

Middle East and North Africa Extruded Snack Food Market Report by Type (Potato, Corn, Rice, Tapioca, Mixed Grains, and Others), Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Specialty Food Stores, Online Retail, and Others), and Country 2024-2032

<https://marketpublishers.com/r/M99B1A2D2934EN.html>

Date: April 2024

Pages: 137

Price: US\$ 3,699.00 (Single User License)

ID: M99B1A2D2934EN

Abstracts

The MENA extruded snack food market size reached US\$ 2.6 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 3.7 Billion by 2032, exhibiting a growth rate (CAGR) of 3.7% during 2024-2032.

Extrusion cooking is one of the most popular processes to prepare snacks and ready-to-eat foods by using a variety of ingredients such as corn, tapioca, oats, potatoes, wheat, etc. After extrusion, these snacks are processed and converted into semi-cooked or pre-cooked food products. This helps in the elimination of toxins and micro-organisms produced naturally while making these snacks healthier as well as safer for consumption.

In the MENA region, rapid industrialization and urbanization have resulted in a significant shift towards western food cultures. This remains one of the primary forces catalyzing the growth of the market. In addition, the region represents one of the fastest growing populations across the globe. This coupled by low median age groups and rising disposable incomes have positively influenced the growth of this market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the Middle East and North Africa extruded snack food market report, along with forecasts at the

regional and country level from 2024-2032. Our report has categorized the market based on type and distribution channel.

Breakup by Type:

- Potato
- Corn
- Rice
- Tapioca
- Mixed Grains
- Others

Amongst these, potato represents the biggest segment.

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Convenience Stores
- Specialty Food Stores
- Online Retail
- Others

Currently, supermarkets and hypermarkets dominate this market.

Breakup by Country:

- Saudi Arabia
- UAE
- Egypt
- Iran
- Israel
- Others

Country-wise, Saudi Arabia represents the largest market, holding the majority of the MENA extruded snack food market share.

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players.

This report provides a deep insight into the MENA extruded snack food market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the MENA extruded snack food market in any manner.

Key Questions Answered in This Report

1. What was the size of the Middle East and North Africa extruded snack food market in 2023?
2. What is the expected growth rate of the Middle East and North Africa extruded snack food market during 2024-2032?
3. What are the key factors driving the Middle East and North Africa extruded snack food market?
4. What has been the impact of COVID-19 on the Middle East and North Africa extruded snack food market?
5. What is the breakup of the Middle East and North Africa extruded snack food market based on the type?
6. What is the breakup of the Middle East and North Africa extruded snack food market based on the distribution channel?
7. What are the key regions in the Middle East and North Africa extruded snack food market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 MIDDLE EAST AND NORTH AFRICA SNACK FOOD INDUSTRY

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Market Breakup by Region
- 5.4 Market Breakup by Snack Type
- 5.5 Market Forecast

6 MIDDLE EAST AND NORTH AFRICA EXTRUDED SNACK FOOD INDUSTRY

- 6.1 Market Overview
- 6.2 Market Performance
- 6.3 Impact of COVID-19
- 6.4 Market Breakup by Region
- 6.5 Market Breakup by Type
- 6.6 Market Breakup by Distribution Channel

- 6.7 Market Forecast
- 6.8 SWOT Analysis
 - 6.8.1 Overview
 - 6.8.2 Strengths
 - 6.8.3 Weaknesses
 - 6.8.4 Opportunities
 - 6.8.5 Threats
- 6.9 Value Chain Analysis
 - 6.9.1 Raw Material Procurement
 - 6.9.2 Manufacturing
 - 6.9.3 Marketing
 - 6.9.4 Distribution
 - 6.9.5 Export
 - 6.9.6 End-Use
- 6.10 Porter's Five Forces Analysis
 - 6.10.1 Overview
 - 6.10.2 Bargaining Power of Buyers
 - 6.10.3 Bargaining Power of Suppliers
 - 6.10.4 Degree of Competition
 - 6.10.5 Threat of New Entrants
 - 6.10.6 Threat of Substitutes
- 6.11 Price Analysis
 - 6.11.1 Key Price Indicators
 - 6.11.2 Price Structure
 - 6.11.3 Margin Analysis
- 6.12 Key Success Factors and Risk Factors

7 PERFORMANCE OF KEY REGIONS

- 7.1 Saudi Arabia
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 UAE
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Egypt
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Iran

- 7.4.1 Market Trends
- 7.4.2 Market Forecast
- 7.5 Israel
 - 7.5.1 Market Trends
 - 7.5.2 Market Forecast
- 7.6 Others
 - 7.6.1 Market Trends
 - 7.6.2 Market Forecast

8 MARKET BREAKUP BY TYPE

- 8.1 Potato
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Corn
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Rice
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Tapioca
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast
- 8.5 Mixed Grains
 - 8.5.1 Market Trends
 - 8.5.2 Market Forecast
- 8.6 Others
 - 8.6.1 Market Trends
 - 8.6.2 Market Forecast

9 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 9.1 Supermarkets and Hypermarkets
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 Convenience Stores
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
- 9.3 Specialty Food Stores

- 9.3.1 Market Trends
- 9.3.2 Market Forecast
- 9.4 Online Retail
 - 9.4.1 Market Trends
 - 9.4.2 Market Forecast
- 9.5 Others
 - 9.5.1 Market Trends
 - 9.5.2 Market Forecast

10 COMPETITIVE LANDSCAPE

- 10.1 Market Structure
- 10.2 Market Breakup by Key Players

11 EXTRUDED SNACK FOOD MANUFACTURING PROCESS

- 11.1 Product Overview
- 11.2 Detailed Process Flow
- 11.3 Various Types of Unit Operations Involved
- 11.4 Mass Balance and Raw Material Requirements

12 PROJECT DETAILS, REQUIREMENTS AND COSTS INVOLVED

- 12.1 Land Requirements and Expenditures
- 12.2 Construction Requirements and Expenditures
- 12.3 Plant Layout
- 12.4 Plant Machinery
- 12.5 Machinery Pictures
- 12.6 Raw Material Requirements and Expenditures
- 12.7 Raw Material and Final Product Pictures
- 12.8 Packaging Requirements and Expenditures
- 12.9 Transportation Requirements and Expenditures
- 12.10 Utility Requirements and Expenditures
- 12.11 Manpower Requirements and Expenditures
- 12.12 Other Capital Investments

13 LOANS AND FINANCIAL ASSISTANCE

14 PROJECT ECONOMICS

- 14.1 Capital Cost of the Project
- 14.2 Techno-Economic Parameters
- 14.3 Product Pricing and Margins Across Various Levels of the Supply Chain
- 14.4 Taxation and Depreciation
- 14.5 Income Projections
- 14.6 Expenditure Projections
- 14.7 Financial Analysis
- 14.8 Profit Analysis

15 KEY PLAYER PROFILES

List Of Tables

LIST OF TABLES

Table 1: MENA: Snack Food Market: Key Industry Highlights, 2023 and 2032

Table 2: MENA: Extruded Snack Food Market: Key Industry Highlights, 2023 and 2032

Table 3: MENA: Extruded Snack Food Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 4: MENA: Extruded Snack Food Market Forecast: Breakup by Type (in Million US\$), 2024-2032

Table 5: MENA: Extruded Snack Food Market Forecast: Breakup by Distribution Channel (in Million US\$), 2024-2032

Table 6: MENA: Extruded Snack Food Market: Competitive Structure

Table 7: MENA: Extruded Snack Food Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: MENA: Extruded Snack Food Market: Major Drivers and Challenges

Figure 2: MENA: Snack Food Market: Value Trends (in Million US\$), 2018-2023

Figure 3: MENA: Snack Food Market: Breakup by Region (in %), 2023

Figure 4: MENA: Snack Food Market: Breakup by Snack Type (in %), 2023

Figure 5: MENA: Snack Food Market Forecast: Value Trends (in Million US\$), 2024-2032

Figure 6: MENA: Extruded Snack Food Market: Value Trends (in Billion US\$), 2018-2023

Figure 7: MENA: Extruded Snack Food Market: Breakup by Region (in %), 2023

Figure 8: MENA: Extruded Snack Food Market: Breakup by Type (in %), 2023

Figure 9: MENA: Extruded Snack Food Market: Breakup by Distribution Channel (in %), 2023

Figure 10: MENA: Extruded Snack Food Market Forecast: Value Trends (in Billion US\$), 2024-2032

Figure 11: MENA: Extruded Snack Food Industry: SWOT Analysis

Figure 12: Expanded and Pelletized Snacks Manufacturing: Process Flow Diagram

Figure 13: MENA: Extruded Snack Food Industry: Value Chain Analysis

Figure 14: MENA: Extruded Snack Food Industry: Porter's Five Forces Analysis

Figure 15: MENA: Extruded Snack Food Market: Average Prices (in US\$/Ton), 2018-2032

Figure 16: MENA: Extruded Snack Food Market: Price Structure

Figure 17: Saudi Arabia: Extruded Snack Food Market (in Million US\$), 2018 & 2023

Figure 18: Saudi Arabia: Extruded Snack Food Market Forecast (in Million US\$), 2024-2032

Figure 19: UAE: Extruded Snack Food Market (in Million US\$), 2018 & 2023

Figure 20: UAE: Extruded Snack Food Market Forecast (in Million US\$), 2024-2032

Figure 21: Egypt: Extruded Snack Food Market (in Million US\$), 2018 & 2023

Figure 22: Egypt: Extruded Snack Food Market Forecast (in Million US\$), 2024-2032

Figure 23: Iran: Extruded Snack Food Market (in Million US\$), 2018 & 2023

Figure 24: Iran: Extruded Snack Food Market Forecast (in Million US\$), 2024-2032

Figure 25: Israel: Extruded Snack Food Market (in Million US\$), 2018 & 2023

Figure 26: Israel: Extruded Snack Food Market Forecast (in Million US\$), 2024-2032

Figure 27: Others: Extruded Snack Food Market (in Million US\$), 2018 & 2023

Figure 28: Others: Extruded Snack Food Market Forecast (in Million US\$), 2024-2032

Figure 29: MENA: Potato Based Extruded Snack Food Market (in Million US\$), 2018 &

2023

Figure 30: MENA: Potato Based Extruded Snack Food Market Forecast (in Million US\$), 2024-2032

Figure 31: MENA: Corn Based Extruded Snack Food Market (in Million US\$), 2018 & 2023

Figure 32: MENA: Corn Based Extruded Snack Food Market Forecast (in Million US\$), 2024-2032

Figure 33: MENA: Rice Based Extruded Snack Food Market (in Million US\$), 2018 & 2023

Figure 34: MENA: Rice Based Extruded Snack Food Market Forecast (in Million US\$), 2024-2032

Figure 35: MENA: Tapioca Based Extruded Snack Food Market (in Million US\$), 2018 & 2023

Figure 36: MENA: Tapioca Based Extruded Snack Food Market Forecast (in Million US\$), 2024-2032

Figure 37: MENA: Mixed Grains Based Extruded Snack Food Market (in Million US\$), 2018 & 2023

Figure 38: MENA: Mixed Grains Based Extruded Snack Food Market Forecast (in Million US\$), 2024-2032

Figure 39: MENA: Other Extruded Snack Food Market (in Million US\$), 2018 & 2023

Figure 40: MENA: Other Extruded Snack Food Market Forecast (in Million US\$), 2024-2032

Figure 41: MENA: Extruded Snack Food Market: Sales through Supermarkets and Hypermarkets (in Million US\$), 2018 & 2023

Figure 42: MENA: Extruded Snack Food Market Forecast: Sales through Supermarkets and Hypermarkets (in Million US\$), 2024-2032

Figure 43: MENA: Extruded Snack Food Market: Sales through Convenience Stores (in Million US\$), 2018 & 2023

Figure 44: MENA: Extruded Snack Food Market Forecast: Sales through Convenience Stores (in Million US\$), 2024-2032

Figure 45: MENA: Extruded Snack Food Market: Sales through Specialty Food Stores (in Million US\$), 2018 & 2023

Figure 46: MENA: Extruded Snack Food Market Forecast: Sales through Specialty Food Stores (in Million US\$), 2024-2032

Figure 47: MENA: Extruded Snack Food Market: Sales through Online Retail (in Million US\$), 2018 & 2023

Figure 48: MENA: Extruded Snack Food Market Forecast: Sales through Online Retail (in Million US\$), 2024-2032

Figure 49: MENA: Extruded Snack Food Market: Sales through Other Distribution

Channels (in Million US\$), 2018 & 2023

Figure 50: MENA: Extruded Snack Food Market Forecast: Sales through Other Distribution Channels (in Million US\$), 2024-2032

Figure 51: MENA: Extruded Snack Food Market: Breakup by Key Players (in %), 2023

Figure 52: Extruded Snack Food Manufacturing Plant: Detailed Process Flow

Figure 53: Extruded Snack Food Manufacturing: Conversion Rate of Feedstocks

Figure 54: Extruded Snack Food Manufacturing Plant: Proposed Plant Layout

Figure 55: Extruded Snack Food Manufacturing Plant: Breakup of Capital Costs (in %)

Figure 56: Extruded Snack Food Industry: Profit Margins at Various Levels of the Supply Chain

Figure 57: Extruded Snack Food Production: Manufacturing Cost Breakup (in %)

I would like to order

Product name: Middle East and North Africa Extruded Snack Food Market Report by Type (Potato, Corn, Rice, Tapioca, Mixed Grains, and Others), Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Specialty Food Stores, Online Retail, and Others), and Country 2024-2032

Product link: <https://marketpublishers.com/r/M99B1A2D2934EN.html>

Price: US\$ 3,699.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M99B1A2D2934EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970