

Middle East Corrugated Boxes Market by Material (Virgin Corrugated Boxes, Recycled Corrugated Boxes), Application (Food and Beverages, Electrical and Electronics Goods, Personal Care and Household Goods, Glassware and Ceramics, Textile Goods, Chemicals, Paper Products, and Others), and Region 2023-2028

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Abstracts

Market Overview:

The Middle East corrugated boxes market size reached US\$ 8.69 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 11.67 Billion by 2028, exhibiting a growth rate (CAGR) of 5.20% during 2023-2028. The rising penetration of the e-commerce industry, increasing consumer awareness regarding the environment and sustainability, and the growing demand for packaged food and beverages represent some of the key factors driving the market.

The Rising Penetration of the E-Commerce Industry in the Region is Augmenting the Market Growth

The corrugated boxes market has been experiencing continuous growth. The rising penetration of the e-commerce industry represents one of the primary drivers boosting the sales of disposable corrugated boxes in the region. The emerging trends of online shopping owing to the rising disposable incomes and rapid proliferation of smartphones and tablets are driving the demand for packaging products. Corrugated boxes are widely used in the e-commerce industry to ship and transport a wide range of items, such as consumer electronics, cosmetics, medicines, groceries, clothing, food and

beverages, and personal care products. Furthermore, they aid in reducing shipping costs, ensuring safe transportation, providing additional security, and preventing damage and tampering.

Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. The market structure is fragmented due to the presence of a large number of global and regional players. The volume of new entrants is moderate in the corrugated boxes industry due to high capital investments, low product differentiation, and switching costs, and the need for technical expertise.

What are Corrugated boxes?

Corrugated boxes refer to packaging materials used for transporting, shipping, and storing a wide range of products. They are commercially manufactured by assembling multiple layers of corrugated cardboard sheets together. They are widely used for clothing, accessories, food products, cosmetics, toys, sporting equipment, stationery, home appliances, and machinery tools. Corrugated boxes are lightweight, cost-effective, and durable products that ensure safe and efficient shipping, prevent damage, provide a cushioning effect, and protect from humidity and tampering. They are also recyclable and stackable, which aids in saving space, reducing operational costs, and improving profitability. As a result, corrugated boxes find extensive applications across the consumer electronics, e-commerce, cosmetic, pharmaceutical, and manufacturing industries.

COVID-19 Impact:

The COVID-19 pandemic outbreak has impacted the corrugated boxes industry and imposed unprecedented challenges on numerous countries. The imposition of lockdown measures affected the product manufacturers due to the disruption in the supply chain, procurement of raw materials, labor shortage, and presence of limited stock. Furthermore, the utilization of corrugated boxes experienced a downward trend owing to the declining demand for finished products during the pandemic. Moreover, the implementation of strict regulations by the regional governments on border movement and road transportation caused considerable problems for logistics operations, further limiting the market growth. Along with this, the restriction of export and import activities severely hampered the demand for corrugated boxes. However, the exponential growth in online purchases of essential consumer products, such as groceries, infant formula, and personal hygiene products, during the lockdown phase positively impacted the demand for corrugated boxes.

Corrugated Boxes Market Trends:

The rising adoption of sustainable packaging materials owing to increasing environmental concerns among the masses is facilitating the demand for corrugated boxes as they are eco-friendly, biodegradable, and recyclable. In line with this, the implementation of favorable policies by regional governments to promote economic growth and support the adoption of recycled packaging materials to reduce waste generation and improve public health is providing an impetus to the market growth. Apart from this, the growing demand for packaged food products due to changing consumer lifestyles and hectic schedules is contributing to market growth. Additionally, the recent development of high-performance coating, which improves the durability of corrugated boxes and increases resistance against moisture, oils, and chemicals, is positively influencing the market growth. Besides this, the utilization of advanced printing techniques, such as digital printing, to create high-quality graphics on corrugated boxes, which allow businesses to promote their brands and attract new customers, is supporting the market growth. Moreover, the increasing demand for customized products that meet the specific requirements of customers is providing a thrust to the market growth. Other factors, including rapid urbanization, rising import and export activities, increasing investment in the development of advanced products, and growing consumer awareness regarding product benefits, are anticipated to drive the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the Middle East corrugated boxes market, along with forecasts at the country level from 2023-2028. Our report has categorized the market based on material and application.

Material Insights:

Virgin Corrugated Boxes

Recycled Corrugated Boxes

The report has provided a detailed breakup and analysis of the corrugated boxes market based on the material. This includes virgin corrugated boxes and recycled corrugated boxes. According to the report, virgin corrugated boxes represented the largest segment due to increasing adoption in the e-commerce and food packaging industry owing to their higher durability, better resistance to humidity, enhanced safety, and longer service life. In addition to this, virgin corrugated boxes offer a smoother surface, which is more suitable for printing high-quality graphics and branding elements.

Application Insights:

- Food and Beverages
- Electrical and Electronics Goods
- Personal Care and Household Goods
- Glassware and Ceramics
- Textile Goods
- Chemicals
- Paper Products
- Others

A detailed breakup and analysis of the corrugated boxes market based on the application has also been provided in the report. This includes food and beverages, electrical and electronics goods, personal care and household goods, glassware and ceramics, textile goods, chemicals, paper products, and others. According to the report, food and beverages accounted for the largest market share owing to the rising disposable income, increasing demand for packaged food products, and changing consumer dietary preferences. Furthermore, the growing presence of international food brands in the region is acting as another growth-inducing factor. Moreover, the implementation of favorable policies by the regional governments to promote the adoption of sustainable packaging materials in the food and beverage (F&B) is providing an impetus to the market growth.

Country Insights:

- Turkey
- Saudi Arabia
- Egypt
- UAE
- Iran
- Oman
- Others

The report has also provided a comprehensive analysis of the major country markets, which include Turkey, Saudi Arabia, Egypt, UAE, Iran, Oman, and others. According to the report, Turkey was the largest market for corrugated boxes. Some of the factors driving the Turkey corrugated boxes market included the rising expenditure capacities of consumers, rapid urbanization activities, and increasing diversification of consumer

goods. In addition to this, the significant growth in the packaging industry in the country is acting as another growth-inducing factor. Along with this, the growing export of consumer products from the country is boosting the demand for corrugated boxes. Moreover, several manufacturers in the country are developing corrugated boxes that comply with international environmental legislations and regulations, which is further propelling the market growth.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the Middle East corrugated boxes market. Some of the companies covered in the report include:

Al Kifah Paper Products
Al Rumanah Packaging
Al Watania Paper Products (WAPER)
Arab Paper Manufacturing Co. Ltd- Waraq
Arabian Packaging
Dunapack Packaging
Gulf Carton Factory Company
International Paper Company
Middle East Packages LLC
Middle East Paper Company-MEPCO
National Paper Company Limited-Napco National
Unipack Containers & Carton Products
United Carton Industries Company
World Pack Industries LLC

Please note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the Middle East corrugated boxes market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the Middle East corrugated boxes market?

What is the impact of each driver, restraint, and opportunity on the Middle East corrugated boxes market?

Which countries represent the most attractive corrugated boxes market?

What is the breakup of the market based on the material?

Which is the most attractive material in the corrugated boxes market?

What is the breakup of the market based on the application?

Which is the most attractive application in the corrugated boxes market?

What is the competitive structure of the Middle East corrugated boxes market?

Who are the key players/companies in the Middle East corrugated boxes market?

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