

Micro-Perforated Food Packaging Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global micro-perforated food packaging market size reached US\$ 1.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1.9 Billion by 2028, exhibiting a growth rate (CAGR) of 4.05% during 2023-2028.

Micro-perforated food packaging is a polymeric film containing micro holes to exchange gasses for keeping the products fresh. They are manufactured of polyethylene (PE), polypropylene (PP) and polyethylene terephthalate (PET). They are widely available in wraps, sheets, bags and pouches variants. Micro-perforated food packaging exhibits high respiratory properties and low temperatures, which reduces the growth of microorganisms, enhances moisture retention, and extends the shelf life of the product. In addition to this, they aid in preventing spillage, contamination, tampering, and loss of vital nutrients. As a result, they are used for packaging biodegradable-based food products, such as ready-to-eat (RTE), fruits, vegetables and bakery products.

Micro-perforated Food Packaging Market Trends:

The increasing demand for convenience food products with longer shelf-life and convenient portability is one of the key factors driving the growth of the market. Micro-perforated food packaging is widely used due to the rising demand for fresh food that can easily be transported over long distances, while maintaining the food properties. In line with this, the increasing demand for non-toxic packaging material that assists in extending shelf-life and are free of allergens and toxins is favoring the market growth. Moreover, various product innovations, such as the introduction of green packaging solutions, that assist in reducing environmental impact and carbon footprint, are

providing an impetus to the market growth. Additionally, shifting consumer preference toward ready-to-eat (RTE) snacks due to the increasing working population and their hectic lifestyles and busy schedules is positively impacting the market growth. Apart from this, the increasing demand for fruits and vegetables owing to growing health awareness and rising expenditure capacities of consumers, particularly in emerging economies, are creating a positive outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global micro-perforated food packaging market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on material and application.

Breakup by Material:

- Polyethylene (PE)
- Polypropylene (PP)
- Polyethylene Terephthalate (PET)
- Others

Breakup by Application:

- Fruits and Vegetables
- Bakery and Confectionery
- Ready-to-eat
- Others

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific
 - China
 - Japan
 - India
 - South Korea
- Australia
- Indonesia

Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Aera SA, Amcor plc, Amerplast Ltd. (Hanmere Polythene Ltd.), Berry Global Inc., Bollar? Group, Coveris, KM Packaging Services Ltd., Mondi plc, Sealed Air Corporation, SRF Limited, TCL Packaging, UFlex Limited and Ultraperf Technologies Inc.

Key Questions Answered in This Report:

How has the global micro-perforated food packaging market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global micro-perforated food packaging market?

What are the key regional markets?

What is the breakup of the market based on the material?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global micro-perforated food packaging market and who are the key players?

What is the degree of competition in the industry?

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