

# **Microdisplay Market Report by Product (Near-To-Eye (NTE) Devices, Head-Up Display (HUD), Projector, and Others), Technology (Liquid Crystal Display (LCD), Liquid Crystal on Silicon (LCOS), Organic Light-Emitting Diode (OLED), Digital Light Processing (DLP)), Resolution (Lower Than HD, HD, FHD, Higher Than FHD), Brightness (Less Than 500 Nits, 500–1,000 Nits, More Than 1,000 Nits), End-User (Consumer, Industrial and Enterprise, Automotive, Military, Defense, and Aerospace, Sports and Entertainment, Retail and Hospitality, Medical, Education, and Others), and Region 2024-2032**

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## **Abstracts**

The global microdisplay market size reached US\$ 2.1 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 9.2 Billion by 2032, exhibiting a growth rate (CAGR) of 17.1% during 2024-2032.

A microdisplay is a small-sized screen with a diagonal size of less than two inches. It is commonly used in rear-projection televisions (TVs), head-mounted displays (HMDs), head-up displays (HUDs), data projectors, and Near-To-Eye (NTE) devices and as viewfinders in digital cameras. It can either be transmissive or reflective type depending upon the mode of transmission of light through the display unit. Reflective microdisplays are used in Digital Light Processing (DLP) projectors, whereas transmissive microdisplays are used in backlit laptop computer screens.

Some of the chief characteristics of microdisplays include high resolution, excellent picture quality, low power consumption and compact size. Owing to these advantages, they find wide applications across industries such as military and defense, consumer electronics and healthcare. The increasing popularity of augmented/virtual reality (AR/VR) and the development of high-definition and ultra-high-definition microdisplay screens are among the critical factors driving the demand for microdisplays in these industries. For instance, AR and VR headsets require highly advanced microdisplays to offer the best performance to the user. Additionally, there is an increasing demand for lightweight and compact VR glasses which are made using large-area microdisplays. Apart from this, HMDs are extensively used in the gaming, sports and entertainment sectors in products such as TV sets, tablets, smartphones and cameras, thus further catalyzing the demand for these screens.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global microdisplay market report, along with forecasts at the global and regional level from 2024-2032. Our report has categorized the market based on product, technology, resolution, brightness and end user.

#### Breakup by Product:

- Near-To-Eye (NTE) Devices
- Head-Up Display (HUD)
- Projector
- Others

#### Breakup by Technology:

- Liquid Crystal Display (LCD)
- Liquid Crystal on Silicon (LCOS)
- Organic Light-Emitting Diode (OLED)
- Digital Light Processing (DLP)

#### Breakup by Resolution:

- Lower Than HD
- HD
- FHD

Higher Than FHD

Breakup by Brightness:

Less Than 500 Nits

500–1,000 Nits

More Than 1,000 Nits

Breakup by End-User:

Consumer

Industrial and Enterprise

Automotive

Military, Defense, and Aerospace

Sports and Entertainment

Retail and Hospitality

Medical

Education

Others

Breakup by Region:

North America

Europe

Asia Pacific

Middle East and Africa

Latin America

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the leading players being Kopin Corporation, Himax Technologies, Inc, eMagin Corporation, WiseChip Semiconductor Inc, Microtips Technology, LLC, Universal Display Corporation, Sony Semiconductor Solutions Corporation, Micron Technology Inc., LG Display Co. Ltd., Seiko Epson Corporation, Yunnan Olightek Opto-Electronic Technology Co., Ltd, Jasper Display Corp., etc.

Key Questions Answered in This Report

1. What was the size of the global microdisplay market in 2023?
2. What is the expected growth rate of the global microdisplay market during

2024-2032?

3. What are the key factors driving the global microdisplay market?
4. What has been the impact of COVID-19 on the global microdisplay market?
5. What is the breakup of the global microdisplay market based on the product?
6. What is the breakup of the global microdisplay market based on the technology?
7. What is the breakup of the global microdisplay market based on the resolution?
8. What is the breakup of the global microdisplay market based on the brightness?
9. What is the breakup of the global microdisplay market based on the end-user?
10. What are the key regions in the global microdisplay market?
11. Who are the key players/companies in the global microdisplay market?

## Contents

### 1 PREFACE

### 2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### 3 EXECUTIVE SUMMARY

### 4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

### 5 GLOBAL MICRODISPLAY MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Product
- 5.5 Market Breakup by Technology
- 5.6 Market Breakup by Resolution
- 5.7 Market Breakup by Brightness
- 5.8 Market Breakup by End-User
- 5.9 Market Breakup by Region
- 5.10 Market Forecast

### 6 MARKET BREAKUP BY PRODUCT

*Microdisplay Market Report by Product (Near-To-Eye (NTE) Devices, Head-Up Display (HUD), Projector, and Others...*

## 6.1 Near-To-Eye (NTE) Devices

6.1.1 Market Trends

6.1.2 Market Forecast

## 6.2 Head-Up Display (HUD)

6.2.1 Market Trends

6.2.2 Market Forecast

## 6.3 Projector

6.3.1 Market Trends

6.3.2 Market Forecast

## 6.4 Others

6.4.1 Market Trends

6.4.2 Market Forecast

# 7 MARKET BREAKUP BY TECHNOLOGY

## 7.1 Liquid Crystal Display (LCD)

7.1.1 Market Trends

7.1.2 Market Forecast

## 7.2 Liquid Crystal on Silicon (LCOS)

7.2.1 Market Trends

7.2.2 Market Forecast

## 7.3 Organic Light-Emitting Diode (OLED)

7.3.1 Market Trends

7.3.2 Market Forecast

## 7.4 Digital Light Processing (DLP)

7.4.1 Market Trends

7.4.2 Market Forecast

# 8 MARKET BREAKUP BY RESOLUTION

## 8.1 Lower Than HD

8.1.1 Market Trends

8.1.2 Market Forecast

## 8.2 HD

8.2.1 Market Trends

8.2.2 Market Forecast

## 8.3 FHD

8.3.1 Market Trends

- 8.3.2 Market Forecast
- 8.4 Higher Than FHD
  - 8.4.1 Market Trends
  - 8.4.2 Market Forecast

## **9 MARKET BREAKUP BY BRIGHTNESS**

- 9.1 Less Than 500 Nits
  - 9.1.1 Market Trends
  - 9.1.2 Market Forecast
- 9.2 500–1,000 Nits
  - 9.2.1 Market Trends
  - 9.2.2 Market Forecast
- 9.3 More Than 1,000 Nits
  - 9.3.1 Market Trends
  - 9.3.2 Market Forecast

## **10 MARKET BREAKUP BY END-USER**

- 10.1 Consumer
  - 10.1.1 Market Trends
  - 10.1.2 Market Forecast
- 10.2 Industrial and Enterprise
  - 10.2.1 Market Trends
  - 10.2.2 Market Forecast
- 10.3 Automotive
  - 10.3.1 Market Trends
  - 10.3.2 Market Forecast
- 10.4 Military, Defense, and Aerospace
  - 10.4.1 Market Trends
  - 10.4.2 Market Forecast
- 10.5 Sports and Entertainment
  - 10.5.1 Market Trends
  - 10.5.2 Market Forecast
- 10.6 Retail and Hospitality
  - 10.6.1 Market Trends
  - 10.6.2 Market Forecast
- 10.7 Medical
  - 10.7.1 Market Trends

- 10.7.2 Market Forecast
- 10.8 Education
  - 10.8.1 Market Trends
  - 10.8.2 Market Forecast
- 10.9 Others
  - 10.9.1 Market Trends
  - 10.9.2 Market Forecast

## **11 MARKET BREAKUP BY REGION**

- 11.1 North America
  - 11.1.1 Market Trends
  - 11.1.2 Market Forecast
- 11.2 Europe
  - 11.2.1 Market Trends
  - 11.2.2 Market Forecast
- 11.3 Asia Pacific
  - 11.3.1 Market Trends
  - 11.3.2 Market Forecast
- 11.4 Middle East and Africa
  - 11.4.1 Market Trends
  - 11.4.2 Market Forecast
- 11.5 Latin America
  - 11.5.1 Market Trends
  - 11.5.2 Market Forecast

## **12 SWOT ANALYSIS**

- 12.1 Overview
- 12.2 Strengths
- 12.3 Weaknesses
- 12.4 Opportunities
- 12.5 Threats

## **13 VALUE CHAIN ANALYSIS**

## **14 PORTERS FIVE FORCES ANALYSIS**



- 14.1 Overview
- 14.2 Bargaining Power of Buyers
- 14.3 Bargaining Power of Suppliers
- 14.4 Degree of Competition
- 14.5 Threat of New Entrants
- 14.6 Threat of Substitutes

## **15 PRICE ANALYSIS**

- 15.1 Price Indicators
- 15.2 Price Structure
- 15.3 Margin Analysis

## **16 COMPETITIVE LANDSCAPE**

- 16.1 Market Structure
- 16.2 Key Players
- 16.3 Profiles of Key Players
  - 16.3.1 Kopin Corporation
  - 16.3.2 Himax Technologies, Inc
  - 16.3.3 eMagin Corporation
  - 16.3.4 WiseChip Semiconductor Inc
  - 16.3.5 Microtips Technology, LLC
  - 16.3.6 Universal Display Corporation
  - 16.3.7 Sony Semiconductor Solutions Corporation
  - 16.3.8 Micron Technology Inc.
  - 16.3.9 LG Display Co. Ltd.
  - 16.3.10 Seiko Epson Corporation
  - 16.3.11 Yunnan Olightek Opto-Electronic Technology Co., Ltd
  - 16.3.12 Jasper Display Corp.

## List Of Tables

### LIST OF TABLES

Table 1: Global: Microdisplay Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Microdisplay Market Forecast: Breakup by Product (in Million US\$), 2024-2032

Table 3: Global: Microdisplay Market Forecast: Breakup by Technology (in Million US\$), 2024-2032

Table 4: Global: Microdisplay Market Forecast: Breakup by Resolution (in Million US\$), 2024-2032

Table 5: Global: Microdisplay Market Forecast: Breakup by Brightness (in Million US\$), 2024-2032

Table 6: Global: Microdisplay Market Forecast: Breakup by End-User (in Million US\$), 2024-2032

Table 7: Global: Microdisplay Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 8: Global: Microdisplay Market Structure

Table 9: Global: Microdisplay Market: Key Players

## List Of Figures

### LIST OF FIGURES

- Figure 1: Global: Microdisplay Market: Major Drivers and Challenges
- Figure 2: Global: Microdisplay Market: Sales Value (in Billion US\$), 2018-2023
- Figure 3: Global: Microdisplay Market: Breakup by Product (in %), 2023
- Figure 4: Global: Microdisplay Market: Breakup by Technology (in %), 2023
- Figure 5: Global: Microdisplay Market: Breakup by Resolution (in %), 2023
- Figure 6: Global: Microdisplay Market: Breakup by Brightness (in %), 2023
- Figure 7: Global: Microdisplay Market: Breakup by End-User (in %), 2023
- Figure 8: Global: Microdisplay Market: Breakup by Region (in %), 2023
- Figure 9: Global: Microdisplay Market Forecast: Sales Value (in Billion US\$), 2024-2032
- Figure 10: Global: Microdisplay Industry: SWOT Analysis
- Figure 11: Global: Microdisplay Industry: Value Chain Analysis
- Figure 12: Global: Microdisplay Industry: Porter's Five Forces Analysis
- Figure 13: Global: Microdisplay (Near-To-Eye Devices) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 14: Global: Microdisplay (Near-To-Eye Devices) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 15: Global: Microdisplay (Head-Up Display) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 16: Global: Microdisplay (Head-Up Display) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 17: Global: Microdisplay (Projector) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 18: Global: Microdisplay (Projector) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 19: Global: Microdisplay (Other Product Types) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 20: Global: Microdisplay (Other Product Types) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 21: Global: Microdisplay (Liquid Crystal Display) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 22: Global: Microdisplay (Liquid Crystal Display) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 23: Global: Microdisplay (Liquid Crystal on Silicon) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 24: Global: Microdisplay (Liquid Crystal on Silicon) Market Forecast: Sales Value

(in Million US\$), 2024-2032

Figure 25: Global: Microdisplay (Organic Light-Emitting Diode) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 26: Global: Microdisplay (Organic Light-Emitting Diode) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 27: Global: Microdisplay (Digital Light Processing) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 28: Global: Microdisplay (Digital Light Processing) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 29: Global: Microdisplay (Lower Than HD) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 30: Global: Microdisplay (Lower Than HD) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 31: Global: Microdisplay (HD) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 32: Global: Microdisplay (HD) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 33: Global: Microdisplay (FHD) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 34: Global: Microdisplay (FHD) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 35: Global: Microdisplay (Higher Than FHD) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 36: Global: Microdisplay (Higher Than FHD) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 37: Global: Microdisplay (Less Than 500 Nits) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 38: Global: Microdisplay (Less Than 500 Nits) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 39: Global: Microdisplay (500–1,000 Nits) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 40: Global: Microdisplay (500–1,000 Nits) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 41: Global: Microdisplay (More Than 1,000 Nits) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 42: Global: Microdisplay (More Than 1,000 Nits) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 43: Global: Microdisplay (Consumer) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 44: Global: Microdisplay (Consumer) Market Forecast: Sales Value (in Million

US\$), 2024-2032

Figure 45: Global: Microdisplay (Industrial and Enterprise) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 46: Global: Microdisplay (Industrial and Enterprise) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 47: Global: Microdisplay (Automotive) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 48: Global: Microdisplay (Automotive) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 49: Global: Microdisplay (Military, Defense, and Aerospace) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 50: Global: Microdisplay (Military, Defense, and Aerospace) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 51: Global: Microdisplay (Sports and Entertainment) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 52: Global: Microdisplay (Sports and Entertainment) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 53: Global: Microdisplay (Retail and Hospitality) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 54: Global: Microdisplay (Retail and Hospitality) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 55: Global: Microdisplay (Medical) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 56: Global: Microdisplay (Medical) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 57: Global: Microdisplay (Education) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 58: Global: Microdisplay (Education) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 59: Global: Microdisplay (Other End-Users) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 60: Global: Microdisplay (Other End-Users) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 61: North America: Microdisplay Market: Sales Value (in Million US\$), 2018 & 2023

Figure 62: North America: Microdisplay Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 63: Europe: Microdisplay Market: Sales Value (in Million US\$), 2018 & 2023

Figure 64: Europe: Microdisplay Market Forecast: Sales Value (in Million US\$),

2024-2032

Figure 65: Asia Pacific: Microdisplay Market: Sales Value (in Million US\$), 2018 & 2023

Figure 66: Asia Pacific: Microdisplay Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 67: Middle East and Africa: Microdisplay Market: Sales Value (in Million US\$),  
2018 & 2023

Figure 68: Middle East and Africa: Microdisplay Market Forecast: Sales Value (in Million  
US\$), 2024-2032

Figure 69: Latin America: Microdisplay Market: Sales Value (in Million US\$), 2018 &  
2023

Figure 70: Latin America: Microdisplay Market Forecast: Sales Value (in Million US\$),  
2024-2032

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