from 2024-2032. Our report has categorized the market based on service, deployment, user, and application.

Service Insights

Infrastructure

Platform

Software

The report has provided a detailed breakup and analysis of the mobile cloud market based on the service. This includes infrastructure, platform, and software.

Deployment Insights

Public

Private

Hybrid

The report has provided a detailed breakup and analysis of the mobile cloud market based on the deployment. This includes public, private, and hybrid. According to the report, private exhibited a clear dominance in the market.

User Insights

Enterprise

Consumer

A detailed breakup and analysis of the mobile cloud market based on user has also been provided in the report. This includes enterprise and consumer. According to the report, enterprise accounted for the largest market share.

Application Insights

Gaming

Finance and Business

Entertainment

Education

Healthcare

Travel

Others

The report has provided a detailed breakup and analysis of the mobile cloud market based on the application. This includes gaming, finance and business, entertainment, education, healthcare, travel, and others. According to the report, entertainment represented the largest segment.

Regional Insights

North America

United States

Canada

Europe

Germany

France

United Kingdom

Italy
Spain
Russia
Others
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and Middle East and Africa. According to the report, North America was the largest market for mobile cloud. Some of the factors driving the North America mobile cloud market included its shifting preference toward cloud and cloud-based operations from onsite operations, continual technological advancements, rising number of professional gamers, etc.

Competitive Landscape

The report has also provided a comprehensive analysis of the competitive landscape in the global mobile cloud market. Detailed profiles of all major companies have also been provided. Some of the companies covered include Alibaba Group, Amazon Web Services Inc. (Amazon.com Inc.), Apple Inc., Google LLC (Alphabet Inc.), International Business Machines Corporation, Kony Inc (Temenos AG), Microsoft Corporation, Oracle Corporation, Salesforce Inc., etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global mobile cloud market performed so far and how will it perform in the

coming years?

What are the drivers, restraints, and opportunities in the global mobile cloud market?

What are the key regional markets?

Which countries represent the most attractive mobile cloud markets?

What is the breakup of the market based on the service?

What is the breakup of the market based on the deployment?

What is the breakup of the market based on user?

What is the breakup of the market based on the application?

What is the competitive structure of the global mobile cloud market?

Who are the key players/companies in the global mobile cloud market?

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